



Sto let
je jen začátek



CONTENT

■ OPENING WORD OF THE DIRECTOR GENERAL	2
■ MISSION AND VISION	4
■ PROJECTS AND EVENTS	8
One Hundred Years is Just the Beginning	10
Exhibition in the National Technical Museum	12
Czech Radio Ball	14
Doors Open Day	16
Birthday Concert in Rieger Gardens	18
The Invisible Actor of the Century	20
Media and Ukraine	22
Radiodays Europe	24
Book World	26
Czech Republic 2023	28
Radiocafé Vinohradská 12	30
The Vinohradská 12 Gallery	32
Gott Forever	34
Santa's Grandchildren	36
Nagano Again	38
Concert for Heroes	40
Keep It! 7 Days for the Planet	42
Stay with Us!	44
Rozhlasto	46
A Day with Czech Radio at the Karlovy Vary IFF	48
17 November at Národní Street	50
Wave Playing	52
Charming Personality	54
Open Air Kbely, Let's Play!	56
30 Years Apart Yet Together	58
■ ON AIR	60
News Service	62
Music, Arts and Culture	66
Science, Technology and Educational Content	70
Society and Lifestyle	72
Entertainment	74
Broadcasting for Children and Youth	75
Regional Service	77
International Service	78
Internet a multimédia	80
Archive	84
■ OFF AIR ACTIVITIES	88
Art Ensembles	90
Festivals and Competitions	95
Communication and Marketing	96
International Relations	98
Radioservis	101
Czech Radio Foundation	103
■ ORGANISATION AND MANAGEMENT	105
Finance	106
Technology and Maintenance	108
Listenership	112
Czech Radio Management	116
Czech Radio Council and Supervisory Committee	117
Organisational Structure	118
■ TRANSLATION OF KEY TERMS	120



DIRECTOR GENERAL'S FOREWORD

Dear Readers, Listeners and Friends of Czech Radio,

It is my pleasure, as Director General, to once again introduce the Annual Report of Czech Radio and look back at the past year. It was a truly special year because Czech Radio celebrated its 100th anniversary of regular radio broadcasting in the country. We commemorated our centennial with various events and programmes that allowed us to celebrate with as many listeners, visitors and fans as possible.

We invited everybody not only to listen to special programmes such as the Caught in the Air mini-series dedicated to the founders of Czech Radio, but also to visit our major exhibitions at the National Technical Museum, in our Vinohradská 12 Gallery and on the streets of Prague 6. We published a voluminous and carefully curated book titled Rozhlasto, which contains a host of historical photographs from 1923–2023. In co-operation with Czech Post, we produced a special anniversary postmark and, jointly with the Czech National Bank, we prepared a commemorative silver coin. Thousands of listeners came to our Open Doors Day and visited the birthday concert held in Riegrovy sady park.

A truly unique project from this past year was the technologically innovative project Gott Forever. With the use of Artificial Intelligence, we reproduced the voice of legendary singer Karel Gott and then engaged this voice to read from Gott's own memoir titled My Journey to Happiness, which he wrote towards the end of this life. This episodic audiobook ranked among the most listened-to reading programmes in the history of Czech Radio with more than one million on-demand plays.

2023 was also a busy year for our news division. On top of all the developments in the ongoing war in Ukraine, the violent conflict between Israel and the terrorist group Hamas broke out. At the very end of the year, we were all shocked and overwhelmed by the deadly shooting at the Faculty of Arts at Charles University in Prague. We had to ensure that we offered not only reliable and verified information, but also ethical reporting on this unprecedented tragedy.

War conflicts continued to exacerbate the economic issues of our country. We continued with the project titled A Life beyond Any Price, in which experts were invited to analyse various sociological data. Based on these analyses, we prepared the most pressing topical questions to ask the nine presidential candidates prior to the presidential elections early in the year.

Czech Radio joined the European Sustainable Development Week in its awareness-raising project called Keep It! 7 Days for the Planet. In their broadcasting, all stations presented examples of good practice, motivating and inspiring the listeners to do things that make our lives more environmentally sustainable. Moreover, Czech Radio itself introduced a number of measures that, in the long run, contribute to its corporate responsibility and the reduction of its carbon footprint.

A burning issue nowadays is the spread of lies and half-truths. That is why our editors and reporters continued to debunk myths, fake news and disinformation via the project The Verifier! on our iROZHLAS.cz news server and in our broadcasting.

Throughout the year, Czech Radio kept developing all of its major distribution platforms, i.e. both linear broadcasting and online services. It maintained a very stable position on the radio market. In mid-2023, Czech Radio reached the highest listenership share (nearly 28%) in the history of the Radio Projekt, which measures radio listenership, and the weekly reach



of Czech Radio stations grew to 30% of the population aged 12–84 years. The iROZHLAS.cz news server also continued to be popular.

Despite the challenging times, a number of technical and construction projects were carried out in 2023. For instance, we completed the renovation of the broadcasting studios of Radio Junior and Radiožurnál and a technological refurbishment of the RS7 compound for spoken-word and experimental production in the Czech Radio headquarters in the Vinohrady neighbourhood of Prague. Renovations and technological upgrades also took place in our regional buildings in Hradec Králové, České Budějovice and Ostrava.

We also continued developing multimedia and online content. We offered live streaming of concerts and expanded the offering of podcasts and audio-archive services on our platform mujRozhlas.cz. All Czech Radio stations are now available in the DAB+ standard for more than 95% of the Czech population.

It is my firm belief that in 2023, Czech Radio once again provided the public with factual information, culture, entertainment and education through its programs and other offerings. We did so in line with our role in democratic society and in fulfilment of our duties as a public service medium, as defined by the Act on Czech Radio and the Czech Radio Code. We are proud to continue the activities of our predecessors and to develop a wide range of programmes to the satisfaction of our listeners, which is confirmed by high listenership and trustworthiness numbers.

I would like to thank our employees, external contractors and the guests of our programmes for their excellent work on the preparation of our content. And a special thank you to our listeners for all their support of Czech Radio.

René Zavoral

Director General of Czech Radio



STO LET JE
ČESKÝ
ONE HUNDRED

Český rozhlas vysílá na rozhlasových vlnách a zvukové techniky, ale také nechá náhodou, které s rozhlasem spojili své jméno, například

Vytvořili jsme interaktivní zvukovou a vizuální jeho rozmanitosti, v precizním a kvalitním rozhlas hraje v životě

THE MISSION, VISION, VALUES AND GOALS OF CZECH RADIO

MISSION

We want to be a medium for all, which is why we keep making our services ever more accessible. Our decisions are based on the best interests of the public and are free of any political, economic or other influences. We want to be a trustworthy radio maker in line with the Act on Czech Radio, the Czech Radio Code of Practice and the strict principles of journalism. Governed by high professional standards, we inform, educate, entertain and bring culture. We contribute to culture through our own artistic output. We broaden our

horizons, helping the public form their own opinions. Diversity of genres and opinions is part of our DNA. We target both mainstream and niche audiences be it in terms of social, ethnic or other features (we select diverse genres, opinions and people who work with us). We are a leading force in creativity and innovation in audio, content and technology. We bring exclusive formats that are the domain of a public service medium. Capable of reacting to changes, we operate in line with the principles of environmental sustainability.

VISION

Czech Radio aspires to be a trustworthy and indispensable source of information and an innovative maker of audio experiences.

VALUES

We are fully cognizant of the fact that we are financed by the public. As such, we seek to fulfil our public service remit, and are guided in our functioning by the following basic principles:

■ Trustworthiness

- to be a trustworthy and independent source of information
- to be impartial, accurate and honest
- to be a reliable and responsible partner of the public
- all of our activities are subject to strict ethical guidelines
- we are accountable to the public, which has the right to monitor and evaluate our activities

■ Quality

- to pay maximum attention to quality in all our activities
- to strive for a civil discourse in our content and various forms of communication
- to ensure that we produce consistently high levels of content and forms of communication
- to cultivate the expertise and education of our employees
- to seek out and school professionals to work in Czech Radio

■ Diversity

- to provide a varied offering of programmes that cover all relevant viewpoints
- to also cover subjects and genres that commercial media routinely overlook
- to seek out and make use of new forms and methods of work
- to support the creativity and interests of our employees

■ Tradition and development

- to honour democratic and cultural traditions and seek to ensure their preservation for future generations
- to preserve the continuity of Czech Radio broadcasting, while at the same time reflecting changes in society
- to support universal development and beneficial innovation
- to utilise new technologies as part of ongoing efforts to ensure easy access to our programming

■ Respect

- to respect our listeners and pay attention to their needs, opinions, wishes and requests
- to always make our listeners the number one priority
- to serve all of society, while at the same time respecting all social groups and minorities as well as individuals
- to seek social cohesion and the integration and empowerment of all members of society
- to respect other rival media, welcoming an open and free media environment
- we are all one team, one Czech Radio; each employee and each department is important and contributes towards the universal goal of the service

GOALS

The following basic goals guide us in fulfilling our mission:

■ To provide the public with impartial, balanced and quality programming and content

- to provide listeners and users with balanced, quality and varied programming content, primarily focused on information, education, culture and entertainment
- to cover a diverse array of subjects, genres and forms of programming and content
- to offer programming to all sections of society, taking into account varied age-groups, ethnicities, nationalities, social groups, faiths and creeds as well as gender, sexual orientation, culture, artistic direction, regional and local factors, political and philosophical beliefs and also levels of education
- to devote programming to Czech historical art, primarily in the fields of music, literature, drama and documentary
- to offer foreign productions as well as to distribute our programming to foreign audiences
- to organize national and international competitions and festivals with a view to supporting radio production, new talent and young artists
- to secure easy access to our programming and content via the latest technologies

■ To create, defend and promote the basic values of a modern democratic society

- to create, defend, promote and develop the crucial values of a modern democratic society
- to strengthen democracy, the plurality of viewpoints and a belief in the rule of law as well as basic human rights and freedoms, most importantly the freedom of speech, the right to information and the right to privacy
- to contribute to the defence of the rights of the individual, minorities and other social groups, primarily children, youngsters, seniors, disabled and medically afflicted citizens and those living in difficult social circumstances
- to educate, enlighten, contribute to the legal, political, economic, environmental, social and cultural awareness of citizens of the Czech Republic and to support their right to freely make up their own minds to strengthen mutual understanding and tolerance, social cohesion, solidarity and inclusiveness within all sectors of society
- to communicate those values, which enrich, ease everyday burdens and contribute towards individual education and development as well as that of society as a whole
- to increase awareness of civil rights and responsibilities and to promote civic discussion and participation in public life

■ To contribute towards technological advancement

- to utilise new technologies, including multimedia platforms to disseminate programming and content, including the Internet and mobile communication tools
- to undertake activities in the area of new communication media and services; to serve as a pioneer in the field of new radio and communication technologies
- to offer maximum access to our schedule and content
- to motivate society towards an effective use of modern communication technologies relating to the activities of Czech Radio
- to continuously and systematically modernise Czech Radio, its activities and services

■ To nurture, enrich and disseminate the national cultural heritage both at home and abroad

- to fulfil the function of a prominent cultural institution
- to preserve and honour traditions, nurture cultural heritage and treasures and disseminate knowledge of these to the general public
- to strengthen national values, cultivate national identity among citizens; to disseminate these values and the good name of the Czech Republic abroad
- to promote Czech culture abroad
- to promote Czech and global cultural diversity and to cultivate the Czech language
- to create, maintain, utilise and make accessible the Czech Radio archive collection
- to seek out and support new talents, young performers and authors
- to cooperate with notable social institutions
- to connect, partner and cooperate with organizations and individuals who, via their activities and projects, embody the values of Czech Radio, particularly in the fields of science, education, culture and sport
- to heed to the ethnographic and cultural character of regions

■ To defend the principle of independence and to strive for the competitiveness of Czech Radio

- to perpetually defend the legislatively enshrined independence of Czech Radio
- to respect the right of public oversight
- to emphasise and utilise Czech Radio's unique position and mission in the media market
- to consistently monitor, be aware of and react to developments in both the Czech and international media markets
- to evaluate the contributions of Czech Radio and its influence upon society; to make use of analyses, market studies and ratings data



The Most Successful Projects
of Czech Radio in 2023



PROJECTS AND EVENTS





One Hundred Years is Just the Beginning

ONE HUNDRED YEARS IS JUST THE BEGINNING

Under this slogan, Czech Radio celebrated the 100th anniversary of the start of regular radio broadcasting in the Czech lands. The celebrations included a wide range of events, featuring special visual and sound designs, as well as hours of engaging broadcasts in the form of podcasts, live shows, and series.

For one day, the Italská tram stop in Prague was renamed. For the entire day, the voice announcement for the stop in trams no. 11 and 13 said 'Czech Radio'.¹ Passengers of the Prague metro and some sections of the tramway lines were invited to join the celebrations as well. On Thursday, 18 May, the voices of Ivan Trojan and Jana Stryková echoed through all metro stations, inviting passengers to the birthday concert in Rieger Gardens and reminding them that Czech Radio was celebrating its 100th anniversary that day. Moreover, on the same day, trams in Prague, Brno, Pilsen, and Liberec, as well as trolleybuses and buses in Jihlava, were adorned with blue flags featuring the Czech Radio 'R' logo and the number 100. Starting in May, in the three biggest cities of the Czech Republic, you could see one of the Czech Radio trams. Inside these trams were posters featuring Czech Radio's most successful programmes and podcasts, along with QR codes for immediate listening.

The 100 years of radio were also mapped by special programmes – the series Caught in the Air about the founders of radio broadcasting, the podcast series Rozhlasto about little-known moments in radio history, the documentary series Professionals about how various professions looked 100 years ago, and the project mujRozhlas 99+1, which featured a unique recording of London's White Fang from 1937.

The Czech National Bank issued special coins for this occasion, while Czech Post presented a commemorative stamp. Further events in Prague and the regions were held in the spirit of the centenary.





NÁRODNÍ TECHNICKÉ MUSEUM

VÝSTAVA NÁRODNÍHO TECHNICKÉHO MUZEA A ČESKÉHO ROZHLASU
STO LET JE JEN ZAČÁTEK
ČESKÝ ROZHLAS
1923-2023
17. 5. – 31. 12. 2023
www.ntm.cz www.ceskyrozhlas.cz

Exhibition in the National Technical Museum

EXHIBITION IN THE NATIONAL TECHNICAL MUSEUM

One of the major events of the radio jubilee was a large interactive exhibition at the National Technical Museum. Under the title „100 Years is Just the Beginning. Czech Radio 1923–2023,” it was officially opened on 17th May 2023.

Visitors in the main exhibition hall could experience the diversity of radio production over the past century through various forms of listening. Czech Radio's archival recordings were transformed into extraordinary auditory experiences. Visitors could choose from different listening genres under the so-called audio showers – sports moments, political events, dramatic works, or children's fairy tales. Other audio recordings were accompanied by historical photographs via QR codes. Additional information and more programs were available for individual listening through personal headphones and the mu-jRozhlas app. Every hour, radio content for collective listening resonated throughout the exhibition space, while in a special dark room, immersive sound arrangements created a world where sound became visible to the visitors.

However, the exhibition did not focus solely on history. It also showcased current trends and future prospects in content consumption, as well as methods of its reception and distribution. The dominant feature of the hall was a data sculpture, created based on a mathematical visualization of various relationships within the radio. Visual elements included light and sound effects, as well as video installations.





Czech Radio Ball

CZECH RADIO BALL

On 10th March, the Municipal House, in all of its halls, hosted the Czech Radio Ball held in celebration of the centenary.

The night, filled with music and dancing, was hosted by Tereza Kostková and Václav Kopta. After the opening ceremony, the stage belonged to the Czech Radio Symphony Orchestra, followed by the Gustav Brom Radio Big Band, led by conductor Vlado Valovič. Other performers included musicians Ewa Farna, Mirai Navrátil and, after midnight, the band No Name. Dancing mood in the Sladkovský Hall was set by Martin Hrdinka and his musical guests, alongside singer Dara Rolins. The folklore programme in Grégr Hall featured a performance by the Brno Radio Orchestra of Folk Instruments and folk dances accompanied by Bagpipe Music Praštěnka. Mirai Navrátil and dancer Lenka Nora Návorková showcased their dancing skills.

The smiles on the faces of the guests said it all.



Sto let je jen začátek
#rozhlasto



Doors Open Day

DOORS OPEN DAY

The traditional Doors Open Day allowed listeners to visit studios not only in Prague, but also in the regions. On that day, therefore, it was possible to peep into the radio buildings in all regions of the Czech Republic.

There was plenty to see at each location. Visitors could meet well-known presenters and learn about the broadcasting technology and the 100-year history of radio broadcasting. At the largest radio building in Vinohrady, Prague, visitors attended a guided tour, discovering many interesting facts. They visited broadcasting studios and learned about the work of the archives, the news service or the editorial room for children's programmes. In Studio 1, Aleš Cibulka launched a book titled *Whom I Met through Toboggan*. Outside the building, visitors could participate in the broadcasting from the R-Stream van or get acquainted with short-wave radio transmitter. In Studio 2, they could listen to classical music performed by the Czech Radio Trio or to jazz music performed by MarZ Duo.

Thousands of visitors of all ages took advantage of the opportunity to visit the studios at all locations.





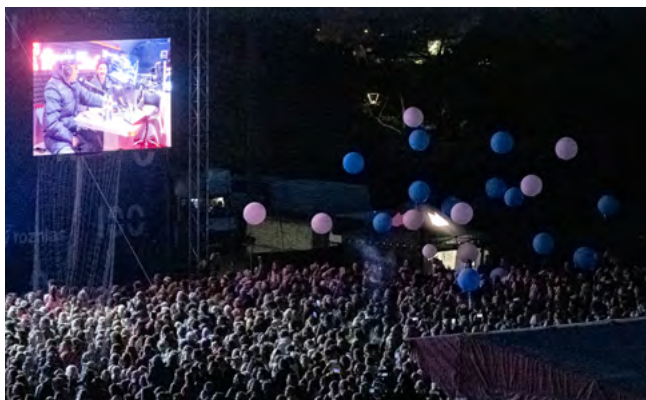
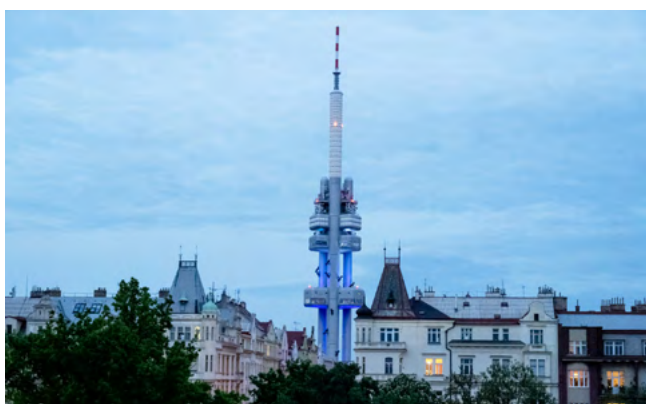
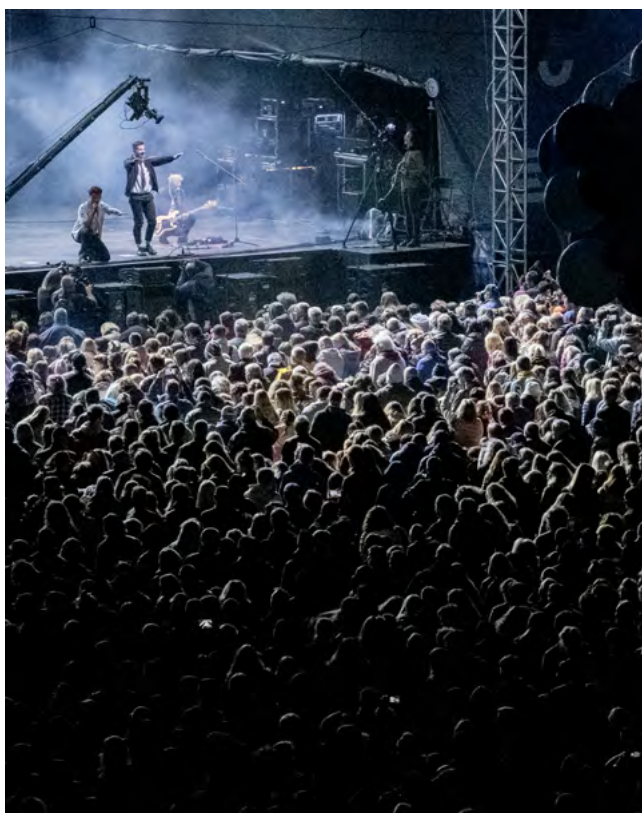
Birthday Concert in Rieger Gardens

BIRTHDAY CONCERT IN RIEGER GARDENS

On the evening of 18th May, exactly one hundred years after the start of regular Czech Radio broadcasting, a celebration was held in Rieger Gardens. The public joined the incredible 100th birthday party in large numbers. Music stars and famous presenters performed on stage.

An astounding 25 000 visitors enjoyed a wide range of music genres. Performers included Ivan Mládek, Zdeněk Svěrák, Lenka Filipová, Bandjeez, Kateřina Marie Tichá, Mirai, Aneta Langerová, Petr Malásek, the Czech Radio Symphony Orchestra, Michael Kocáb, Ráchel Skleničková and Meky, Dagmar Pecková, Marek Ztracený, and, last but not least, the band Chinaski. The concert was hosted by Lucie Výborná and Jiří Holoubek.

The entire event, commented on by Jan Pokorný, was broadcast live by Radiožurnál, Dvojka, and regional stations. A part of the event included a live report from the Czech Radio building at Římská 13, where a letter to future generations had been stored for ten years in a glass box. The audience learned how we had envisaged the present ten years ago from the letter.





The Invisible Actor of the Century

THE INVISIBLE ACTOR OF THE CENTURY

On the occasion of the 100th anniversary of the start of radio broadcasting, Czech Radio organised a poll for the public to choose their most favourite actress and actor of the past one hundred years. Titled The Invisible Actor of the Century, the poll attracted 82 000 votes from listeners. In the female category, the winner by a large margin was Hana Maciuchová, while in the male category, the winner was Viktor Preiss.

Ranking second among the females was radio actor Dana Medřická, followed by Taťjana Medvecká. In the male category, Rudolf Hrušínský ranked second, with Ivan Trojan coming in third. The ten male and ten female actors from whom the public was choosing were nominated by an expert jury, which considered their artistic contributions to the development of radio acting as well as the intensity and range of their engagement in radio. The announcement ceremony, held at the New Stage of the National Theatre, was broadcasted live by nation-wide stations of Czech Radio – Radiožurnál, Dvojka and Vltava with most of the living nominees attending in person.

The winners got a unique prize: a recording of their voice was sent for eternal travel through the space using a unique radio-telescope. Symbolically present for the act was astronomer Jiří Grygar, whose voice is also forever linked with Czech Radio, especially the legendary programme Meteor.





Media and Ukraine

MEDIA AND UKRAINE

As part of the centenary celebrations, an international conference was held in Prague on 22th June. Titled “Media and Ukraine”, it focused on the role of the media in covering events in Ukraine and the responsibility of the journalists and the West as a whole.

The opening speech was given by the Czech President Petr Pavel, and the individual sessions featured prominent speakers. War correspondents Martin Dorazín, Petra Procházková, and Václav Černohorský presented the nature of their work and the role of war reporters. The agenda also included the pressing issue of disinformation.

René Zavoral, Director General of Czech Radio, and his Slovak counterpart, Ľuboš Machaj, discussed the role of public-service media in covering a war. The mayor of Kyiv, Vitali Klitschko, contributed through a pre-recorded interview. Speakers Žanna Němcová, Marci Shore, and Peter Pomerantsev discussed the West’s position and responsibility in the current war.



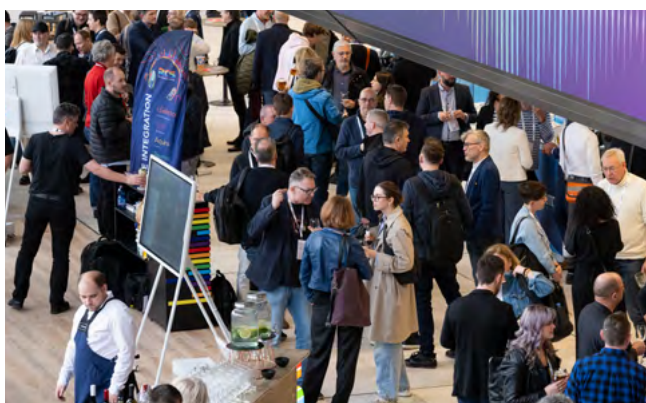


Radiodays Europe

RADIODAYS EUROPE

The largest Europe-wide conference for experts in radio-making, podcasting, and audio content production – Radiodays Europe 2023 – was held at the Prague Congress Centre from 26th to 28th March 2023. Czech Radio was the main co-organiser of this prestigious annual event, which was attended by professionals from public-service broadcasters, commercial radios, and independent audio creators from across Europe.

Prague was the thirteenth venue for Radiodays Europe, following cities such as Barcelona, Berlin, Paris, Amsterdam, Lisbon, and Malmö. This was the first time the conference was held in Central and Eastern Europe. The event was hosted by Veronika Ruppert from Radio Wave, alongside British radio expert Paul Robinson. Speakers included the Director General of Czech Radio, René Zavoral, data journalist Jan Cibulka, and many others. Delegates from the European Broadcasting Union, BBC, ARD, and Radio France were also present.





Book World

Czech Radio's participation in the 28th annual international book fair and literary festival Book World 2023, was marked by the launch of several interesting publications and, as is tradition, live broadcasting. Among the publications launched were *Rozhlasto*, a book published on the occasion of the centenary of Czech Radio, and *Crime Scene* by Mirek Vaňura.

Visitors to the fair could purchase both publications and have them signed by their creators as well as by Czech Radio presenters, including Lucie Výborná, Jan Pokorný, Petr Král, Karolína Koubová, Dalibor Gondík, Milan Cais, Naděžda Hávová, Jan Rosák, Jaroslav Plašil, and others.

Visitors to the fair could attend a live broadcast of Dvojka's programme *Close Encounters* with Tereza Kostková, whose guest was historian Dušan Radovanovič, the main author of *Rozhlasto*, a book about the history of Czech Radio. Other publications launched at the festival included the new audio-book *Životice: A Picture of the (Slightly) Forgotten Tragedy* by Karin Lednická, as well as the CD of the awards-winning musical *Mowgli* featuring Jan Cina and the Czech Radio Symphony Orchestra. Among the many events prepared by Czech Radio stations for the visitors was a presentation of Vltava's Episodic Reading from the cult novel *Catch XXII* or a debate commemorating Karel Kryl, marking the release of the first recording of his Pilsen concert from 11th January 1990.



Už jen vteřiny zbývají do
100. narozenin
Českého rozhlasu



Czech Republic 2023

CZECH REPUBLIC 2023

After 10 years, Czech Radio revealed the results of a visionary project called Czech Republic 2023, which had been sealed in a box in 2013 and stored at the radio headquarters in Prague. This unique project shows how thousands of listeners imagined life in the Czech Republic in 2023. The results of the poll were broadcast live on Radiožurnál and Dvojka. The great national forecast of 2013 captures listeners' predictions on topics such as who would be the Czech president, the future listenership of Czech Radio, whether the Czech Republic would adopt the euro, and even the price of beer.

A total of 7 700 listeners participated in the national forecast, which was launched on Czech Radio's 90th anniversary. Some of the results from the 2013 poll were stored and sealed in a box by the then Director General of Czech Radio, Peter Duhan, and kept at the radio's headquarters in Prague. After ten years of waiting, the results were revealed during Czech Radio's centenary celebrations. The results were broadcast live at 9 AM on Radiožurnál and Dvojka in a special programme hosted by Lucie Výborná and Dalibor Gondík. Guests included musician Vladimír 518, actress Martha Issová, and philosopher Tereza Matějčková.





Radiocafé Vinohradská 12

RADIOCAFÉ VINOHRADSKÁ 12

Radiocafé has become a popular venue for press conferences, autograph sessions, book or CD launch events, and live broadcasts of concerts or radio programmes. On Thursdays, visitors can attend the live broadcast of the programme Close Encounters with Tereza Kostková and her guests. On Wednesdays, the café hosts the programme Dvojka at the Piano. Each month, the first Thursday is dedicated to a concert, organised alternately by the Vltava and Jazz stations.

Popular events held in the café include releases of new audio products or books, such as *The Pranks of Jiří Krampol* or *Stories from a Stargazer* by Vladislav Slezák. Throughout 2023, visitors to the café had the chance to meet Jiří Anderle, František Novotný, Adam Plachetka, Ondřej Havelka, and many others.





The Vinohradská 12 Gallery

THE VINOHRADSKÁ 12 GALLERY

In the Vinohradská 12 Gallery, we kicked off the year with our traditional sense of humour. An exhibition titled *When I'm Smiling* presented the work of a cartoonist, caricaturist and illustrator Jiří Novák. To support young talents, the gallery hosted an exhibition of designs of illustrations from children's books and cartoons by sisters Ester and Sára Kuchynková.

In May, an extraordinary exhibition was prepared to mark Czech Radio's anniversary. Colleagues from the Czech Radio Archive selected photographs of various personalities from the station's history and added QR codes allowing visitors to listen to their voices. Other notable exhibitions followed. In the summer, an exhibition of Vít Pohanka's work took us to the American Midwest, while in September and October, we showcased graphics and paintings by Oldřich Jelinek. November featured pictures from Africa by Dana Marten, and the year ended traditionally with a charity exhibition of Josef Vrážel's photographs from the Three Kings' Fundraising Campaign.

More than 2 500 people visited the Vinohradská 12 Gallery, often as the starting point for one of the popular tours through Czech Radio. The Gallery also hosted various press conferences, listening events and autograph sessions.





T
V

Gott Forever

a štěstím

GOTT FOREVER

Czech Radio's project Gott Forever was the first Czech literary and drama work to use a voice created by Artificial Intelligence. It became the most listened-to episodic reading in Czech Radio's history, with more than one million on-demand plays. Titled *My Journey to Happiness*, the complete memoir was published as an audiobook on 29th September 2023.

The use of AI for voice synthesis must comply with strict regulations. For example, the AI-generated voice can only be used to read texts that the person had written or spoken, and it must not be misused in inappropriate contexts. The project took almost a year to prepare, with sound engineers spending dozens of hours editing the voice synthesis. Artificial Intelligence read approximately 16 000 words in the voice of the popular singer. The digital version of the voice was developed for Czech Radio by the tech company SpeechTech in cooperation with the NTIS Research Centre of the University of West Bohemia in Pilsen. After the project was completed, the researchers deleted Karel Gott's voice footprint from the servers to prevent any potential misuse. The data will be stored offline in the Czech Radio building to avoid misuse.

The Gott Forever project was created in cooperation with Karel Gott Agency and was overseen by Czech Radio's chief radio drama director Aleš Vrzák and creative producer Lukáš Sapík. Ivana Gottová, the late singer's wife and director of Karel Gott Agency, was also involved in the project.





Santa's Grandchildren

SANTA'S GRANDCHILDREN

Czech Radio Foundation completed the seventh edition of its project to help lonely older people. This year, 552 elderly care facilities participated, submitting nearly ten thousand wishes from their clients. Most wished for small material items costing less than 500 crowns, but 859 clients wished to experience something special. As many as 7 900 donors helped fulfil these wishes, and another 25 000 donors contributed financially to the Santa's Grandchildren fundraising campaign, which raised a total of 6.5 million crowns.

This year, more organisations that provide care services to seniors living in their homes participated. As a result, some wishes included things like firewood or replacement of broken electrical appliances. The wishes from residents in retirement homes were similar to those in previous years. Some were very modest, such as a call bell, some treats, a blanket, or sweat-pants. Requests for experiences were particularly popular this year among both clients and donors. These included a ride in a truck or race car, a pig slaughter feast, a visit to a café, a concert, sightseeing, a spa treatment for ladies in a retirement home, or attending a football match. Some of these wishes brought joy not only to the recipients but also to their fellow residents, offering an opportunity to come together and form lasting friendships.

Perhaps the most extraordinary wish this year came from a 100-year-old woman, Helena, who wanted to meet the President of the Czech Republic, Petr Pavel. Her wish was fulfilled when the President and his wife, Eva, visited the Pod Skalkou retirement home. They enjoyed a private conversation with Helena, full of warm humour, discussing topics like family, life, music, motorbikes, and cats. The fulfilment of this special wish was made possible by the employees of Radiožurnál, who participate in Santa's Grandchildren each year.





Nagano Again

NAGANO AGAIN

On 22nd February 2023, Radiožurnál and Radiožurnál Sport celebrated the 25th anniversary of Czech hockey's historic success at the 1998 Winter Olympic Games in Nagano.

On the day when the Czech national team won the final match of the tournament of the century, a special event was held in Cinema City Nový Smíchov in Prague. Titled Nagano Again, the two-hour long talk show was hosted by Lucie Výborná and Jan Pokorný. Part of the event was a reconstruction of the tournament, featuring archival audio and video clips. It revisited key moments, from the Czech hockey team's arrival in Nagano to their triumphant return to the Czech Republic, including celebrations and a tribute to the national team's coach, Ivan Hlinka.

Guests of the programme included Olympic winners Martin Procházka, David Moravec, Robert Reichel, Roman Čechmánek, Josef Beránek, Slavomír Lener, as well as legendary sports commentators Aleš Procházka and Miroslav Augustin. Liběna Hlinková also attended. An autograph session was part of the programme, and attendees could obtain a special edition hockey puck signed by the guests. Some of the Nagano players' hockey gear, borrowed from the Hall of Fame, was possible to see. During the event, the film The Nagano Tapes was screened.





Concert for Heroes

CONCERT FOR HEROES

Czech Radio, in cooperation with the NGO Post Bellum, organised a benefit concert on Veterans Day titled Concert for Heroes. Held on 11th November at St. Vitus Cathedral in Prague Castle, it featured the Czech Radio Symphony Orchestra performing impressive pieces by Bedřich Smetana and Leoš Janáček that refer to the Czech history. The ticket proceeds exceeded CZK 386 000 and were donated to the Memory of Nations charity project to support war veterans.

The concert was attended by prominent cultural and political figures, as well as veterans, participants in the anti-communist movement, and other heroes to whom the event was dedicated. The Veterans Day fundraising campaign supports those who fought for freedom and democracy, along with other survivors who share their life stories with the Memory of Nations archive, helping them with their daily needs or in difficult situations.





Keep It! 7 Days for the Planet

KEEP IT! 7 DAYS FOR THE PLANET

Czech Radio participated in the European Sustainable Development Week through its project called “Keep It! 7 Days for the Planet”. Each day from 18th to 24th September 2023, it shared inspiring stories of well-known radio presenters such as Adéla Gondíková, Hana Řiřicová, and Jan Pokorný, who, guided by experts, changed their daily habits to live more sustainably. Climate correspondent Jan Kaliba covered major environmental topics throughout the week in his new seven-episode series, broadcast on Radiožurnál and Plus.

The goal of the project was to showcase examples of good practices and inspire listeners to adopt habits that contribute to a more sustainable lifestyle. As a public-service broadcaster, Czech Radio regularly addresses the issue of environmental sustainability. We also aim to engage the youngest generation through Radio Junior, which introduced intriguing ecological tasks under the name Keep It. Children could try activities such as feeding earthworms, planting greenery, up-cycling, or saying no to plastic bags. For completing the tasks, children received a virtual badge that could be printed and displayed.





100



Český rozhlas

100

Stay with Us!

STAY WITH US!

An outdoor exhibition titled “Stay with Us! One Hundred Years of Czech Radio in the Memory of the Nation” was held, showcasing the century-long history of Czech Radio through the fascinating memories of witnesses from the Memory of the Nation project. The exhibition on Technická Street was prepared in cooperation with the NGO Post Bellum and the Municipal District of Prague 6, offering a selection of the most compelling stories of nine witnesses from Memory of the Nation.

The exhibition captured key moments when the radio intersected with the lives of the witnesses. Some spent most of their careers at Czech Radio, while others were involved only briefly. The oldest story dates back to the war period, while the most recent are contemporary. This exhibition illustrated how Czech Radio broadcasting has influenced people's lives over its 100-year history. The exhibition panels featured QR codes that allowed visitors to listen to contemporary audio recordings, also available on the mujRozhlas audio portal.





To mark its centenary, Czech Radio released a book titled Rozhlasto, which showcases 100 years of Czech Radio through unique photographs, posters, and documents from the extensive Czech Radio Archive.

This beautifully designed, 352-page picture book takes readers on a thrilling journey through the history of Czech Radio. The photos are accompanied by QR codes that allow readers to listen to contemporary recordings, illustrating the atmosphere of key moments in the radio's history. The book captures the Spartan beginnings of broadcasting in the 1920s, the golden era of radio during the First Republic, and the bloody fights for control of the radio between 1945 and 1968. It also depicts the specific roles of radio workers—both those behind the microphones and those operating the recording equipment. The book portrays the life journeys of major radio figures, as well as famous actors and directors, through previously unseen photographs. The last thirty years of public service broadcasting are also documented.

The book is complemented by podcast series of the Plus station titled RozhlaSTO, exploring the Czech Radio's history through well-known and lesser-known moments captured in sound, images, and text. The podcasts are available on the Plus station's website and on the mujRozhlas audio portal.



nžurnál

lov a Pavlem Sladkým



A Day with Czech Radio at the Karlovy Vary Film Festival

A DAY WITH CZECH RADIO AT THE KARLOVY VARY FILM FESTIVAL

On Wednesday, 5th July, the KVIFF.TV Park next to the hotel Thermal was dedicated solely to Czech Radio. From 11 AM until 11 PM, the programme offered live interviews with prominent guests, meetups with delegations from the competition films, a special talk show with Jan Pokorný, and an interview with the Director General of Czech Radio, René Zavoral, conducted by Čestmír Strakatý.

Radiožurnál's Film Section was hosted by Hana Shánělová and film critic Pavel Sladký. Among others, they introduced Jiří Mádl and his new film Waves. In a live interview broadcast from Karlovy Vary, Jan Pokorný spoke with musician Mirai Navrátil and the married couple Eva and Marek Adamczyk. Aleš Stuchlý and Tonda Tesař introduced a new podcast on the mujRozhlas audio portal titled VHS Is Hard to Delete! another podcast presented at the festival was Accent. It also included the KVIFF.TV quiz and a competition with valuable prizes. The evening was dedicated to music, with top DJs such as DJ Kewu and DJ Floex.





17 November at Národní Street

17 NOVEMBER AT NÁRODNÍ STREET

To mark the 33rd anniversary of the protests that changed the history of Czechoslovakia, Radiožurnál prepared a new historical reconstruction called Národní '89 Again. The seven-hour live broadcast featured presenters Martin Veselovský and Jan Pokorný reporting from a special studio on Národní Street in Prague.

Several guests were interviewed during the programme, including historian Jiří Suk, author of the widely recognised book *Through the Labyrinth of the Revolution*, and key figures from the November events such as Michael Kocáb, Michal Horáček, and Václav Bartuška, a student leader and member of the parliamentary committee investigating the police intervention. The programme also gave a voice to direct participants of the march. Anna Freimanová, a close co-worker to Václav Havel, and Sister Angelika, a Borromeo Sister who was by Havel's side in his final days, shared their memories of him. Students were also invited to debate what the Velvet Revolution means to them, what they know about its course, and the challenges they face today.





Wave Playing

WAVE PLAYING

In 2023, Czech Radio continued its project titled Wave Playing. It is a series of educational concerts performed in Studio 1, where young audiences have the opportunity to explore the inner workings of a musical performance in a playful format. A short video is filmed for each concert. Since September 2023, the concerts have been hosted by actor and Vltava station presenter Jana Trojanová. The author of the script is choirmaster Martina Spiritová, who also leads interactive activities for children. The performers include the Czech laureates of Concertino Praga. The concerts are intended for elementary school children and parents with children aged 5 to 10.

Each episode of Wave Playing introduces young listeners to various musical instruments. Recently, each episode has been dedicated to a special theme. The episode titles are designed to appeal to the age group of the listeners, such as the Long Hole Wrapped in Wood, Old Prague Advent, Let's Get Ready for Carol, All Colours of Water, or Splashing Music. Due to high demand for the Christmas episode, the concerts were held in the Convent of Saint Agnes.





Charming Personality

CHARMING PERSONALITY

The winner of the 27th edition of Charming Personality of the Year, a Czech Radio's poll, was Lucie Bílá, who also won in the Internet poll. The Special Charm Award went to František Kinský, a descendant of an aristocratic family.

The awards were handed out by Director General of Czech Radio, René Zavoral. The ceremony was held at Congress Centre Aldis and was marked by the celebrations of the 100th anniversary of the start of regular radio broadcasting. Among those who appeared on stage were laureates from previous editions, including violinist Pavel Šporcl, cardiac surgeon Jan Pirk, and actor Jan Přeučil. Adding to the evening's atmosphere were notable guests such as fine arts photographer Jadran Šetlík, actor and singer Bára Kodetová, and other nominated personalities in 2022, including priest Zbigniew Czendlik and TV presenter Daniel Stach.

The two-hour entertainment programme was traditionally hosted by Lada Klokočnicková and Mirek Vaňura, featuring music by the Gustav Brom Radio Big Band under conductor Vlado Valovič, with singers Andrea Zimányiová and Martin Chodúr.





Open Air Kbely, Let's Play!

OPEN AIR KBELY, LET'S PLAY!

Radio Praha's rich line-up of performances attracted five thousand people to Kbely Central Park. Held on a sunny Sunday afternoon and evening at the park's amphitheatre, the event catered to all generations. Kbely Central Park was chosen by Radio Praha for its proximity to the site where radio broadcasting in the Czech lands began 100 years ago, on 18th May 1923.

The opening act was Flies, followed by a children's programme prepared by Czech Radio news presenter Denisa Hergesselová and Radio Praha presenter Lenka Vahalová. The event continued with an extravagant performance by magician Jiří Hadaš, as well as musical performances from Pam Rabbit and her band, Lenny, Adam Mišík, and the band Portless.

The event was hosted by Honza Chlaň and Lenka Vahalová, familiar voices to Radio Praha listeners. The Municipal District prepared an excellent side programme: visitors could try canoeing in the pond, jump on trampolines, visit a fine arts studio, try various sports, and enjoy foods and drinks. On display was a reproduction of a tent from the original Radiojournal corporation, from which broadcasting began. Visitors could also view historical radio equipment and a photography exhibition commemorating the centenary.





30 Years Apart Yet Together

Česk

30 YEARS APART YET TOGETHER

On Friday, 27th October, on the eve of the 105th anniversary of the founding of the Czechoslovak Republic, a special Czech-Slovak concert was held in Studio S1 in Ostrava. Titled 30 Years Apart Yet Together, the concert was broadcast live by Czech Radio Ostrava and Radio Regina Stred.

The concert was inspired by an eponymous programme broadcast throughout 2023 on the last Friday of each month, alternating between Banská Bystrica and Ostrava. The concert offered musical delicacies rooted in the cultural heritage of both nations. Singers Ján Ambróz, Zuzana Šuláková, and Jiří Krpec performed on stage, accompanied by the cymbal bands Friš and the Beskydy Folklore Orchestra. The repertoire included folk songs from both sides of the border, highlighting the potential of Czech-Slovak collaborations. As a result, both stations are now planning further joint initiatives.





ON AIR

In 2023, Czech Radio's broadcasting services portfolio included nationwide stations (Radiožurnál, Dvojka, Vltava, Plus, Radio Junior, Junior +, Radio Wave, D-Dur, Jazz, Radiožurnál Sport and Pohoda) and a network of 14 regional stations. It also offered an international service in six languages through Radio Prague International.

Czech Radio followed the Act on Czech Radio, Czech Radio Code of Practice and other relevant regulations. It provided public service by producing and distributing radio programmes in the Czech Republic and abroad. The central objective of Czech Radio was the provision of independent, objective and diverse service that would cater not only to mainstream listeners, but also to minorities. Czech Radio fulfilled this objective not only through its stations, but also on its websites and on social media.

All Czech Radio stations seek to offer a balanced service based on verified, objective and generally balanced information. To enhance the range and balance of the news and current affairs programmes available to the listeners, the stations Radiožurnál and Plus are interlinked, sharing topics and content. Radiožurnál is a streaming service station offering regular news updates. Czech Radio Plus provides context and analyses of the current affairs, offering discussions with experts, direct participants of the events, commentators or analysts. Other stations are there to produce entertaining, educational and cultural programmes to cater to all areas of interest of the population.

More programmes were made available to download and stream on the radio's website, which is continually being revamped to be modern and easy to navigate. Throughout the year, great emphasis was placed on multimedia content. A number of mobile apps, microsites and special websites were produced during the year. Czech Radio was also present on social media, attracting more followers. Podcasts are very popular and are produced in greater numbers.

One of the key principles for Czech Radio in terms of choosing and handling topics to provide public service and comply with Act No. 231/2001 Sb., On Radio and Television Broadcasting, is the provision of objective, verified and overall balanced information for a free formation of opinion. Czech Radio brought various views and opinions of a wide range of experts, personalities, policy makers and representatives of the public.

This approach was especially relevant in case of the two serious armed conflicts – the Russian-Ukrainian war and the war between the Palestinian terrorist movement, Hamas, and Israel. The principle of verification was especially demanding of the news departments, as they had to deal with the sources very carefully while paying attention to their diversity and affiliation. Apart from the two war conflicts, the News Service paid a lot of attention to matters directly affecting the listeners' lives such as the impacts of high inflation and the rise of food, service and energy prices. The News Department regularly confronted the government measures with the opinions of the opposition, experts and the experience of common people and frequently offered summarizing data and facts, enabling the listeners to form their own opinion.

One example is the ongoing project A Life beyond Any Price prepared in cooperation with PAQ Research in which experts analyse sociological data regarding the financial situation of Czech households, the influence of a family's status on children's education or the employment of Ukrainian refugees in the Czech Republic. The data is illustrated by stories of real people. The topics were further debated in interview and debate programmes offering opinion diversity. Another example is the preparation of questions addressing the most topical issues. These questions were then asked to the nine presidential candidates early in the year. In this case, too, emphasis was placed on a balanced approach and providing plenty of room for the listeners or readers to form their opinion.

Spreading of half-truths, myths and lies on social media was a global issue in 2023. The editors and reporters therefore kept debunking them through projects such as The Verifier! both on the iROZHLAS.cz news server and in linear broadcasting. The project attracted a lot of attention and the authors were interacting directly with the public.

Each month the News Service prepared over 18 thousand pieces of news and current-affairs contributions for the Czech Radio stations. Throughout 2023 Czech Radio was informing about the most important events in the Czech Republic and abroad. Content-wise, the news were dominated by the Czech presidential election, high inflation, the rising prices of food and other items and the attempts of Petr Fiala's government to tackle the high sovereign debt through the so called consolidation package, which was met with resistance from the opposition, the labour unions and, according to the polls, also a part of the society. There were various protests including a doctors and teachers strike. Internationally, the major topics included the ongoing war in Ukraine and the autumn brutal attack mounted on Israel by the terrorist movement Hamas, which exacerbated the global tensions. The Jewish state responded by a military operation causing many civilian casualties in the Gaza Strip. The reporters commemorated several anniversaries of historical events such as the 55th anniversary of the occupation of Czechoslovakia or the anniversary of the Velvet Revolution on 17 November. Towards

the end of the year, reporters of both nation-wide and regional stations covered the tragic shooting at the Faculty of Arts of the Charles University and the subsequent investigation and adopted measures.

The news and current-affairs stations, Radiožurnál and Plus, bring regular news updates 24 hours per day every 30 minutes (or 15 minutes in the morning). At 12 and 6 PM, both stations broadcast the Main News, an extended news programme complemented by analyses of the events of the day.

The current affairs programme of Czech Radio Plus called Opinions and Arguments is being refreshed on a regular basis with new authors added to enhance the diversity of opinions and include more female authors. One of the key programmes on Czech Radio Plus is a programme titled For and Against. It confronts guests of opposite opinions, offering different points of view and allowing the listeners to freely form their opinion based on the arguments.

News programmes are an integral part of cultural, educational, entertainment and specialised stations, too. Czech Radio Dvojka broadcasts news updates every hour from 5 AM until 6 PM. An opinion programme titled What is Their Take, in which topical events are commented by prominent figures, is one of the most popular programmes of the station. News from science, technology, health, law, finance and lifestyle and their application in practice are offered in interviews with the relevant experts broadcast on weekdays in a programme called Coffee at Four.

Czech Radio Vltava broadcasts news updates every 30 minutes in the morning and afternoon in the Mosaic programme. At noon, it offers a detailed cultural news service. Vltava focuses especially on topics related to cultural and social life and its reporters inform mostly about significant cultural events and festivals held at home or abroad. The genre of current affairs is represented by a morning interview programme called Calling Card, an afternoon programme called ArtCafé and a discussion programme called Accent.

Radio Wave broadcasts news updates at 8, 9 and 10 AM. Moreover, the station publishes its Wave News in a text form on its website. On weekdays in the morning and afternoon, Radio Junior prepares One-Minute News broadcast every hour, while the Czech Radio Pohoda station broadcasts three news programmes focusing on the oldest listeners. The international service of Radio Prague International brings news about the Czech Republic in English, Spanish, German, French, Russian and newly also Ukrainian.

In addition to the news programmes, all stations and their online platforms offer a wide range of current affairs formats adjusted to the target group such as interviews, discussions, reports, documents, columns or comments.

In 2023, Czech Radio's regional stations covered events and topics relevant for their respective listeners through their news programmes (broadcast daily from 5 AM to 10 PM every hour and in the morning every 30 minutes), live contributions and current affairs programmes. The main topics of 2023 included the impacts of inflation, the war in Ukraine and its repercussions, refugees' integration, the presidential election, social issues and challenges in the healthcare system, agriculture and much more.



■ Current Affairs

News and current affairs programmes of Czech Radio kept an eye on the legislative procedure and the preparation of various pieces of legislation. It kept explaining and examining their application in real life. Reporters were present to the law passing in both chambers of the Parliament and informed about related disputes and complications such as obstructions, which were rather frequent in the Chamber of Deputies in 2023. Czech Radio kept informing about the judicial system including the ongoing appointment of new members of the Constitutional Court. Reporters covered also the court cases of public figures or cases that are relevant to the public interest or where precedent rulings are expected. Attention was therefore paid to the lengthy court case of the Stork Nest Farm or the case of a former MP from the TOP 09 party, Dominik Feri, who was charged with raping two women and one attempted rape and who was convicted in the court of first instance. Furthermore, reporters covered the trial with driving examiners who were issuing driving licenses illegally.

Investigative journalists were also contributing to legal awareness by pointing out that the establishment of the child abuse offender registry was delayed and legal loopholes make it possible for the offenders to continue working with children.

Various advice programmes informed the listeners about their rights in terms of the state social support, legal ways of tackling over-indebtedness or a prolonging child support payments etc.

Legal norms and their application in real life is systematically covered by Czech Radio Dvojka in its interactive current-affairs programmes (Coffee at Four, Two at Dvojka) and the discussion programme called What is Their Take. Radio Junior introduces the youngest listeners to basic legal terms and principles (Radio Junior Club). The news and current-affairs service of Radio Prague International plays an important role in the image making of the Czech Republic abroad as a state based on the rule of law. Programmes such as Whodunit, The Art of Forgery or Clues, Facts and Secrets were pointing out breaching of legal norms and the negative ramifications of criminality.

Regional stations covered mostly legal and consumer topics in their radio advice programmes or specialised sections, which are actively shaped by the listeners themselves. Legal issues were addressed especially in programmes like Avoid the Bait, which explains some of the pitfalls of today's world, and Radio Advice Centre, which specialises in topics related to the state social support in connection to the soaring cost of living and energy prices.

■ Foreign Correspondents

In 2023, the Czech Radio's team of foreign correspondents was made up of ten experienced reporters. Eight of them were permanently based abroad (Berlin, Bratislava, Warsaw, Dnipro, the EU and Benelux, Paris, Washington and Cairo), two were travelling ad hoc according to the situation. The work of the permanent correspondent in Ukraine was especially important as he was bringing authentic reports about the war, the consequent suffering of people and the aid and support coming from abroad (including the Czech Republic). He was there also when the Czech President Petr Pavel visited Ukraine. Similarly important were the reports by the Cairo correspondent from Israel, where he travelled repeatedly, providing details of the conflict between Israel and Hamas while drawing on his long-standing knowledge of the Middle East.

■ Sport

The main Czech Radio news channel for sports was Radiožurnál Sport, which started broadcasting on Friday 21 May 2021. In 2023, it continued developing and enhancing the quality of its content and raising awareness of this new Czech Radio product not only among sports fans, but also within the whole sports environment. It also continued raising awareness of the DAB+ digital network and other listening possibilities.

2023 was not particularly rich in major international sports events, which is typical of odd-numbered years. Radiožurnál Sport's reporters were present at all major events where Czech representatives successfully fought for medals. At home, the dominant sport is football and ice hockey, which are covered respectively by Radiožurnál Sport's legendary programmes On the Air after the Hockey Game and On the Air after the Football Game. Starting from the new hockey season, i.e. September 2023, another milestone in Czech Radio's sports broadcasting was reached when Czech Radio came up with a new format of broadcasting from the highest-level domestic hockey league: each individual match is broadcast live by Radiožurnál Sport separately on the Internet and other platforms, allowing the listeners to follow any match they choose live. This was made possible also through the establishment of media partnership and the obtaining of broadcasting rights to the matches of the Czech Extraliga league.

Amateur, recreational and youth sport was also covered in regular magazines and columns. These included magazines such as Sports and Children, Football Competitions of Lower-Level, Cycling Magazine, Magazine of Outdoor Sports, In the Pursuit of Recreational Sport, Skiing, Golf, Hobby Sport or Doing Sports the Right Way. They informed the listeners about top athletes, competitions and performers as well as mass sports, which are particularly popular nowadays in the Czech Republic. They also offered service to sports beginners and zoomed in on sport in smaller towns and villages.

Radiožurnál Sport also paid attention to history through its programme called The History of Sports exploring the achievements of Czech athletes from the past. The topics from the magazine were further developed by sections such as Famous Athlete's Afterlife, Forgotten Clubs and Forgotten Players. The station included also an extraordinary format – audio versions of the life stories of sports legends. In the series titled The Stories of Athletes, Radiožurnál Sport brought ten autobiographic stories about courage, victories, losses and disillusionments in the life of famous athletes.

In June 2023, one year prior to the Summer Olympic Games in Paris, the reporters of Radiožurnál Sport started recording a time-lapse document called The Olympic Year. In it, for the fourth time, the reporters documented the preparation and the life of Czech Olympic hopefuls for a whole year prior to the event (the first time was before the 2016 Olympic Games). This time, the document followed judoka Lukáš Krpálek, slalom canoeist Jiří Prskavec, modern pentathlete Martin Vlach, cyclist Iveta Myculičová, tennis player Markéta Vondroušová, beach volleyball players Ondřej Perušič and David Schweiner, para archer David Drahonínský and the head of the Czech team Martin Doktor.

The station traditionally broadcast from other sports events, big or small, held in the Czech Republic, its regions or abroad.

According to NetMonitor, the iROZHLAS.cz news server had over 1.7 million real users on average monthly in 2023. According to Google Analytics, it had 1.9 million users yearly. The server therefore cemented its position among the top ten news websites in the Czech Republic. The record month was January, when the website had more than 2.2 million readers according to NetMonitor; according to Google Analytics it was 2.7 million.

The most important current affairs topics of the year included the presidential election, the all-year-long online report from the war in Ukraine or the several-months long online report from the events in the Middle East. The iROZHLAS.cz server also offered several broadcasting specials. Particularly popular were three special current affairs series: The Sect from Kutná Hora, Bakala's Empire and Reproduction 2.0. Major impactful projects included the ongoing project titled A Life beyond Any Price and The Society of Distrust, which offered a detailed sociological analysis of the roots of disinformation narratives in the Czech Republic. One of the main pillars of the server was a project titled The Verifier! countering disinformation. Its reporters debunked over fifty pieces of disinformation that appeared in the Czech environment. Deserving a special mention is a project called Verifier First Hand, in which the reporters visited elderly people to show them ways to fact-check information. Apart from participating on projects like The Society of Distrust and A Life beyond Any Price, the team of data journalists from the iROZHLAS.cz website published materials about the grey zone in trading medicines and described a system of fining by the police in Czech biggest cities.

Traffic reporting has long been a priority for the News Service of Czech Radio. In 2023, it provided traffic updates on stations Radiožurnál, Dvojka and Plus and also on its regional stations.

Radiožurnál informs about traffic issues on a 24/7 basis through Green Wave, a flagship traffic reporting programme broadcast live every 30 minutes and, during peak hours, every 15 minutes or at the time of an extraordinary event.

To prepare traffic reporting, Czech Radio draws on data from the Aggregated Traffic Information System (JSDI) that collects information from the Czech Police, the National Traffic Information Centre of the Road and Motorway Directorate of the Czech Republic, the Fire Rescue Service and other authorities and institutions. A large portion of the information is provided to Green Wave by volunteer traffic reporters.

The Green Wave operates its own call centre, which is a part of the News and Current Affairs Department. The operators try to obtain the most accurate information about traffic issues from voluntary traffic reporters. The information is processed and verified from other sources. The data is used not only by Czech Radio as it is sent online to the Aggregated Traffic Information System where it is available to the National Traffic Information Centre as well as to the motoring public.



■ Music

Music accounts for approximately one-half of Czech Radio's Dvojka and Vltava broadcasting time, three quarters of the broadcasting of Radio Junior and Radio Wave and makes up almost the entire broadcasting of stations D-Dur and Jazz. The wide spectrum of genres covered by the individual stations includes also evergreens and hits of the 50s and 60s played by the Pohoda station, which caters to older audience, and rock music on Radiožurnál Sport, the sports station of Czech Radio. Radiožurnál, which plays contemporary music, live-broadcast a concert called Light for Světluška.

Czech Radio stations offered several extraordinary music projects in 2023. Vltava prepared a music "adventure" programme at an unusual venue when it commemorated the 300th anniversary of the death of Baroque architect Jan Blažej Santini by three concerts for the public held in his iconic buildings. Vltava also prepared an experimental music project titled Station Zero, in which the radio transmitters were turned into musical instruments. The station offered also live broadcasting of the grand music project of Czech Radio Symphony Orchestra and the Norwegian Radio Orchestra – Songs of Gurre by Arnold Schönberg. The Jazz station joined the celebrations of the 100th anniversary of the radio by initiating a big-band concert programme titled 100 Years of Jazz/100 Years of Radio. The project was based on a unique combination of historical legacy and remixes by producer Aid Kid.

Dvojka prepared a major music project called A Summer Full of Music Legends, which lasted throughout the summer holidays. Dedicated to eight personalities of Czech and world popular music, the project included broadcasting of documentaries about their lives and work. Songwriter Michal Horáček prepared a new programme series called The World of Music, in which he talks about songs that influenced his life, the background of their creation and about his own work.

In 2023, the Creative Group for Music prepared 180 concerts and 75 recordings of primary studio music production. It continued cooperating with orchestras, music ensembles, performers and organisers of concerts and music festivals catering to various audiences and offering various genres. Czech Radio broadcast music pieces from festivals such as the Prague Spring, the Dvořák Prague, the Smetana's Litomyšl Opera Festival, Hradec Králové Music Forum, the Concertino Praga South Bohemian Festival, the Leoš Janáček International Music Festival, the Ostrava Days of New Music, Conventus Moraviae, the Summer Festival of Old Music, the Easter Festival of Spiritual Music in Brno, Audite Organum, the Baroque Olomouc, St. Wenceslas Music Festival in Ostrava, Colours of Ostrava, the Dobrš Gate festival, Prague Sounds, the Youth Play Jazz, Jazz Fest and others. From among individual concerts, major events included, for instance, a project titled Michael Prostějovský Superstar at J. K. Tyl Theatre commemorating the 75th birthday of the librettist and songwriter or the Christmas Concert of Czech Radio and RTVS in Pezink.

In regional broadcasting in 2023, great emphasis was placed on domestic music production accompanied by the slogan "Czech Songs to Make You Sing Along". Czech Radio fostered regional music production and recordings of local music groups and performers. In 2023, regional studios of Czech Radio broadcast a number of musical programmes. In terms of genre, these were mostly pop, pop-country, country, soft rock and folk as well as brass band music. Most regional studios also organised live concerts. Joint broadcasting included musical programmes such as Country Wagon with Mirek Černý offering popular as well as new country, folk and campfire songs; Nightingales in a Box exploring the famous Czech award in popular music, or the Czech music chart programme called The Czech Twelve broadcast in cooperation with Czech Radio Dvojka. To mark the 80th birthday of the late singer Karel Černoš, regional stations collaborated on a series of concerts titled Karel Černoš 80. The recording of one of these concerts was played during the Christmas holidays. In December, regional stations jointly engaged in the traditional project called Czech Republic Sings Christmas Carols.





■ Culture, Arts and Drama

Culture and arts are among the fundamental building blocks of Czech Radio's programming. Within the stations portfolio this is represented by Vltava, D-Dur, Jazz, Radio Junior, Dvojka and Radio Wave. Art genres are significantly represented in the on-demand offer on the mujRozhlas online platform as well. Literary series are among the most listened-to works across all stations and the mujRozhlas platform.

Spoken word arts programmes for individual stations are prepared by the Creative Group for Literature, Drama and Entertainment, which works with a wide variety of genres: short essays, collage programmes, readings, radio dramas, live-action podcast series, entertainment formats and more. In 2023, the Group produced 2,468 premieres and prepared 2,720 rebroadcasts. In programming, the Creative Groups paid attention to the centenary of Czech Radio and other important anniversaries. The beginnings of radio broadcasting in Czechoslovakia were the topic of a three-episode drama series by Petr Vodička called *Caught in the Air* (on Dvojka). Barbara Herz' documentary drama *The Twilight of Romantics* pondered some uneasy questions that are so crucial to contemporary young men. A major project in terms of acting and sound was a three-piece dramatization of Jaroslav Rudiš' book titled *Winterberg's Last Journey* (on Vltava). Adam Svozil's drama called *Andy* (Vltava) about personality cult inspired by the life of American artist Andy Warhole. Classic pieces were staged, too, e.g. Jaroslav Vrchlický's drama *Princes* (Vltava), Alfred Jarry's *Ubu Roi* (Vltava), Alfred Camus' *Caligula* (Vltava) or William Shakespeare's comedy *Love's Labour's Lost* (Vltava). Dramatized novels included major pieces such as Karel Klostermann's *The Expelled* (Vltava) or Ladislav Fuks' *Mr. Theodore Mundstock* (Vltava).

A lot of attention from the media and the public was paid to the *Gott Forever* project, through which Czech Radio wanted to highlight the phenomenon of Artificial Intelligence with all of its pros and cons and to spark off a debate about the principles of any future use of AI and its ethical dimension. The reading from the late singer Karel Gott's memoir called *My Journey to Happiness*, which used a synthesis of his voice, was the first reading in the history of Czech Radio to gather more than 1 million on-demand plays. According to IPSOS research, in 2023 it was the best-known project using AI with an awareness of 27% of adult population. *Digital Writer 3* was the third series of the AI-based innovative project in which the radio format was written by GPT4.

Vltava's successful project called *Summer in the Mountains* was inspired by the 100th anniversary of the death of the iconic author from the Šumava mountains Karel Klostermann. Within the project, the station presented dozens of literary works connected to the topic of mountains in the broadest sense of the word. The literary programming of the Dvojka station reflected important anniversaries, too. To mark the 90th anniversary of the birth of French actor Jean-Paul Belmondo, the station broadcast a reading of his autobiography, *A Thousand Lives Are Better Than One*. On the 100th anniversary of the birth of Daisy Mrázková, it premiered a fairy tale called *Why Is Heaven So Far Away*. Several titles were broadcast on the 100th anniversary of the birth of František Pavlíček. From among famous titles of the *Radio Play* series, the most popular was *Not a Penny More, Not a Penny Less* (a two-episode realisation of the work of Jeffrey Archer) or *The Dresser* by Ronald Harwood starring Viktor Preiss and Jiří Štěpnička.

The remember the phenomenon of radio acting and its one-hundred years old history there was a poll in which the listeners were choosing the Invisible Actor of the Century. More than 80 thousand votes were cast and the winner was Hana Maciuchová and Viktor Preiss. Held at the New Stage of the National Theatre, the announcement ceremony attracted a lot of media attention.

Culture, art and drama programmes are not the domain of the news and current affairs stations. Radiožurnál and Plus cover culture events mostly in their news updates and current affairs programmes. Examples from 2023 include the 10-day broadcasting of *Filmžurnál* from the International Film Festival in Karlovy Vary, the traditional season opening of the Theatre of Jára Cimrman and programme *Czech Lion Backstage*, which offered interviews with fresh laureates of the Czech film awards, *The Czech Lion*.

The Plus station continued broadcasting its traditional *Radio Book* – episodic readings from major current-affairs, historical and non-fiction books.

Czech Radio regional stations regularly informed about cultural events in their respective regions. They invited prominent personalities from regional culture and cooperated closely with local theatres, libraries and museums. Some regional studios regularly broadcast literary and drama magazines and programmes on folklore. The stations jointly broadcast programme *Folklore Tunes* on the traditions, songs, customs and crafts of our ancestors that are preserved in our regions. The programme explores the deep roots of folklore and the traditions of our ancestors that are still alive on the territory of the Czech Republic. Presenting new folklore recordings was *Folklore Tunes Special* broadcast in April jointly by all regional stations. Throughout the year, some regional studios broadcast also short stories, folk tales and other literary programmes (e.g. *A Rendezvous with Literature*, *A Good Read*, *Radio Leafing*, *Evenfall Reading*, *Reading for Sunday*). The joint broadcasting of the regional stations included profiles of famous Czech actors and comedians together with a short extract from their work in programme *Star Comebacks*. Another joint programme was *Theatre for Your Ears*, which draws on the well-stocked literature archives.

The category of educational programmes includes short streaming updates, long-format specialised programmes and programmes that fall primarily under the category of current affairs, documentary, culture and art, entertainment or programmes for children. The principle of Czech Radio as a public-service media is to add educational content even to formats that are not primarily classified as educational.

The iconic educational programme of Czech Radio is Meteor, which celebrated its 60th birthday in 2023 by recording in front of live audience from the Žižkov Theatre of Jára Cimrman. Talking about the lives of important personalities both historical and contemporary were Dvojka's programmes such as Calendar Stories, Wonderful Lives or Silver Wind and Vltava's Life Stories. Programme series Illness No Illness addressed new treatment methods for various diagnoses, while Masterclass invited experts from various fields of human activity to share their experience with the listeners.

Broadening the listeners' culture and art horizon are stations Vltava, D-Dur and Jazz. In music, it is mostly programmes such as Academy, Old Masters or Religious Music. In literature, it is An Evening to a Topic, Consonance or The World of Poetry. Educational in nature are also programmes Weekend Supplement, a three-hour composed block, or the current-affairs interview programme Accent broadcast on weekdays. Programme Mass hosted by architecture theoretician Adam Štěch is an architectural expedition to various places of the world.

The most successful podcast of Radio Junior is Curious by Eva Sinkovičová, from which children can learn interesting facts about science, technology or biology. Programme Open Minds on Radio Wave offered interviews with foreign scholars and intellectuals on the relationship between the society and technology, AI, online platforms, arts and video games or the challenges related to the climate crisis.

In 2023, educational programmes were a dominant part of the programming of the Plus station. Dedicated to popular science and science application were programmes such as Science Plus, Studio Leonardo, Leonardo Plus, Natura and The Lab. History was covered especially in programmes such as the 20th Century Stories, History Plus, Archive Plus or How It Really Happened.

Radiožurnál's programming also includes a popular-science project. Broadcast on Saturday morning, the Experiment programme brings stories from science and modern technology. Some programmes in 2023 were broadcast live directly from venues that are of scientific interest. Informing about what is new in the world of science, they emphasised the Czech footprint.

In 2023, the regional stations of Czech Radio prepared a host of educational programmes. The main initiative was a radio guide through the most interesting places of Bohemia, Moravia and Silesia titled Outings, which was prepared with a contribution from all regional stations. Starting from February, the regional stations broadcast a daily programme called Back to History zooming in on major events, personalities and inventions of our history. Broadcast daily from March was a section called Folk Wisdom offering tips, recipes and original ideas that may be helpful in the everyday life. Other new programmes included Kateřina Cajthamlová's weekly show about health and healthy living called Happy and Fit and the monthly live-broadcast Daisies on the Sky, which intriguingly describes what is happening on the night sky and shows interesting places to visit that are related to astronomy. Other areas covered by many programmes included advice on various topics (legal, finance, hobby, healthy lifestyle), which included the jointly broadcast Radio Advice Centre. There were also sections dedicated to the Czech language (Nicely Czech, Around the Czech Language, A Repetition Exercise, Language Corner, How We Speak at Home), history (This Time Hundred Years Ago, Silent Witnesses of the Past) and nature, science and technology (Techno, Planetarium, Astronomic Window, Green Worlds). Importantly, the regional studios closely cooperated with local universities, museums and science parks.



■ Social Issues

In 2023, social issues were frequently covered in broadcasting. The situation caused by high inflation and steep rise of energy prices and the cost of living affected especially the lives of lower-income citizens as well as the elderly and families with children. The impacts of these negative events and the approach to their solution represented an important part of a long-term project called A Life beyond Any Price, which brought people's stories as well as advice on how to cope.

Czech Radio's major contribution to help lonely seniors was the traditional pre-Christmas initiative called Santa's Grandchildren organized by the Czech Radio Foundation. It was reflected by all Czech Radio stations, which actively developed the topic of solidarity between generations and the issue of population ageing in the Czech Republic and Europe in general.

An integral part of the programming was the support of the Czech Radio Foundation Světluška. There was a special broadcasting from the Light for Světluška concert, which was held right in the buildings of Czech Radio in Prague. A series of reports monitored how the NGOs used the funds provided from Světluška.

Social issues were discussed in interactive programmes such as Coffee at Four, Advice Service (Two at Dvojka) or What is Their Take. The main topic of 2023 was the worsening of the social situation of lower-income citizens as well as the middle class due to the rising cost of living, the energy crisis and inflation.

Social issues from the perspective of young people are covered by documentary podcast Wave. A six-episode podcast series called Distroubled deals with various aspects of life of young people with disabilities. Documentary series by Lukáš Fritscher aka Lukefry titled Pocket Money focused on educating teenage listeners in the area of financial literacy. Children could share their worries and problems in the regular Helpline programme in Radio Junior Club. The issue of women who are alone and miss the support of their partner is reflected in Dvojka's documentary cycle Grass Widows, while the time-lapse documentary series called Living with a Teacher focused on the life of Czech teachers.

In 2023, regional stations of Czech Radio reflected important social topics related to the rising cost of living, integration of Ukrainian refugees, population ageing, the position of the elderly in the society, the availability and the quality of retirement homes and care services and solidarity between generations. The regional stations regularly addressed also the joys and worries of the visually impaired and disabled people, problems with over-indebtedness, housing accessibility in individual regions or the issues of socially excluded communities.



■ Programmes for Minorities

In 2023, Czech Radio continued broadcasting regular programmes for and about national minorities and their coexistence with the majority in the Czech Republic. This topic was also covered from time to time in news, current-affairs and documentary programmes.

Due to the influx of Ukrainian people fleeing the war-torn territories, Radio Prague International established a Ukrainian service, launched a website in Ukrainian at ukraina/radio.cz and created an Instagram account in Ukrainian, thereby responding to the need of hundreds of thousands of Ukrainian refugees in the Czech Republic to receive information in their mother tongue. Thus, the number of foreign language services offered by RPI increased to seven (English, German, Spanish, French, Russian and newly Ukrainian + Czech).

The topic of coexistence with ethnic and national minorities is developed also in documentary pieces on Dvojka, Vltava and Wave. Dvojka's documentary series *Our Ukrainians* tells the stories of several Ukrainian families who found a temporary refuge in the Czech Republic. A podcast series called *The Time of Love* on Radio Wave talked about meeting people of different ethnic background and having romantic relationships with them.

In addition to the traditional dedicated regular programmes, the topic of national minorities and their coexistence with the majority in the Czech Republic was covered in news, current-affairs and documentary pieces on Radiožurnál and Plus. The Plus programme *Among Us* is a series about ethnic minorities in the Czech Republic, presenting exceptional personalities, cultural traditions and activities of their associations.

When it comes to Slovak broadcasting, the most important programme is *Meetings* (on Radiožurnál and the regional stations), which is dedicated not only to Slovaks but also to anyone who does not want to lose contact with Slovakia and the Slovak language.

The Romani service includes *O Roma Vakeren* (broadcast by Radiožurnál and the regional stations) and hosts non-profit organisations supporting the Romani community in the Czech Republic. The programme series addressed its own topics brought up especially by external contributors who have hands-on experience and knowledge. It mapped the challenges of isolation and remote schooling within the Romani community. Attention was paid to the promotion of the Romani language, traditions and culture.

Czech Radio Ostrava broadcast 249 episodes of the *Wydarzenia* magazine for the Polish national minority. Some reports were prepared also in Czech and broadcast as a part of the daily programming of Czech Radio Ostrava.

Broadcast by regional studios, the magazine for the German community called *Neighbours* continued to bring interviews with the representatives of expatriate associations on the history and activities of these organisations. In 2023, as in the previous years, it covered the activities of the Assembly of Germans in Bohemia, Moravia and Silesia.

■ Religious and Ethics Programmes

The formats of all programmes are in line with the profile of each station and its target audience with attention paid to adequate timing with regard to the target audience. All programmes emphasize ecumenism, religious liberty and understanding between various religious and ethnic communities in the context of a tangled social discourse.

Especially on weekends, Radiožurnál's programming featured regular segments on spiritual and religious topics. The main programme dedicated to religion and ethics was *Vertical on Plus* hosting guests from various fields of expertise united by a religious perspective on the world. They discussed topics that resonate with contemporary society.

Radiožurnál and Plus, as news and current-affairs stations, addressed topics of religion and ethics in connection with current events. These subjects were also featured in profile interviews, including *The Guest* of Radiožurnál and Plus programmes such as *Personality Plus* and *Talks*.

Programmes on religion and ethics are regularly aired on Sunday mornings by Vltava. These include the live broadcast of the holy mass, programme *Spiritual*, and spiritual music. Ethical questions are explored in *Morning Contemplation and Essays*, which are broadcast on weekdays. The weekly programme *For Christ's Sake!* on Radio Wave offers an unorthodox perspective from the younger generation on spiritual and ethical issues. Programmes such as *Diagnosis F*, *Balance*, and *Wave* also delve into the ethical dimensions of life. On Dvojka, spiritual and ethical topics feature in *What Is Their Take*, particularly on Sundays when it is hosted by priest Zbigniew Czendlik and nun Angelika. Moral dilemmas of human coexistence are regularly addressed in the morning programme *Two at Dvojka*. The themes of intergenerational solidarity and relationships with the elderly are highlighted through the *Santa's Grandchildren* project. Additionally, the stations underscore the importance of supporting people with disabilities by backing various fundraising campaigns, such as the *Firefly* project by the Czech Radio Foundation.

The stations consistently dedicate significant coverage to religious feasts, including Christmas, Easter, Cyril and Methodius Day, and Jan Hus Day. Following the tragic shooting at the Faculty of Arts of Charles University in Prague, Dvojka and Vltava broadcasted the Holy Mass for the Victims of Evil live from the Cathedral of Saints Vitus, Wenceslaus, and Adalbert on 22 December 2023.

The holiday programming of the regional stations also regularly features content focused on religious topics, such as Christmas, Easter, and Cyril and Methodius Day etc.

ENTERTAINMENT

One of the core programming pillars of Czech Radio, alongside news, culture, and education, is entertainment, which is predominantly provided by the Dvojka station. The flagship programme of radio entertainment is Toboggan, the station's longest-running live-broadcast talk show. Presenter Aleš Cibulka prepared several special editions in 2023 to commemorate significant anniversaries of famous personalities such as Yvetta Simonová, Václav Neckář, Petr Kostka, Petr Nárožný, Hynek Bočan, and Felix Slováček. The programme traditionally includes episodes broadcast live from various regions with an audience. In 2023, Toboggan visited towns such as Třeboň, Poděbrady, Pelhřimov, Velké Meziříčí, and Lázně Luhačovice.

Contributing to the positive atmosphere on Dvojka were programmes such as Omelettes by Halina Pawlowská, Storytellers, and Easy Chair with Ivo Šmoldas. We also continued broadcasting popular series like Smiles from the Archive, The Legends of Entertainment, and the educational and entertaining programme Once Upon a Time There Was a Year. Close Encounters with Tereza Kostková and Adéla Gondíková remain very popular among listeners.

Entertainment programmes on Radio Wave cater to a younger audience. The most successful among them is the girl talk Chics. In 2023, the authors of the programme introduced

a complementary podcast series titled Chics Reading, which interprets classic works of literature from a humorous perspective. For preschool children, the Big Ear's Magic School on Radio Junior combines entertainment with education. Entertainment for and by children is showcased in The Ultimate Talk Show, where young presenters interview their guests.

A traditional morning entertainment show, designed to ensure a great start to the day, is represented by Morning Dvojka with Dalibor Gondík on Dvojka and A Morning with the Radio on Radio Wave.

Entertainment is an integral part of the regional service as well. Nation-wide entertainment programmes are produced centrally due to the time-intensive nature and the organisational and financial resources required (Humoriad, Star Comebacks, Theatre for Your Ears, and Alex and His Guest). Regional entertainment programmes, on the other hand, are independently produced by each regional studio (Laugh with Us, An Unexpected Get-Together, Tonda Procházka's Questions, Hanakia Sunday Talks, Eda Štatlař, and Double Take with Halina). During Christmas and the end of the year, special entertainment programmes were broadcast (Starry Christmas, Christmas Star Comebacks, and New Year's Eve with Humoriad on the Road).



Czech Radio pays special attention to its younger listeners, a commitment enshrined in the Code of Czech Radio. In its programming, the station draws on the tradition of Czech and world fairy tales, offering radio plays for children and youth, as well as competitions and educational programmes. This commitment is particularly significant as Czech Radio is the primary, and practically the only, permanent maker of radio content for children and youth.

Radio Junior is dedicated to children and youth aged between 3 and 12 years and serves as a multimedia platform. It offers linear broadcasting, as well as a YouTube channel, a website, and an app, ensuring that our high-quality and safe content reaches as many listeners as possible within the target group. The programming of Radio Junior combines interactive streaming, literary and drama content, and documentaries. Children are also engaged as presenters and reporters.

Dvojka's programmes for children included, in particular, the traditional series *Hajaja* and the classic Sunday cycle *Fairy Tale*. Throughout the year, Dvojka supported various events dedicated to children and youth by streaming related content, such as becoming the media partner for the Golden Nut competition.

An important priority was to reach children and youth through additional on-demand content that reflects the habits and online preferences of the target group. Focusing on financial literacy, the documentary series *Pocket Money* by Lukáš Fritscher (alias Lukefry) followed the success of previous projects for teenagers aged 12–15, such as *Filter* and *Pillow*. The podcast series *Distroubled* explored the lives of young people with disabilities in the Czech Republic. The seven episodes of the live-action series *Alchemists*, or *Discover Your Philosopher's Stone* explained the historical development of science during the reign of Rudolph II.

Radio Wave prepared content for various target groups within the young generation, including young adults aged 18–22. Through new content projects, the station aimed to reach an audience that had never listened to or heard of it before. As the pandemic phased out, another priority was to resume organising public events and to address the ongoing war in Ukraine within the station's programming. All programmes from linear broadcasting were also made available online for on-demand consumption. In 2023, Radio Wave's main focus was to continue appealing to various young audiences, particularly those in the 20–30 age bracket. The station also aimed to attract new listeners through special content projects, thematic podcast series, and live-action series. Major topics included the centenary of regular radio broadcasting and issues relevant to the young generation, such as relationships, self-development, mental health, intimacy, body image, and the online world and digital platforms.

We continued to modify and reformat the programming of linear broadcasting to create a more accessible structure, with music as the central element. In March, Radio Wave transformed its spoken-word content into a regular documentary podcast called *Wave*, hosted by Hana Řiřicová. Together with the editors, she discusses topics related to pop culture, lifestyle, modern trends, as well as politics and society, twice a week. As for prominent regular formats, the station focused on supporting them, particularly through accompanying thematic podcast series. In February, Radio Wave released

a successful seven-episode series titled *Modern Love*, accompanying the *Balance* magazine on self-development. In this series, presenters Petr Bouška, therapist Markéta Šetinová, and their guests explored the trends in the relationships of young Czechs. In terms of listenership, the most successful formats in April and December were two series of the *Chics* podcast titled *Chics Reading*, which interpreted classic works of literature from a humorous perspective. In September, a series titled *Now I'm Robin* was launched as part of the *Docuwave* cycle of authorial documentaries. The series focuses on the life and relationships of a young transgender man.

Another prominent series published by Radio Wave in 2023 was the six-episode *Insomniacs*, in which documentarist Magdalena Hejzlarová shares stories of people struggling with sleep. In March, the topic of relationships and intimate life between Czech males and females of different ethnic backgrounds was explored in *The Time of Love*, a series by journalist Natálie Sousa. In April, Radio Wave celebrated the 100th anniversary of regular radio broadcasting with an entertaining series by comedian Lucie Macháčková called *The Old Stuff*, which discussed the historical context of everyday life topics. In September, the station released the successful six-part series *Distroubled* by Zuzana Kašparová and Jakub Strouhal, which focuses on the lives of young disabled people. Starting in mid-October, we broadcast the seventh series of *Open Minds*, featuring talks with intellectuals from abroad about contemporary global issues. The most listened-to documentary format of the year was *Surviving Utøya and Oslo*, a series by documentarist Lukáš Houdek. Published in November, the seven episodes tell the stories of people whose lives were affected by the terrorist attacks in Norway in 2011. For the first time in the station's history, the series was produced not only in Czech but also in English, making it available to an international audience.

In terms of music, Radio Wave's priorities in 2023 were to continue actively searching for and supporting young Czech talent. This was mainly achieved through two talent-scouting music projects: *Starter*, which seeks out unknown bands, and *Czeching*, which focuses on music export and supporting Czech artists in their journey to reach an international audience. The winner of *Starter* in 2023 was female musician Marjari. As every year, a concert featuring the winners was held in summer at Letná Park. The winner of the previous year's *Czeching*, Aiko, successfully participated in the European Showcase Festival – Eurosonic Noorderslag and was later selected to represent the Czech Republic in the Eurovision Song Contest. The winner of *Czeching* in 2023 was the band Island Mint. As in the previous year, the announcement took place at the *Czeching Showcase* held at the Fuchs2 club, which also celebrated Radio Wave's 17th birthday. One of the innovative music projects in 2023 was a series called *Footprints*, which marked the centenary of radio broadcasting. Three Czech electronic musicians collaborated with archive sounds from Czech Radio to create unique compositions. The project also featured videos documenting the making of the series.



 **Sever**
Český rozhlas

In 2023, Czech Radio operated 14 regional stations. Their coverage area corresponds to the administrative division of the Czech Republic, with one regional studio in each of the region's capitals. The regional stations form a network targeting specific listener groups in each region. In 2023, the programming of the regional stations focused on information, advisory services, the promotion of regional cultural identity, entertainment, and interactivity.

In 2023, the main task of the regional service was to cover important events both domestically and internationally, with a focus on the specific interests of each region. Key social topics included the rising cost of living, the integration of refugees from Ukraine, population ageing, the position of the elderly in society, the availability and quality of retirement homes and care services, and solidarity between generations. The regional stations also regularly addressed the concerns and challenges faced by visually impaired and disabled people, issues related to over-indebtedness, housing accessibility in different regions, and the challenges faced by socially excluded communities.

Current affairs and documentaries primarily focused on significant anniversaries (e.g. the 55th anniversary of the events of 1968, the 60th anniversary of the establishment of the Giant Mountains National Park, the 105th anniversary of Czechoslovakia, and the 30th anniversary of the independent Czech Republic). Other documentary programmes highlighted prominent regional personalities (Southern Bohemians, Stories from Vysočina, Our Story), as well as notable places and the history of the regions (Moldavite, Outings, From Praděd to Haná, From Hill to Hill, Silent Witnesses of the Past, Across the Country, Outings in Eastern Bohemia, Getting to Know Šumava). The broadcasting of regional stations also included regular short essays and commentaries (e.g. Radio Column), interviews with interesting individuals (Alex and His Guest, Appetite, The Adventures of Alena Zárybnická, Lenka Vahalová's Guest, Fair and Square, To the Point, The Place I Know, The Guest of the Morning/Noon/Afternoon), and popular-science programmes (Techno, Around the Czech Language, This Time Hundred Years Ago, The Art of Doing, History of Names). Last but not least, cultural topics were covered (Cabbage Market, Book Tips, A Rendezvous with Literature, Culture Below Ještěd). A special project from the regional stations to mark the centenary of radio broadcasting in the Czech lands was a series called Cities Changing, which explored the transformations of regional capitals over the past 100 years and examined the typical industries that have shaped these cities.

The regional stations of Czech Radio regularly informed listeners about cultural events in their respective regions. They invited prominent figures from regional culture and collaborated closely with local theatres, libraries, and museums. Some regional studios regularly broadcast literary and drama magazines, as well as programmes on folklore. The stations jointly broadcast the programme Folklore Tunes, which focuses on the traditions, songs, customs, and crafts of our ancestors that are preserved in our regions. The programme explores the deep roots of folklore and the living traditions still present across the Czech Republic. Presenting new folklore recordings, Folklore Tunes Special was broadcast in April, jointly by all regional stations. Throughout the year, some regional studios also aired short stories, folk tales, and other literary programmes (e.g. A Rendezvous with Literature, A Good Read, Radio Leafing, Evenfall Reading, Reading for Sunday). The joint broadcasting of the regional stations also included profiles of famous Czech actors and comedians, along with short extracts from their work, in the programme Star Comebacks. Another joint programme was Theatre for Your Ears, which draws from the well-stocked literature archives.

In regional broadcasting in 2023, great emphasis was placed on domestic music production, as reflected in the slogan „Czech Songs to Make You Sing Along.“ The radio stations fostered regional music production and recordings of local music groups and performers. In 2023, the regional studios of Czech Radio broadcasted a variety of musical programmes. These mainly covered genres such as pop, pop-country, country, soft rock, folk, and brass band music. Some regional studios also organised live concerts. Joint broadcasting included musical programmes such as Country Wagon with Mirek Černý, offering both popular and new country, folk, and campfire songs; Nightingales in a Box, which explored the famous Czech award in popular music; and The Czech Twelve, a Czech music chart programme broadcast in cooperation with Czech Radio Dvojka. To mark the 80th birthday of the late singer Karel Černocho, the regional stations collaborated on a series of concerts titled Karel Černocho 80. The recording of one of these concerts was played during the Christmas holidays. In December, the regional stations also engaged in the traditional project Czech Republic Sings Christmas Carols.

Czech Radio provides international services in accordance with Act No. 484/1991 Sb. on Czech Radio, as commissioned by the state through the Ministry of Foreign Affairs. Under this act, the broadcasting of Radio Prague International (RPI) offers qualified and balanced information on political, economic, cultural, and societal developments in the Czech Republic, in alignment with the country's foreign policy framework.

Radio Prague International operates seven language sections. The English, Russian, German, French, and Spanish services each produce a daily 30-minute radio news brief, while the Czech service functions as a web platform for Czech people living abroad, offering specialised audio programmes for expat radios and schools without borders. Starting in May 2023, RPI launched a new Ukrainian site. Additionally, once a week, RPI produces a news and current affairs podcast titled *Новини для українців у Чехії* (News for Ukrainians in the Czech Republic) in Ukrainian. In all language versions, the news brief is updated throughout the day, both in audio and on the website. On weekends, the broadcasting in all languages features news and music programmes, focusing mainly on culture, travel, and history. Each service produces, on average, 85 current affairs pieces per month. An increasing amount of material is being produced solely for the website and social media, with multimedia content.

Early in the year, RPI focused on the election of the new president of the Czech Republic and, subsequently, on Petr Pavel's actions in office. RPI also covered events in Ukraine and their impact on domestic affairs and defence policy, as well as the situation of Ukrainians who found temporary refuge in the Czech Republic. Special attention was given – particularly in the Ukrainian and Russian versions – to the adoption of the fifth amendment to Lex Ukraine. RPI covered topics such as the NATO summit, the international trips of Czech Minister of Foreign Affairs Jan Lipavský to expat communities, and the reactions within the Czech political scene to the Hamas attack on Israel. Major anniversaries commemorated by RPI included the 100th anniversary of the death of architect Kotěra, the 300th anniversary of the death of Santini, the 140th anniversary of the birth of Jaroslav Hašek, and, as every year, the anniversary of the end of the war. RPI also devoted significant attention to the death of Milan Kundera.

Several specialised projects and series were produced. One of the most successful was *Czechia Helping Abroad*, created in cooperation with the Ministry of International Affairs and NGOs. This series featured six stories of Czech development aid from six priority countries. In January, the international service offered a five-part series on Czech-Slovak relations 30 years after the dissolution of Czechoslovakia, prepared in cooperation with Radio Slovak International. Another major project was *The Top Five Czech Universities*, in which all language services explored the conditions of studying from the perspective of foreign students. In cooperation with the Saxon State Agency for Civic Education, RPI launched a podcast in Czech and German titled *Czech Republic in Six Questions*. The podcast addressed issues such as climate change, Europe, the rights of national and sexual minorities, migration, the relationship with Russia, and how the Czech Republic compares to its neighbouring countries. RPI also presented a set of video interviews in the series *A New Address*, which featured stories of Russian-speaking foreigners who left Russia – whether voluntarily or not – and now live in the Czech Republic.

RPI devoted significant attention to the centenary of Czech Radio. On its websites, it published special programmes, series, and musical content. It invited listeners to share where they were they listened to us on 18 May 2023, with numerous reports coming from across the globe. In cooperation with the Czech Centres, RPI organised an exhibition titled *100 Years of Czech Radio*. The exhibition travelled from the Bohemian National Hall in New York to the Czech Center in Houston, Tel Aviv, Bratislava, Banská Štiavnica, the State Library in Munich, the Czernin Palace, and Cairo.



Czech Radio's Digital Service is responsible for multimedia and the distribution of radio content online, including the development and innovation of websites and other platforms. A team of website designers, programmers, user experience specialists, and graphic designers, working with external providers, creates the radio's websites, mobile apps, TV apps, and other multimedia projects, while also managing the distribution of content through third-party platforms. The Digital Service oversees both audio and visual broadcasting of Czech Radio on the Internet, including new platforms. Web editors within the Digital Service process radio content for the websites, apps, and supporting services. The multimedia team broadcasts videos from radio events and studios and produces reports and videos for various purposes. Additionally, the Digital Service develops Czech Radio's social media strategy, manages online marketing and promotion, coordinates multimedia content production, and participates in most programming projects.

■ mujRozhlas

In 2023, the mujRozhlas ecosystem began its fourth year of operation. It is the primary online platform for Czech Radio, providing live and on-demand audio content. While Czech Radio also collaborates with other redistributors (such as Spotify, Apple Podcasts, Radio.cz, etc.) for audio content distribution, its own products and services remain at the core of the distribution mix.

The mujRozhlas audio portal consists of the mujRozhlas.cz website, a mobile app for Android and iOS platforms, and a smart TV application for LG webOS, Samsung Tizen, Android TV, and HbbTV. In addition to the mujRozhlas administrator interface and the rAPI integration platform, the portal also includes several internal tools, such as the Audio Promo Manager for inserting self-promos and advertisements into podcasts, and the EDA for manually editing automatically edited audio files.

Since 2022, mujRozhlas has been partially integrated with Czech Radio's e-shop, Radioteka.cz. By pairing your user accounts, you can play purchased audio directly on the mujRozhlas website and mobile app. In 2023, we continued promoting this feature, leading to an increase in the number of paired users and listeners among Radioteka customers.

■ Rozhlas.cz

The primary function of Rozhlas.cz, as one of the key pillars of Czech Radio, is to provide a corporate presentation of the institution, including the individual stations, artistic ensembles, projects, and events. In 2023, Rozhlas.cz focused on developing the operational requirements of the stations' websites and responding to ad-hoc needs. Additionally, a new design for the stations' websites was prepared in 2023 as part of a project to migrate them from Rozhlas.cz to the mujRozhlas audio portal, where they will be relocated. The migration is scheduled for 2025.

■ Multimedia Content and the Audio First Strategy

All multimedia output from Czech Radio aligns with the programming scheme of individual stations. In 2023, the Multimedia Department focused on the development of short videos. For Radiožurnál's social media, the Department created a pilot project of „shorts“—brief excerpts from studio interviews designed for use on YouTube. Another example is the trailer for the System Error podcast (on Plus), which incorporates the station's colour identity, distinct font, and fast-paced editing to attract a new audience. Thus, in addition to full-length videos, the radio produces content that caters to quick consumption while strengthening the brands of individual stations.

In 2023, Radio Junior celebrated its tenth anniversary by opening a new broadcasting studio. The modernisation of technology and production processes allowed the station to significantly improve profile interviews and teasers promoting its programmes. The Multimedia Department also worked on renovating Radiožurnál's broadcasting studio, which aims to continue innovating and upgrading its broadcasting standards.

Other forms of support for broadcasting include the promotion of literary and drama works, emphasising the identity of individual stations. Using the faces of actors or authors, the promotion encourages listeners to tune in to the readings, either on-air or through the mujRozhlas app. For the first time, the Multimedia Department created an internally produced advertising video spot to promote the Wave programme (by Radio Wave).

■ Online Content

The content offered on the Rozhlas.cz domain focused on supporting multimedia formats of broadcast content, particularly on-demand audio. The priority for the year was the centenary of radio broadcasting, which was marked by a dedicated website. Other topics reflected major events of the year, including the presidential elections, the Karlovy Vary Film Festival, The Invisible Actor of the Century, the Keep It! initiative promoting sustainability, the war in the Middle East, the Prix Bohemia Radio festival, the anniversary of 17 November, and the Easter and Christmas selections of the best pieces from Czech Radio's programming.

At the turn of 2022 and 2023, the paramount topic for Radiožurnál was the presidential election. Reporters closely followed the candidates, and the website featured video broadcasts of the presidential debates and the final duel. Coverage of the Russian invasion of Ukraine also continued, including a special podcast series titled A Year in a War with Martin Dorazín. In September, Radiožurnál launched a new programme on cyber security called Antivirus. The project A Life Beyond Any Price continued to explore the repercussions of inflation and rising food prices, which significantly impacted household budgets. A unique podcast series was produced, consisting of diary entries and memories from Zdeněk Svěrák about the early days of the Theatre of Jára Cimrman, titled Insecure Seasons. In December, the station launched a traditional microsite, 23 Stories of 2023, which revisited the year's most significant events and personalities.

The Radiožurnál website, along with the Plus website, provided immediate updates on important events both at home and abroad. All audio content from both stations related to the conflict in the Gaza Strip was compiled on a microsite titled The War in the Middle East.

The Radiožurnál Sport website primarily focused on athletes preparing for the Olympic Games in Paris through a project titled The Olympic Year. It also provided audio transmissions of football, tennis, and biathlon competitions. A partnership with the Extraliga ice hockey league introduced a new technical feature: online parallel live transmissions of all first-league matches.

The website of the Plus station focused on its traditional topics, including 20th century history, scientific developments, and, especially, politics and war conflicts. In March, the station released a political podcast titled System Error, which followed in the footsteps of the successful podcast Waiting for the President. In October, it launched another podcast, Heading East!, exploring the post-Soviet region. To celebrate its tenth anniversary, the station's website featured a selection of the best pieces from its archive and a series of interviews with ten prominent young personalities titled 10 Below 40. The anniversary of the Communist coup was commemorated with a series of portraits titled The Unknown Faces of February '48. Marking the inauguration of the new president, a mini-series titled Three Presidents was prepared. In June, in collaboration with the iROZHLAS news server, the station's website covered the international conference Media and Ukraine. It also offered a special summer edition of the programme Talks, subtitled Stay Calm, and an autumn special titled Talks with a Pedigree. In terms of historical programming, September was dedicated to Major Zeman, October to the Mašín brothers, November to political murders, and December to U.S. presidential duels. The most listened-to piece of the year was a reading from David Jan Žák's book, The Return of the King of Šumava.

In March 2023, Dvojka's website achieved a record-high number of on-demand plays, with nearly 2.8 million plays in a single month – an all-time record among all Czech Radio stations. The most successful literary and drama titles, garnering over 400,000 on-demand plays, included detective novels such as The Venus from the Bay by Dominik Dán, Murder for the Gold Man by Václav Erben, and The Big Sleep by Raymond Chandler. The radio project Gott Forever, which, for the first time in the Czech Republic, featured a voice created by artificial intelligence in a literary and drama production, surpassed one million on-demand plays. It became the most listened-to episodic reading programme in Czech Radio's history. The website presentation of the project The Summer of Music Legends also proved popular. In October, the Whodunit podcast reached a near-record number of on-demand plays, falling just 15,000 short of one million.

In 2023, the Vltava station also achieved record-high monthly on-demand listenership, surpassing one million audio plays in August. Vltava expanded its presence on third-party platforms, offering Life Stories and Reading Diary as permanent features. Two major projects were launched in 2023: Mass, a guide to unconventional architecture, and The Art of Forgery, a true-crime podcast uncovering fine art fraud. The Summer in the Mountains project featured 13 premieres, including thrilling narrations by climbers Dina Štěrbová and Reinhold Messner. Notable premieres included the novels Katyn by Pavel Kohout and Grand Hotel by Jaroslav Rudiš. Milan Kundera's Immortality also attracted a large audience. To mark the 300th anniversary of the death of the brilliant architect Jan Blažej Santini, Vltava organised a large-scale project that included several concerts held in Santini's buildings and a premiere episodic reading of Santini's Language by Miloš Urban.

The regional stations of Czech Radio featured another edition of their traditional listeners' recipe competition, The Gourmet Year, and an advice series on etiquette by Ladislav Špaček. A unique project titled Changing Cities explored the development of regional capital cities over the past 100 years. In September, the stations launched a competition programme called Golden Love, dedicated to couples married for 50 years or more.

Other joint projects featured on the website included the Radio Advice Centre, offering guidance primarily on energy tariffs and grants for energy-saving installations, and Humoriad on the Road, a popular interactive programme with sketches by Czech comedians visiting regional theatres. A unique educational programme on the wonders of the sky, titled Daisies on the Sky, was also showcased, along with the summer project Summer on the Grill and the competition Win a Little Tractor. The second series of the advice cycle Avoid the Bait provided tips on navigating the pitfalls of today's world. Before Christmas, the special programme Starry Christmas revealed how famous personalities spend the holidays. A standout success across all regions was the traditional Christmas baking series with pastry chef Josef Maršálek, who shared new video recipes.

Particularly popular among the individual websites of the regional stations were listener outings, organised as part of a project titled Tourist Summer by Czech Radio Region. Czech Radio Hradec Králové held the 27th edition of its poll, The Charming Personality of the Year, which was won by singer Lucie Bílá. Czech Radio Vysočina achieved notable success with its poll, The Pippin of Vysočina, which saw nearly 200 dogs participate. The Moravian audience of Czech Radio Brno and Czech Radio Zlín enjoyed another edition of Holidays at Grandma's, featuring children's singing performances. Supporting the regional music scene, the stations in Brno, Ostrava, and Olomouc regularly provided video transmissions and recordings of concerts.

In 2023, Radio Wave focused on the visual presentation of its podcasts and other content on its website. This approach successfully attracted a younger audience to podcast series like Insomniacs and The Time of Love, in which journalist Natalie Sousa explored the challenges of finding love and building relationships among people of different ethnicities. A new editorial podcast, Wave, gained popularity, partly due to a video spot aired in cinemas. The visual presentation of the series Now I'm Robin was crafted as a collage of Polaroid images, illustrating the transformation of a young person through the eyes of their closest friends and family. Towards the end of the year, Radio Wave presented a live-action podcast titled Happiness ASAP, set in the world of start-ups, as well as a documentary series about the survivors of the terrorist attacks in Oslo and Utøya.

On its tenth anniversary, Radio Junior unveiled its renovated studio and added a new webcam view to its website. In an unconventional move for the spring, it organised the fifth edition of the popular project Hajaja Live, subtitled Seven Wishes. Throughout the year, the station offered several special online prize competitions for its listeners. The largest competition was tied to a large-scale project and podcast called Alchemists, which had a special presentation on the station's website. On the Radio Junior website, children could find not only entertainment and fairy tales, but also information on current topics such as the environment and bullying prevention.

In 2023, continuing its tradition, the station launched the Santa's Grandchildren project during Advent to help lonely elderly people.

ČR

100

let je jen začátek

Č

■ Social Media

The social media output of Czech Radio aligns with the programming of its individual stations. The priority for the year was the centenary of radio broadcasting, which was reflected in special content across all stations. Throughout the year, attention was also given to other projects and events, with the most significant ones including the presidential election, the Karlovy Vary Film Festival, The Invisible Actor of the Century, the Keep It! project promoting sustainability, the wars in Ukraine and the Middle East, the Prix Bohemia Radio festival, 17 November, Santa's Grandchildren, and the Easter and Christmas selections of the best pieces from Czech Radio's programming.

Selected programmes, new podcasts, literary and drama works, and new releases attracted a lot of attention on social media. These included, for example, Radiožurnál's podcasts A Year in a War and Insecure Seasons, Plus' podcasts System Error and Heading East, Dvojka's project using a voice created by Artificial Intelligence, Gott Forever, Vltava's podcasts Mass and The Art of Forgery, Radio Wave's series Insomniacs, Happiness ASAP, and Surviving Utøya and Oslo. Radio Junior offered children not only entertainment and fairy tales but also information on topical matters such as the environment and the prevention of bullying. On a regular basis, the social media accounts of Czech Radio primarily promoted on-demand content and the internet platform – the audio portal and mobile app mujRozhlas.

Early in 2023, Czech Radio decided to discontinue its use of TikTok to mitigate security threats associated with the app. By the end of the year, Czech Radio established an account on a new social media platform, Threads, which operates on similar principles to its direct competitor, Twitter (now X). One of the reasons for this decision was the significant changes implemented in X following its acquisition, which have made the network less transparent. On Threads, Instagram, and Facebook, the stations were able to present new types of content to attract a broader audience.

Year-on-year, all stations managed to increase their follower numbers across all platforms – Facebook, X, YouTube, and Instagram. In terms of content, the stations focused on new formats, particularly short videos and content aimed at younger audiences, audiograms, and other high-quality types of graphics.

■ Visual Content

Czech Radio offers selected interviews from the studio not only in audio format but also – for the nation-wide stations – as videos. Additionally, video content is increasingly adapted to the trend of short videos. The development is moving in two major directions: first, continuing to offer prominent radio projects in the form of video streams to listeners and fans of Czech Radio, and second, responding internally to the rise of social media, which favours short formats.

■ Traffic

In 2023, competition in the field of on-demand audio grew even stronger. While in July 2022, according to Podcast Index, there were over 5,600 podcasts with 184,000 episodes available in the Czech Republic, by the end of 2023, this number had increased to nearly 7,000 podcasts with more than 250,000 episodes. This represents a 36% increase and does not include the growing supply of audiobooks.

The gradual saturation of audience demand and the growing competition mean that the year-on-year growth in the listenership of on-demand audio will slow down. In 2023, the growth in on-demand listenership of Czech Radio's audio was the same as in the previous year, amounting to 25%. Listeners played 82.2 million audio tracks. If we include plays on YouTube and downloads in podcast applications, the total reach was 149.7 million plays, downloads, and views.

The internet platform of Czech Radio, iROZHLAS.cz, registered 68.5 million visits, Rozhlas.cz 49.5 million, mujRozhlas 21 million, and Radio.cz 4.2 million. The mobile app of mujRozhlas also saw an increase in traffic, with 25.7 million visits. The year-on-year increase of 31% also translated into a 34% rise in on-demand listenership in the mobile app. The number of installations increased by 109,000, reaching a total of 495,000. The number of installations of the news application iROZHLAS.cz rose by 26,000, bringing the total to 153,000. The application was visited 8.4 million times.

Live broadcasting was played 16.1 million times on Czech Radio platforms. Online statistics for live broadcasting represent only a fraction of the overall listenership, which is centrally processed by Radioprojekt and also includes live broadcasting on the internet.

Throughout the year, more than 75,000 pieces of content were published on the Czech Radio website, including news, and 93,000 audio recordings of broadcasted programmes, including news programmes and Green Wave. A total of 103,000 photographs, including related graphics, were published in the editorial system.

For the Czech Radio Archive, 2023 was a year of large-scale projects marking the centenary of regular broadcasting in the Czech lands. Colleagues from the Archive prepared a picture publication titled *Rozhlasto*, which was launched at the Book World book fair. The book and the history of radio in general were presented at five different events: the Šrámek's Sobotka Festival, the Summer Film School in Uherské Hradiště, the Prix Bohemia Radio in Olomouc, the Jihlava International Documentary Film Festival, and the Report Radio Festival.

The Czech Radio Archive also initiated a podcast series titled *RozhlaSTO*. The twelve episodes of the podcast covered both specific and general topics related to radio history. The series was broadcast by the Plus station and is available on the *mujRozhlas* app.

The Archive continues to cooperate successfully with the journal *History and Presence*. Thanks to the Archive colleagues, the main topic of the fourth edition in 2023 was dedicated to the centenary of Czech Radio. Within the dedicated section, the Archive edited several articles, authored one article, and conducted two interviews. In addition, the Archive authored five articles for *History to Your Ears* and, in cooperation with the Research Department and the Library, contributed one new article to *Auditorium*. Both sections are linked to sound examples in the *mujRozhlas* app. In the case of *Auditorium*, the Archive published 193 episodes and 4 audio series in 2023.

In 2023, the Czech Radio Archive made a significant contribution to the exhibitions marking the centenary of Czech Radio. The most notable of these was the exhibition at the National Technical Museum, titled *One Hundred Years is Just the Beginning: Czech Radio 1923–2023*. The Archive organised several additional events as part of the exhibition, including guided tours for the public, one tour for Czech Radio employees, and a conference on the evolving landscape of audio production titled *A Hundred Years of Radio, A Hundred Years of Sound*. The conference featured 12 experts on radio history as speakers.

Furthermore, the Archive independently organised a photography exhibition titled *Focus: Radio*, held at the Vinohradská 12 Gallery and Gallery 105 in Třeboň. The Archive also contributed to the content of other exhibitions, such as those for the regional stations of Czech Radio and the Czech Centres abroad. Notably, the head of the Archive attended the opening of the exhibition at the Czech Centre in Bratislava. Moreover, the Archive supported the *Stay with Us! One Hundred Years of Czech Radio in the Memory of the Nation* exhibition, a collaboration between Czech Radio and *Post Bellum*. The Archive also showcased its activities during Czech Radio's Open Doors Day. One of the central tasks of the Czech Radio Archive is the digitisation of sound recordings. In 2023, the Archive continued digitising the oldest archival carriers from 1932 to 1950. The most significant outputs of these efforts were the complete digitisation of the trial of K. H. Frank (82 hours spanning more than 1,000 sound-carrying rolls) and the digitisation of the oldest preserved radio play, *White Fang*, from 1937.

Regarding paper documents, the Archive successfully completed the processing of materials left by Věra Štovičková, Jan Petránek, and Franta Kocourek, as well as the inventory of the Correspondence Fund. The processing of documents left by Pavel Jurkovič is nearing completion.

■ Archive and Programme Funds

In addition to its usual activities, the Department of Archive and Programme Funds (APF) focused on events commemorating the centenary of Czech Radio. For this purpose, APF colleagues produced a representative publication with photographs titled *Rozhlasto* and contributed to the creation of a podcast of the same name for the Plus station. They also played a key role in organising the radio exhibition at the National Technical Museum, titled *One Hundred Years is Just the Beginning: Czech Radio 1923–2023*. Their contributions included shaping the concept of the exhibition, selecting historical audio and photographs, preparing texts, and, last but not least, organising guided tours.

The special April 2023 edition of the journal *History and Presence* was largely prepared by APF. Published to mark the anniversary was a newly discovered recording of Karel Kryl's concert from January 1990. The head of APF oversaw the selection of the Czech National Bank's commemorative coin dedicated to Czech Radio's centenary. In November, APF organised a conference at the National Technical Museum on the evolution of audio production, titled *A Hundred Years of Radio, A Hundred Years of Sound*.

The digitised photo collection was featured in several exhibitions. These included the *Focus: Radio* exhibition at the Vinohradská 12 Gallery, as well as exhibitions in the regional studios of Czech Radio and the Czech Centres in Israel, Bratislava, New York, Munich, and Cairo.

APF provided extensive support to the stations *Radiožurnál*, *Plus*, *Vltava*, *Dvojka*, *Pohoda*, *D-Dur*, and *Jazz*, as well as the *Vinohradská 12* podcast and the *mujRozhlas* application. This support involved servicing selected archive sounds for broadcasting but also checking and repairing recordings, reviewing the captions of footage required for reporting to collective administrators, and conducting background research for broadcasts.

The APF team authored the *Auditorium* project, which regularly provides historical sounds to mark relevant anniversaries. To support the *Radiotéka* radio e-shop, the APF team continued to provide technical processing of sound footage and complete the documentation in the AIS database.

The online catalogue of the Library was made available to the public on the Czech Radio portal. In cooperation with the Department of Licences and the Sheet Music Stock, the Czech Radio Library implemented the VISK 5 grant from the Ministry of Culture. As a result, more than 2,500 entries of miniature scores were catalogued. In December 2023, two applications were submitted to the Ministry of Culture for the VISK 5 grant for 2024.

The research activities were intensively focused on projects related to the centenary of Czech Radio, such as *Gott Forever*, *Caught in the Air*, and *The Invisible Actor*. In total, APF conducted 1,811 sound searches and 1,752 text searches.

APF continued to cooperate with Czech institutions, such as the National Technical Museum, the National Archive, the National Film Archive, the Jihlava International Documentary Film Festival, the Summer Film School in Uherské Hradiště, Palacký University in Olomouc, and others.



**EXTERNÍ ELEKTROMAGNETICKÝ
REPRODUKTOR „RK”**

ČSR, Radioslavia, Praha I, Národní 25, 1924

Kulturní trychtýřový reproduktor, jeden z prvních
na československém trhu.

“RK” EXTERNAL ELECTROMAGNETIC SPEAKER

Czechoslovakia, Radioslavia, Prague I, Národní 25, 1924
An iconic funnel speaker, one of the first speakers on the
Czechoslovak market.

■ The Sound Library and the Main Catalogue

In 2023, the Sound Library continued fulfilling its mission, which primarily consists of servicing, checking, and repairing recordings for broadcasting, archiving, and the e-shop. A total of 20,729 recordings were added to the Sound Library's digital repository. For the Radiotéka e-shop, 148 titles, constituting 607 parts and totalling 13,117 minutes, were processed. Additionally, for Radioservis, a.s., the Sound Library rewound 35 titles constituting 177 parts, totalling 4,119 minutes. The Department also continued its systematic review of DF, AF, and CRA archive recordings from the defunct radio Free Europe.

On a continuous basis, the Main Catalogue processes data for music and spoken-word recordings in the AIS database. It maintains code lists and card registers. It also provides advice to other Czech Radio's departments on entering data into the database, responding to queries and, where necessary, assisting in correcting any errors. This mainly involves adding missing or additional details to archive programmes or adjusting music and spoken-word recordings to meet current standards. In close cooperation with the Archive and the Broadcasting Register, the Main Catalogue team searches for and adds missing or outdated data to ensure the smooth processing of programmes and music or spoken-word recordings for notification to unions protecting the rights of authors and performers. The Main Catalogue also conducts searches for the Department of Licences, for internal editorial use, and for the public.

This year, 2,638 recordings were reviewed as part of the basic review of music recordings from streaming services imported through the G selector software. Based on this, among other actions, the Catalogue reduced 6,086 entries from the code list of people and organisations. Within the Spoken-Word Catalogue, the Main Catalogue, in collaboration with the Archive, continued reviewing archive programmes intended for broadcasting. This was primarily done for the needs of stations Pohoda, Plus, and the mujRozhlas application. The programmes included, for example, Smiles from the Archive, The Legends of Entertainment, As Time Goes By, Meteor, Theatre for Your Ears, Wonderful Lives, The Topic, Textempore, Document, Portraits, Focus, and RozhlaSTO. Among other things, the review involved checking the music used in spoken-word programmes, which amounts to 102 hours of music across the 360 reviewed radio programmes. The Main Catalogue also collaborates on processing new episodes of the programmes Smiles from the Archive and The Legends of Entertainment (81 programmes).

■ The Research Department and Library

Throughout 2023, the Research Department and Library (RoK) successfully fulfilled its tasks, including programme support, mapping the media and book market, and promoting archive recordings of Czech Radio. It supported the broadcasting service by conducting research, providing books, and surveying topics within the Czech media environment, while also contributing to the popularisation of Czech Radio's extensive sound archive. The Department carried out 1,811 sound searches – an increase of nearly 50% compared to 1,230 in 2022 – and 1,593 textual searches, a figure similar to the 1,670 recorded in 2022.

Towards the end of 2023, the Czech Radio Library had 605 users, representing approximately half of Czech Radio's employees. Throughout the year, readers borrowed 3,965 books and 122 journals and returned 3,841 books. Compared to 2022, all indicators showed growth. The Library's collection grew by 1,152 new titles and now contains more than 82,500 volumes. Through donations and titles provided for critical reviews, the Library acquired 590 titles and purchased 562 new books.

On the Czech Radio portal, the public can now access the Library's online catalogue and remotely view certain parts of the Kramerius Digital Library. In 2023, we continued digitising paper documents from the Library's collection. The priority was the complete digitisation of the Radio Weekly journal, from its inception in 1923 to its final edition in June 2022, when publication ceased.

During the European Sustainable Development Week, the Library participated in the awareness-raising project Keep It: Seven Days for the Planet by swapping books and vinyl records. For external scholars, Library employees conducted research into the history of broadcasting on topics such as Agricultural Radio, the series How Is the Vondra's Family?, the influence of normalisation on children's broadcasting, the history of broadcasting for Latin America, and perestroika and political propaganda. Using the book collection and contemporary press, librarians prepared background materials for several cycles and programmes, including Once Upon a Time There Was Year, Key Women, How It Really Happened, Portraits, Close Encounters, Topic Plus, Archive Plus, artCafé, Mosaic, and The Month of Major Zeman.

An extraordinary sound research task involved creating a collection of radio recordings of Karel Gott's speech from the last fifteen years of his life. This collection served as a base for the project Gott Forever, in which Czech Radio used artificial intelligence to recreate Karel Gott's voice. The voice was featured in his autobiography, My Journey to Happiness.



OFF AIR ACTIVITIES



The year 2023 marked the 100th anniversary of the start of regular radio broadcasting. This centenary was reflected not only in Czech Radio's programming but also across all its other activities. Events for the public, such as concerts, live recordings, and listener meet-ups, were tailored to the celebrations, which culminated on Thursday, 18 May, with a grand concert in Rieger Gardens. For several hours, the tram stop at Vinohradská Street was renamed Czech Radio. Letters to the future, which had been sealed for ten years in a box with a countdown clock, were opened, and events such as an Open Doors Day and a large exhibition titled One Hundred Years is Just the Beginning at the National Technical Museum took place.

The number of artistic ensembles performing under Czech Radio's banner in 2023 remained unchanged from previous years. These included in-house ensembles, such as the Prague Radio Symphony Orchestra, the Dismán Radio Children's Ensemble, and the Czech Radio Children's Choir, as well as external groups, such as the Gustav Brom Radio Big Band and the Brno Radio Orchestra of Folk Instruments.

The most significant competition festival organised by Czech Radio was the traditional international radio production competition, Prix Bohemia Radio. Held in autumn in Olomouc, this year's festival was free of any restrictions.

Czech Radio continued its collaboration with the European Broadcasting Union (EBU) at the top steering levels and within expert working groups, where we maintained a strong presence. The season culminated in a gathering of radio experts at the Radiodays Europe conference, held in Prague.

The Czech Radio Foundation prioritised support for visually impaired individuals through the Firefly fundraising campaign. In 2023, we resumed contact-based activities, including the Firefly Run, Concert for the Firefly, and Café in the DARK.

Radioservis, a.s., Czech Radio's independently financed subsidiary, continued its publishing activities, focusing on spoken word and music. The year also saw a surge in the popularity of Radio Cards, which contain unique codes allowing users to download selected productions from the publishing house.

■ Prague Radio Symphony Orchestra

Spring Concert Season 2022/2023

In January 2023, the orchestra presented two season concerts. The first concert, held on 16 January, was conducted by the experienced French conductor Sylvain Cambreling and featured Finnish violinist Elina Vähälä. The programme included works by Leoš Janáček, Béla Bartók, and Olivier Messiaen. The second concert, dedicated to British composers, was conducted by Jessica Cottis and featured pianist Benjamin Grosvenor. The programme included Britten's Piano Concerto, An American Overture, and Walton's Symphony No. 1.

In early February, principal guest conductor Robert Jindra prepared a programme featuring works by Gustav Mahler, Alban Berg (with soprano Jana Kurucová), and the rarely performed Symphony in A Major by Otakar Ostrčil. The next concert showcased the outstanding world-class violinist Patricia Kopatchinskaja, who was invited by chief conductor Petr Popelka to present works by György Ligeti. However, due to the chief conductor's illness, the performance, which included Ligeti's compositions and Schumann's Symphony No. 4, was conducted by Valentin Uryupin. In the same week, a chamber concert took place at the Convent of St. Agnes. Conducted by Robert Jindra and featuring the orchestra's soloists, the programme included concertante compositions by Paul Hindemith, Richard Wagner, and Dmitri Shostakovich.

The intensive collaboration with conductor Robert Jindra culminated in another concert held at the Rudolfinum on 13 March. In addition to works by Ernest Chausson and Arvo Pärt, the programme featured Ravel's Piano Concerto in G Major, performed by the French pianist Jean-Efflam Bavouzet. March was a busy month for the Prague Radio Symphony Orchestra, with two more season concerts on the schedule. The first concert, conducted by Marek Šedivý, showcased the young pianist Ryan Martin Bradshaw, who performed works by Penderecki, Chopin, and Rachmaninov. The second concert was led by the orchestra's former chief conductor, Alexander Liebreich, and featured the Prague Philharmonic Choir. This performance included the Czech premiere of Lera Auerbach's Symphony No. 6 as well as Schubert's "The Great" Symphony.

One of the highlights of the spring season was undoubtedly the concert performance of Act I of Richard Wagner's opera *Tristan and Isolde*. The extraordinary vocal performances were further enhanced by the Prague Philharmonic Choir. In April, the orchestra presented another chamber concert at the Convent of St. Agnes, conducted by Pavel Šnajdr. The featured soloists were Jitka Hosprová and Lukáš Ditrich.

In May, the orchestra performed a jazz-inspired concert at DOX in Holešovice, Prague. Saxophonist Luboš Soukup and pianist Vít Kříšťan presented premieres of their compositions. The concert was conducted by French conductor Bastiel Stil.

The final concert of the 2022/2023 spring season, held on 12 June, was led by the orchestra's chief conductor, Petr Popelka. The programme featured the renowned cellist Daniel Müller-Schott, who performed Dmitri Shostakovich's Concerto for Cello and Orchestra No. 2. The first half of the concert included Mikhail Glinka's Overture to *Ruslan and Lyudmila*, while the second half captivated the audience with a powerful performance of Mussorgsky's *Pictures at an Exhibition*.

Autumn season of 2023/2024

The autumn season began in the first week of September in the Bethlehem Chapel. Conductor Robert Jindra and tenor Petr Nekoranec performed Britten's *The Illuminations*. This was followed by Shostakovich's Symphony No. 14, featuring Maida Hundeling and Peter Mikuláš. The opening concert of the season took place on 2 October in Dvořák Hall in Rudolfinum. Conducted by chief conductor Petr Popelka, the concert showcased the great young violinist María Dueñas, who performed Korngold's Violin Concerto. The second half of the evening featured Mahler's Symphony No. 1. In mid-October, a premium concert was held with jazz pianist Brad Mehldau. The evening included short Bach's compositions, followed by improvisations from the soloist. The second half of the evening featured Mehldau's Concerto for Piano, conducted by Clark Rundell.

In November, the orchestra premiered *Poltron V. que tu es* by composer Šimon Voseček, conducted by Robert Jindra and performed alongside Bruckner's Symphony No. 4. The soloists were singers Jana Kurucová and Luis de Vicente. The next event was another jazz-inspired concert held at DOX. New compositions for the orchestra were prepared by bassist Jaromír Honzák and Michal Rataj, with Bastien Stil conducting. Another concert took place in the Bethlehem Chapel. This performance was unique not only for its programme but also because it was conducted by the performer himself, violinist Fedor Rudin. The concert included Stravinsky's *Dances Concertantes*, Mendelssohn's Violin Concerto in E Minor, and Antonín Dvořák's Czech Suite.

In December, the orchestra held two season concerts. The first, on 11 December, featured the legendary violinist Gidon Kremer and cellist Giedre Dirvanauskaitė, who performed Glass's Double Concerto. The charismatic Omer Meir Wellber conducted, and the programme also included Martinů's *Thunderbolt P-47* and, in the second half, Beethoven's Symphony No. 7. The second concert was conducted by Finnish conductor Eva Ollikainen, who invited siblings Christian and Tanja Tetzlaff to perform Brahms' Double Concerto. The experience was further enhanced by a performance of Berlioz's *Symphonie Fantastique*.

The final premium concert of the 2023 featured a selection of music from Pyotr Ilyich Tchaikovsky's ballet *The Nutcracker*, prepared by the orchestra's chief conductor, Petr Popelka. He invited the Czech Radio Children's Choir and presenter Jitka Novotná as the narrator. To make the concert even more special, or rather, the two concerts held at the Municipal House, ballet soloists Nikola Márová and Adam Zvonař from the National Theatre also performed. The ticket proceeds, amounting to 300 000 Czech crowns, were donated to the Charles University Foundation to aid those wounded or who lost family members during the shooting attack at the Faculty of Arts of Charles University.



Festivals and Tours

Outside of the season concerts, the Prague Radio Symphony Orchestra performed at festivals both in the Czech Republic and abroad, prepared extraordinary projects, and contributed to children's programmes titled Wave Playing. In March, the orchestra performed at the Czech Radio Ball at the Municipal House, conducted by Jan Kučera, in celebration of the radio's centenary. In 2023, the orchestra also continued its long-term cooperation with the Czech Technical University in Prague, for which it held a concert at the Bethlehem Chapel.

In April, the orchestra presented an extraordinary audio-visual project in Rudolfinum titled A Midsummer Night's Dream, featuring music by Václav Trojan for Jiří Trnka's film of the same name. The conductor was Jan Kučera, the narrator was Miroslav Táborský, and the singers were Patricie Janečková, Daniel Matoušek, and the Czech Radio Children's Choir. In May, the orchestra performed a concert at the Municipal House with conductor Cornelius Meister and violinist Jan Mráček as part of the Prague Spring Festival.

June was especially busy. Led by Petr Popelka, the orchestra performed Arnold Schönberg's *Gurre Lieder*. The preparation and performance also involved KORK – the Norwegian Radio Orchestra, six world-class singers, and joint choirs from Brno and Bratislava. This extraordinary project was presented as a concert at the Smetana's Litomyšl Festival and at the State Opera in Prague as part of the *Musica Non Grata* project. The concert was broadcast live by Vltava station, and later by Czech Television and Norwegian Television.

Led by chief conductor Petr Popelka, the orchestra also performed at the Leoš Janáček Festival in Ostrava, at a concert in Ottobeuren in Bavaria and at another concert in Litomyšl. Before the summer break, the orchestra performed a demanding programme at the Český Krumlov Festival, with conductor Robert Jindra and pianist Alexander Melnikov (Du Parc, Saint-Saëns, Ravel, and Debussy).

In September, the orchestra traditionally performed at the final evening of the international competition Concertino Praga. It then presented a closing gala concert at the Dvořák Prague Festival, dedicated to the centenary of radio. The conductor was Petr Popelka. Together with American pianist Paul Lewis, the orchestra performed Brahms' Piano Concerto No. 1, Vítězslav Novák's *De Profundis*, and Dvořák's *Te Deum*, featuring soloists Simona Šaturová and Jozef Benci. Additionally, the orchestra prepared a special chamber concert at the castle in Chlumec nad Cidlinou as part of Czech Radio's Santini 300 project.

In October 2023, the Prague Radio Symphony Orchestra gave a concert in Erlangen, Germany. The orchestra significantly contributed to a beneficial concert for the Czech Radio Foundation (Firefly) in the S1 Studio, which was broadcast live by Czech Television. The orchestra opened the Talich's Beroun festival and participated in the Music Forum Festival in Hradec Králové, which was dedicated to contemporary music. On 11 November, in cooperation with the Memory of the Nations Foundation, the orchestra organised a charity concert at St. Vitus Cathedral titled A Concert for Heroes. Conducted by Petr Altrichter, the orchestra performed the last movement of Leoš Janáček's *Sinfonietta* and three symphonic poems from Bedřich Smetana's *My Fatherland*. In cooperation with a NGO Post Bellum, the orchestra helped raise nearly 400 000 Czech crowns for the Memory of the Nations fundraising campaign. The concert was streamed live on Czech Radio's platforms and on social media.

Studio Recording and Broadcasting

In 2023, the Prague Radio Symphony Orchestra recorded several tracks that were released on CD. The album *Harpsichord Concertos* (Hyperion), featuring music by Viktor Kalabis, Hans Krása, and Bohuslav Martinů, with soloist Mahan Esfahani, received the prestigious Opus Klassik award. The CD was also selected as Editor's Choice by Gramophone magazine and received a laudatory review in the British daily *The Guardian*.

In April 2023, two CDs received the Anděl Award: the orchestra's CD featuring orchestral works by Miloslav Kabeláč, conducted by Marko Ivanović (Supraphon), and a CD titled *Happiness* (Radioservis), featuring a live recording of the orchestra with Štěpánka Balcarová at DOX.

Supraphon released a CD featuring compositions by Bohuslav Martinů, performed by violinist Josef Špaček, pianist Miroslav Sekera, and conductor Petr Popelka, as well as a CD titled *Jan Novák: Concertos*, featuring Jan Novák's compositions conducted by Tomáš Netopil. In September, an album titled *Synergy* by Tomáš Liška was released. Similar to the album *Happiness*, it is a recording of a live concert held at DOX. In November, Radioservis released an album featuring compositions by Svatopluk Havelka, Jan Kučera, and Jiří Hlaváč.

Other albums recorded by the Prague Radio Symphony Orchestra in a studio in 2023 include Bedřich Smetana's opera *The Two Widows* (conducted by Robert Jindra) and the *Triumphal Symphony* (conducted by Petr Popelka). Both will be broadcast and released in 2024, coinciding with the 200th anniversary of Smetana's birth. Other projects prepared in celebration of the Year of Czech Music include the recording of *Symphony No. 4* by Josef Bohuslav Foerster, conducted by Leoš Svárovský. The full cycle of Foerster's five symphonies is scheduled for completion in 2024.

The 97th concert season (2023/2024) was enriched by the Prague Radio Symphony Orchestra's first-ever podcast called *Baton*. Released regularly on the last Saturday of each month, the podcast features interviews with guest artists and orchestra members. Guests interviewed before the end of 2023 included chief conductor Petr Popelka, principal guest conductor Robert Jindra, violinist María Dueñas, composer Šimon Voseček, and long-time orchestra member Mário Mesany. The host is presenter and actor Jana Trojanová. Available on mujRozhlas, Spotify, and other podcast platforms, the podcast is also broadcast on the Vltava station.

■ Disman Radio Children's Ensemble

In 2023, the children from the Disman Radio Children's Ensemble (DRDS) performed ten theatre plays at the Minor theatre, two at the Drama Club, and two on tour. Three premieres were staged in spring. The older ensemble performed Čigoligo Hawk or Butterfly on Your Face, a play about the life of Jaroslav Foglar, as well as the original play 3D, which explores the coming-of-age theme. The younger ensemble staged Brothers in the Field, based on the book of the same name by Jana Šrámková, who also wrote the lyrics for the songs. This performance advanced to the regional round of the children's theatre festival Opening 2024. In addition, the DRDS's active repertoire included The Confession of Jonatán Papírník; Where Is My Uncle, Mr President, and Pepita; Do (Not) Spit!; and inactive play... Sky Hurt.

On 1 June, to mark the centenary of radio broadcasting, DRDS and Radio Junior organised a Children's Day at the National Technical Museum. The children of DRDS created an educational trail titled Come and Be a Radio Reporter and also participated as presenters in the broadcasting of Radio Junior.

Initiated and supported by DRDS, a book titled The Year of the Big-Eared Mike by Milada Rezková and Lukáš Urbánek was published, focusing on radio and sound. Supervised by Josef Kaňka, the children recorded several podcasts, which are integrated into the book via QR codes. The book was launched on 21 November at the Drama Club, and during the event, the ensemble performed The Confession of Jonatán Papírník, which was dedicated to Czech Radio employees.

In 2023, the members of DRDS performed in 10 radio plays and programmes for Czech Radio, including The Sleeping Town, the Crème series, and the podcast series Ski Trip. Supervised by Radiožurnál, the children continued their work on the podcast Children Are Asking, adding six new episodes in 2023. The November special, recorded in cooperation with Korzo Národní, was dedicated to children living in areas affected by war and a lack of freedom. Children from the DRDS radio studio recorded and edited 35 independent pieces, most of which were published on the website and social media. A new project titled Back to the Studio, consisting of 13 episodes, was launched, in which the children invited former DRDS members to the microphone. The children also participated in the celebrations for the anniversary of Radio Junior Music Charts, where they recalled the #SAYHI project organised by the EBU through dance.

■ Czech Radio Children's Choir

For the Czech Radio Children's Choir (DPS), the year 2023 was packed with concerts. In total, the choir performed at 26 public concerts. The year traditionally kicked off with the Three Kings' concert at the Týn Church in Prague. The spring training camp focused on preparations for the extraordinary concert by the Prague Radio Symphony Orchestra, held in Rudolfinum in Prague, featuring film music by Václav Trojan – A Midsummer Night's Dream.

The choir was involved in the educational project of Czech Radio – Wave Playing. In four concerts held in the S1 Studio, the concert section, headed by choirmaster Věra Hrdníková, demonstrated to 600 children from Prague schools what working in a choir looks like. For the third time, the choir performed at the Zlín Festival for children. Its performance was part of the final evening and was broadcast live. To mark the centenary of radio, DPS performed at the main concert in Rieger Gardens, together with Zdeněk Svěrák, performing My Homeland, I Praise You.

The spring concert of all preparatory sections was held in June in the Church of St. Simon and Jude. The tickets were sold out, and all the singers demonstrated what they had learned. Accompanied by the Prague Radio Symphony Orchestra, the choir recorded 11 songs from Czech fairy tale films for a CD titled Magic Melodies.

In September, at the start of the new school year, DPS was invited to collaborate with the Prague Symphony Orchestra (FOK) and conductor Jan Kučera on a concert titled Fairy Tales and Bedtime Stories to welcome the new school year. Later in September, DPS performed at the opening concert of the new season of the Prague Philharmonic Choir, which was dedicated to the centenary of radio broadcasting. Performing a cappella at the start of the concert, DPS sang the composition Rorandum Coeli by Jan C. Vodňanský. Then, accompanied by the Prague Philharmonia and conductor Dirk Kaftan, they performed Three Nocturnes by Josef Mysliveček.

The autumn season culminated in a collaboration with the Slovak Radio Choir. The first concert, titled How Beautiful You Are, was held in the concert hall of the Prague Music Conservatory. The Slovak Radio Children's Choir performed compositions by Slovak composers, while the Czech Radio Children's Choir sang compositions by Jan Novák, Petr Eben, Otmar Mácha, Bohuslav Martinů, Antonín Dvořák, and others. At the end of the concert, both choirs performed A Little Jazz Mass and a song by Eugen Suchoň, How Beautiful You Are. Three days later, the concert was held in Bratislava in the RTVS Radio Hall as part of the international radio exchange programme. The Vltava station broadcast the entire concert on 29 December 2023.

December performances featured both classical and popular tunes. The classical repertoire was performed by the concert section in collaboration with the Carmina Bohemica female choir and included compositions such as A Ceremony of Carols by Benjamin Britten and A Little Jazz Mass by Bob Chilcott.

The year 2023 concluded with a sold-out concert held in the Hybernia in Prague. Titled We Jazz You a Merry Christmas, the concert featured all choir sections, which, for the first time, performed with the accompaniment of the Gustav Brom Radio Big Band, conducted by Vlado Valovič. For the preparatory sections, it was also their first time singing with an orchestra.

■ Brno Radio Orchestra of Folk Instruments

Brno Radio Orchestra of Folk Music (BROLN) embraced the season with a classic programme performed in February and by recording a new series of folk songs in the Brno studio, commissioned by Czech Radio Brno. These recordings are regularly aired in the programme *On a Sweet Note* and during festive occasions on *Vltava* in the programme *Musical Scores*.

BROLN's first concert of the year for Czech Radio took place at the Czech Radio Ball in the Municipal House, which also celebrated the centenary of radio broadcasting. Following this, the orchestra embarked on its regular tours, primarily in Moravia and Vysočina, performing concerts in Nové Město na Moravě, Brno, Veselí na Moravě, and Kroměříž. The orchestra devoted special attention to the Children and Songs competition for young singers. Simultaneously, it participated in the ZUŠ Open concert series and accompanied mezzo-soprano Magdalena Kožená.

The season culminated in autumn when the orchestra joined the Pilsen Folk Music Ensemble and the Orchestra of Folk Instruments of Slovak Radio for three concerts celebrating the 100th anniversary of radio broadcasting in our country. The first concert was held at the Archa Theatre in Pilsen, the second in Bratislava, and the final concert, featuring all three folk orchestras linked to radio, took place in Brno's Besední dům. This final performance was broadcast live by all Moravian regional stations.

■ Gustav Brom Radio Big Band

The Gustav Brom Radio Big Band (RBBGB) welcomed 2023 with a performance at the Czech Radio Ball in the Municipal House. Their next performance was part of the celebrations marking the centenary of radio. The year 2023 also marked a significant anniversary for jazz music, and the big band celebrated its 100-year history in April with a concert at the festival *The Youth Play Jazz*. A notable feature of the concert was a special collaboration with Aid Kid.

The ensemble performed again at the Central European Jazz Bridge Festival in Hradec Králové. Their next stop was the Třeboňská Nokturna festival, featuring Tonya Graves and Jan Smigmator as guests. The big band also continued its collaboration with regional stations on events such as *Charming Personality of the Year* and the final of *Gourmet Year*.

The end of the year was highlighted by the traditional Czech-Slovak concert, held in Pezinok. Guest performers included Tonya Graves and Jan Smigmator once again, while the Slovak side featured Martin Gyimesi and singer Veronika Rabada. A recording of the concert was broadcast on *Dvojka* on Christmas Eve. Another traditional project was the joint concert of the RBBGB and the Czech Radio Children's Choir, held at Hybernia. This time, it was a Christmas concert, made unique by the big band accompanying not only the main choir sections but also all preparatory sections, including children who had only been training for half a year.

The radio archive was enriched with recordings of new compositions by RBBGB members, Aid Kid, and jazz Christmas carols by Karel Velebný, newly adapted for a large orchestra.



■ Prix Bohemia Radio

Organised by Czech Radio, the 39th annual international festival of radio production, Prix Bohemia Radio 2023, took place from 16 to 19 October in Olomouc. The role of honorary president of the event was once again fulfilled by actor and Olomouc native Igor Bareš. The competition featured four categories: Report, Drama, Documentary, and, for the second time, Podcast.

The following entries won first prize in these categories:
 Documentary – Next Station: Hlavák authored and directed by Ivona Remundová and Waltr Nagy
 Report – The Sloviansk Attack authored by Martin Dorazín
 Drama – Drive Your Plow Over the Bones of the Dead authored by Olga Tokarczuk, adapted for radio by Kristina Májová, script-edited by Renata Venclová, directed by Izabela Schenková
 Podcast – Gotťák authored by Pavel Klusák, produced by Audionaut, directed by Marek Najbrt

The competition was traditionally accompanied by numerous events. The opening ceremony in the form of a concert, took place again in the radio building of Czech Radio Olomouc on Pavelčákova Street. The performers included Bára Basiková and Jakub Hübner as guests. Particularly popular were events such as the Podcast Session, listening sessions in the Café IN THE DARK, a theatre performance by the Theatre in Dlouhá Street titled The Last of the Soviets, a concert by Aid Kid and members of the Gustav Brom Radio Big Band in the S Club dedicated to the centenary of the radio, and a performance by the legendary band Vltava in the radio studio. The festival's programme also catered to its youngest audience. Radio Junior invited pupils from Olomouc to its interactive programme, Radio (Un)Making, while pupils could also attend the educational Wave Playing concerts. For both the general and expert public, the festival offered daily discussions and seminars on topics such as Fact Checking Room, Trends in Documentaries, Short or Not, Comment on What You See – Don't Be Silent, A Piece of Good Advice from Olomouc, and much more.

During the opening ceremony, the Radio Thalia Award was announced. It was awarded to actor Jan Hájek for his outstanding performance as Jack in the play Big Sur by Jack Kerouac. The award was accepted on his behalf by the play's director, Adam Svozil.

As usual, the festival, which connects Czech and international radio productions, was held under the aegis of Palacký University in Olomouc and the city of Olomouc. It provided an opportunity to exchange professional experience, engage with radio experts, and participate in discussions with authors. The festival offered an appealing programme for students, visitors, and local residents. The mission of Prix Bohemia Radio is to continue enhancing the quality of radio production while showcasing public-service media as institutions that create and promote cultural values. The festival aspires to foster the development and exchange of radio production among public-service media in European countries, with particular emphasis on Central Europe. Additionally, it serves as a platform to compare the quality of audio works from public-service media with those of commercial and independent productions.

■ Concertino Praga

In 2023, Concertino Praga, the Dvořák International Radio Competition for Young Musicians, was held for the 57th time. This year featured two categories: solo and chamber. The solo category saw 36 participants from 12 countries across Europe and Asia. Entries, submitted as recordings, were evaluated by an international jury.

The finalists in the solo category included flautist Fabian Johannes Egger (Germany), violinist Margaryta Pochebut (Ukraine), and pianists Denis Stefanov (Ukraine) and Adam Znamirovský (Czech Republic). They performed in front of the public and the jury at a competition concert held at the Rudolfinum on 16 September 2023. The finalists were accompanied by the Prague Radio Symphony Orchestra, conducted by Jan Kučera. The winner of the solo category was 13-year-old pianist Adam Znamirovský, who earned the opportunity to make his own recording with Czech Radio.

In the chamber category, the jury evaluated 12 entries from 8 European countries. The finalists included Duo Comenius (Czech Republic), Duo Jaklová-Mráček (Czech Republic), Duo Matejčka-Schulmeister (Czech Republic), and Trio Florestan (Germany). Duo Matejčka-Schulmeister achieved the highest score from both the jury and the public. Like the winner of the solo category, the chamber category winners earned the opportunity to make their own recording with Czech Radio.

Moreover, the finalists were awarded scholarships of EUR 5 000, 2 800, 1 700, and 700, provided by the Karel Komárek Family Foundation, Bulb, Bärenreiter Praha, and the Life of an Artist Foundation. These funds are intended to support further music education or the purchase of new musical instruments.

Afterwards, the finalists performed at the South Bohemian Festival Concertino Praga in Český Krumlov, Tábor, Bechyně, and Jindřichův Hradec. All of these concerts were broadcast by the Vltava station. The festival concert in Jindřichův Hradec also included an educational performance for primary school children, prepared by the laureates of Concertino Praga 2023 and Martina Spiritová.

■ Marketing

In the first half of 2023, the Marketing Department of Czech Radio primarily focused on promoting the 100th anniversary of the radio. It coordinated the implementation of the #rozhlasto visual style and the communication campaign titled One Hundred Years is Just the Beginning. In addition, the department contributed to various projects related to the centenary, including intensive efforts in branding and merchandising.

The department continued its collaboration on traditional major radio-wide media partnerships. The most notable events for the public included Book World, the Karlovy Vary International Film Festival, the Summer Letná Festival, the Summer Film School in Uherské Hradiště, the Zlín Film Festival, and the Festival of Creative Documentary Cinema in Jihlava.

Major marketing projects of Radiožurnál included the communication campaign Faces (Morning Radiožurnál, Late Morning Radiožurnál, Green Wave). The first phase of the project was launched in March, ahead of the main centenary celebrations. The mobile studio of Radiožurnál, the R-Stream OB van, was used intensively, also supporting projects for Radiožurnál Sport. Another significant project was the all-day broadcast from Národní in Prague to commemorate 17 November. In the second half of the year, we continued promoting key programmes within the Dvojka Has Something for Everyone concept. Video spots were produced to promote the programmes Close Encounters (hosted by Adéla Gondíková) and Omelettes (hosted by Halina Pawlovská).

In March, the Plus station focused on expanding the formats of the new video spot promoting the programme For and Against, including in the online space. On 1 March, the Plus station celebrated its tenth anniversary. Together with Radio Wave, Plus partnered with the Academia Film Olomouc festival, contributing to the programme content. In collaboration with Radiožurnál, the Plus station successfully organised the international conference Media and Ukraine, held in June at Jatka78 in Prague.

In March, the Vltava station promoted two series: And the Ass Saw the Angel (by Nick Cave) and Winterberg's Last Journey (by Jaroslav Rudiš). April saw an important media partnership with the festival The Youth Play Jazz. In June, the station launched a summer content project titled Summer in the Mountains. In August, Vltava, together with Radio Wave, made its presence known at the Summer Film School in Uherské Hradiště. In September, during the celebrations of the anniversary of the death of the famous architect Jan Blažej Santini, a series of concerts and other activities were held under the name Santini 300. In November, the podcast The Art of Forgery was promoted through a new video spot, along with live broadcasting.

In September, Radio Wave celebrated its 17th birthday. The celebrations were again part of the Czeching showcase and competition, held at Fuchs2. Promoted podcasts included Now I'm Robbin, Happiness ASAP, Surviving Utøya and Oslo, and Reaction. A series of concerts took place as part of the Startér showcase. The closing event of the PragueSounds festival (formerly The Strings of Autumn) was a live-streamed concert by the Bert & Friends band from Rudolfinum, Prague. Radio Wave was the main media partner of the event. Throughout the year, Radio Wave also worked on a new visual identity and the slogan "We Make Waves," which will be introduced based on survey results.

The key event for Radio Junior was the Zlín Film Festival in June. In March, the station inaugurated a new broadcasting studio to mark its tenth anniversary. The newly furnished studio allows for better presentation of programmes and guests, both on the internet and in other visual communications. At the end of the year, a new video spot was created to present Radio Junior not only to young listeners but also to their parents.

In February, Radiožurnál Sport offered a live reconstruction of the hockey events from the Olympic Games in Nagano. Titled Nagano Again, the project was not only broadcast but also took the form of a public event featuring prominent hockey and radio personalities. An important activity was the on-site coverage of the Biathlon World Championship in Nové Město na Moravě. A key marketing project was the new media partnership with Tipsport Extraliga, which saw Radiožurnál Sport offering live broadcasts from all hockey matches. In connection with the partnership, a new video spot was created, along with a promotional campaign. Towards the end of the year, preparations began for promotional material for the Olympic Year project, which highlights major sports events held in the Czech Republic and nearby.

As every year, the marketing of the regional stations continued promoting key network projects such as the Gourmet Year, Win a Little Tractor, and Humoriad. At the beginning of the year, Radio Praha carried out a promotional campaign related to its new visual identity. In September, the station organised a major music event titled Kbely, Let's Play!

Marketing continued promoting the news podcast Vinohradská 12 and the iROZHLAS.cz news server. To promote the server, we produced new video spots (image campaign and Fact Checking Room!), which were supported by online promotion. Throughout the year, we also promoted the audio portal mujRozhlas (including through animated spots), with a primary focus on encouraging app downloads. We also continued promoting the 99+1 project, related to the anniversary of Czech Radio, which, in May and June, offered mujRozhlas users a selection of literary and drama works from the archive for on-demand consumption.



■ Communication

The Communication Department primarily focused on promoting significant projects marking the 100th anniversary of regular radio broadcasting. At the beginning of the year, key communication efforts centred on the presidential election. Major events included the press conference celebrating the radio's centenary, the Czech Radio Ball, the Centenary Concert, the Open Doors Day, the vernissage of the Stay with Us exhibition, the Prix Bohemia Radio festival, and the Concert for Heroes.

■ The Vinohradská 12 Gallery

In 2023, the Vinohradská 12 Gallery hosted seven original exhibitions. We embraced the year traditionally with humour with an exhibition of Jiří Novák's cartoons. In March, two young artists, sisters Ester and Sára Kuchynková presented their pictures and illustrations titled Stories from the Other Worlds. The special exhibition of the year was a collection of photographs from radio archives titled Focus: Radio, showing photographs of radio personalities from the whole history of the radio. In summer, there was an exhibition of Vít Pohanka's photographs titled The Magic of the American West. The November exhibition with pictures by Dana Marten was titled The Journey from Africa, while December was traditionally dedicated to a charity project. Titled We Three Kings of Orient Are, the exhibition presented photographs by Josef Vrážel documenting the Three Kings fundraising campaign in Beskydy.

Throughout the year, excursions and guided tours were organised. In total, approximately 2 500 visitors of all ages visited the radio.

■ Media Partnership

One of Czech Radio's tools for communication with public is media partnership. Through this initiative, Czech Radio provides non-commercial support to a variety of public-benefit projects. The long-term strategy of the organisation, including its individual stations and regional studios, focuses on supporting exceptional cultural, charitable, and public-health events, as well as humanitarian and educational campaigns within the non-profit sector. When evaluating applications for media partnership, the key criteria are social significance, public benefit, innovation, and uniqueness.

At the radio-wide level, we supported over 60 charitable and cultural projects or institutions through media partnerships. On the regional level and across individual stations, we contributed to more than 540 events throughout the Czech Republic in 2023. Key initiatives included the Three Kings Fundraising Campaign, complemented by an exhibition at the Vinohradská 12 Gallery, the Zlín Film Festival, Smetana's Litomyšl, the Summer Film School, and events organised by the Donors' Forum, the Committee of Goodwill, and the Vision '97 Foundation.

In 2023, Czech Radio celebrated its 100th birthday, which was reflected in the international activities and priorities of the International Department. The radio continued its close collaboration with the European Broadcasting Union (EBU) and engaged in multilateral cooperation with its members. Bilaterally, we worked closely with RTVS, the Ukrainian broadcaster Suspilne/UA:PBC, and other broadcasters and institutions.

The International Department participated in all major events associated with the centenary celebrations. It was responsible for translations, communication, and promotion abroad, including inviting foreign speakers and guests and managing guest services. The department also worked on the review of the English translation of the book published to commemorate the centenary.

February marked one year since the onset of the war in Ukraine. On 24 February, Czech Radio provided extensive coverage of the topic. For EBU members, we offered an English version of a story titled *Epitaph* by Kateřina Tučková. The story was inspired by a photograph of a pregnant woman being carried on a stretcher by five medics after the Mariupol hospital was struck by a Russian bomb on 9 March 2022. The photo, taken by Ukrainian photographer Evgeniy Maloletka, has become a symbol of Russia's war in Ukraine. Kateřina Tučková sought to preserve the memory of nameless victims of the war, ensuring their stories are not lost to history. The English version of the story was narrated by Czech actor Petra Bučková.

March culminated in Radiodays Europe 2023, the largest global radio conference, held from 26 to 28 March at the Prague Congress Centre.

■ International Music Exchange

In 2023, the International Music Exchange programme offered a variety of captivating concerts spanning classical music, jazz, folklore, and *ars acustica*. These concerts were organised in cooperation with Czech and foreign performers, music ensembles, orchestras, and music institutions. Through this initiative, Czech Radio supported renowned performers, emerging young artists, and contemporary composers. The programme also highlighted significant anniversaries of composers such as Richard Wagner, Johannes Brahms, Hector Berlioz, Pyotr Ilyich Tchaikovsky, and György Ligeti, among others. Partner radio stations within the Euroradio network showed considerable interest in broadcasting the featured music, underscoring both the appeal of the selection and the high artistic quality of the live transmissions and recordings.

The centenary of the radio presented a unique opportunity to organise a series of celebratory concerts. The most significant events in terms of international broadcasting were the concerts at the Prague Spring and Dvořák's Prague festivals. Evening events dedicated to folklore music were also held. Czech Radio offered live transmissions and recordings of performances from the concert seasons of the finest Czech orchestras. This enabled radio stations in other countries to broadcast music evenings featuring the Prague Radio Symphony Orchestra, as well as performances by the Czech Philharmonic, the Brno Philharmonic, the Prague Symphony Orchestra, the Prague Philharmonia, the Hradec Králové Philharmonic, the Moravia Philharmonic Olomouc, the Bohuslav Martinů Philharmonic Orchestra Zlín, and the Janáček Philharmonic Orchestra Ostrava.

In 2023, Czech Radio offered a total of 88 music programmes to the EBU network. The decrease in the number of music offerings is due to a reduction in the budget for primary concert and studio music production in Czech Radio. In 2023, partner radios particularly appreciated the attractive programming and the high quality of the concert transmissions and recordings.

In 2023, Czech Radio participated in several international competitions, including the BBC Audio Drama Awards, Světozár Stračina Grand Prix 2023, Prix Marulić, International Feature Conference, Palma Ars Acustica, Prix Italia, Prix Europa, and the URTI Radio Grand Prix. The works of Czech authors achieved considerable success.



Radiodays
EUROPE 2022

Radio | Audio | Podcast

Radio
EUROPE
Radio | Audio



LOVÁČEK
SKY 1970-2023



Y LÁSKY
1970-2023

ÁČEK a Karel Gott,
á, Hana Zagorová,
ová, Věra Spínarová,
ová, Ladislav Štáidl,
Karel Zich, Rudolf Rohl,
nar Patrasová,
Jelena Vondráčková,
ová, Yveta Simonová,
á, Jitka Zelenková,
ová, Jiří Korn,
ová, Darina Rolincová,

Nemáte CD přehrávač a chtěli byste si poslechnout audioknihu?

Zkuste Radiokartu,
kterou můžete
věnovat i jako dárek



Více informací



Radioservis, a. s. (a stock company) is Czech Radio's publishing production subsidiary financed only from its own income. It publishes audio media and books and operates the Czech Radio Shop and the Radioteka.cz online store.

■ CD Publishing

In 2023, Radioservis released 48 sound CDs, including 29 audiobooks and 19 music titles (31 of the recordings were made fully or partly by the radio). Most of these were intended for general distribution. Of the total, 22 CDs were produced by Radioservis, while the remaining titles were either co-produced or commissioned by music authors, performers, and others.

After the years affected by the COVID-19 pandemic, when online stores were the primary sales channel, customers are slowly returning to brick-and-mortar stores. During the pandemic, many customers discovered the option to download paid recordings, which led to an increase in the number of titles sold through this channel, in contrast to the sales of traditional CDs. All released titles are available as CDs (or vinyl records) and downloads via Radioteka.cz, the in-house online store of Radioservis. Since the end of 2022, Radioservis has also been offering „Radiocards“ – plastic cards with a unique code for downloading a specified recording. These cards are available for most new titles.

A large portion of the sales came from music titles, particularly two of them, which were published in cooperation with Czech Radio both as CDs and vinyl records: Heaven on Earth (Ježek's songs performed by Adam Plachetka and Ondřej Havelka and His Melody Makers) and Karel Kryl Plzeň '90. Another successful title was the fourth CD jointly issued by Radioservis, Czech Radio, and the Prague Spring Festival – Prague Spring Gold Edition, which showcases the best performances from the history of the festival.

Another successful album was the double CD Felix Slováček – Stories of Love, released to mark the performer's milestone birthday. In the realm of spoken word, the best-selling titles included two audiobooks by Karin Lednická: The Leaning Church 2 and Životice; five Irish detective novels by Patricia Gibney, read by Lukáš Hlavica (released in co-production with Euromedia Group in 2021); newly issued detective novels by Václav Erben, Vlastimil Vondruška, and Agatha Christie; a collection of English Christmas horrors titled Wish You a Terrifying Christmas (co-produced with the Malvern publishing house); a documentary novel by Nina Špitálníková about North Korea, Between Two Kims (2022); a sequel to the popular dog story Gump – We're a Team, starring Ivan Trojan; and radio recordings of works by Karel Klostermann from the Šumava region of the past (in 2023, a complete set was published, including previously released CDs titled 3x Karel Klostermann). Radioservis maintains a relatively large catalogue of titles, as many people remain interested in older releases, which are often reissued. In 2023, a complete radio series titled The Return of Hyman Kaplan, featuring Miroslav Donutil in the lead role, was particularly successful (since 2003, Radioservis has been selling a shortened version as a double CD). New titles for children included the radio musical Mowgli, an adapted reissue of Pučálka's Amina (co-produced with Euromedia Group), and another archive selection, Spejbl & Hurvínek – Golden Zebra 3.

■ Book Publishing

In 2023, the publishing house released seven new titles and seven reprints. Most of the new titles were based on radio programmes.

In the first half of the year, three new titles were released. The first was I'll Hardly Change or Marie Tomsová's Sundays, based on a programme of the same name on Czech Radio Pardubice. The second book, The World of the Wonderful Bára by Barbora Janečková, is a collection of humorous short stories originally broadcast as part of Czech Radio Brno's Appetite programme. The third release was Whom I Met through Toboggan by Aleš Cibulka. The essays in this book are based on the author's programme broadcast on Dvojka. The fourth title was Whodunit by Mirek Vaňura. For this book, the author selected and prepared eight criminal cases, which were broadcast as part of Dvojka's programme of the same name.

In addition to the above titles, the publishing house released a book commissioned by Czech Radio, Rozhlasto, to mark the centenary of Czech Radio broadcasting.

■ Czech Radio Store

Given the market developments and declining sales of physical media, Radioservis revised its business model and brought in a partner to operate the store. The new partner is Fermata a.s., a joint-stock company that operates the Multiland network of brick-and-mortar stores. This partnership aims to expand the product range by adding Czech and international music formats, vinyl records, music merchandise, DVDs, and new expertise. The store is now also a collection point for the Multiland.cz online store as well as Czech Television's online store. The goal is to attract more customers, boosting sales of sound media at Vinohradská 12.

■ Radioteka.cz

In 2023, the online store of Czech Radio, Radioteka.cz, remained a respected player on the Czech audio market, with a high number of customers, particularly interested in products available for download in MP3/FLAC format.

The main priorities for selecting music and spoken word, whether from the Czech Radio archive or current broadcasting, remained unchanged. The result is a unique and original offering that combines time-tested gems from the archive with contemporary recordings.

The selection predominantly featured entertainment titles (adventure, fiction, crime, children's literature, fairy tales, and humour) with high commercial potential. In addition, there were also titles for more discerning customers, such as classic literature, poetry, and selected works from school reading lists. Customers appreciate that the online store provides titles not typically found in mainstream commercial audio production, and that the recordings are of high quality, often featuring prominent personalities from Czech theatre and radio. Thanks to the well-stocked archive of Czech Radio, Radioteka is practically the only platform offering multi-voice dramatizations.

In 2023, the Radioteka catalogue added 120 new spoken-word digital-only albums produced by Radioservis and Czech Radio. In addition to its own content, Radioteka also offers works produced by other audio content publishers, which have become a stable part of its content and sales. Conversely, titles from Czech Radio's catalogue are available on platforms such as Supraphonline.cz, Audioteka.cz, and Audiolibrix.cz.

Music albums for download reflected customer preferences, with a focus on digital versions of the published CDs. The music section added 17 new digital albums, including both new and older recordings from the Prague Radio Symphony Orchestra, the Czech Radio Children's Choir, the Czech Radio Piano Trio, the Prague Chamber Orchestra, as well as works by composers Jan Novák and Svatopluk Havelka. Also published in cooperation with Radio Wave was the digital soundtrack for the *Insomniacs* podcast.



For 23 years, the Czech Radio Foundation has been helping create an environment that enables individuals to fully develop their potential, regardless of disabilities or disadvantages. This mission is carried out through long-term projects such as Firefly and Santa's Grandchildren, as well as one-off fundraising campaigns in response to events both in the Czech Republic and abroad.

Through its long-term Firefly project, the foundation helped visually impaired people of all ages by providing over 37 million crowns. Santa's Grandchildren fulfilled 10 000 wishes of lonely seniors and, through its fundraising campaign, collected 6.5 million crowns to promote activities in elderly homes and support carers.

The year 2023 was marked by significant anniversaries. Firefly celebrated its 20th birthday with various events throughout the year, alongside the individuals and organisations supported by Firefly, as well as those who have been with Firefly since its early days. A symbolic culmination of the celebrations was the traditional concert titled Light for the Firefly. Czech Television and Czech Radio also celebrated important anniversaries, which is why the concert was broadcast in grand style from several locations in the historic Czech Radio building at Vinohradská and Karlín. During the concert, viewers and listeners of the live broadcast donated 4.1 million crowns to support blind and visually impaired people.

The Firefly Night Run was held in several cities across the Czech Republic. For the first time, it took place in South Bohemia, in České Budějovice. A record 8 570 runners participated to support blind and visually impaired people, contributing an impressive 3.6 million crowns to the Firefly fund. In addition to the traditional Night Run, there was even more running. For the first time, Firefly became the main charity partner of the Prague Half Marathon.

The Blind Fan project helps visually impaired people experience sports and culture by making lifestyle and sports events, such as matches, concerts, theatre performances, and other events, accessible to them. On-site, Radiožurnál reporters provide live commentary for blind and visually impaired fans. To make sports and culture more accessible for passive consumption as well, Firefly and Radiožurnál jointly published the Blind Fan Handbook, offering guidance for organisers of sports and cultural events.

An important new initiative is the collaboration with the Czech Paralympic Committee, aimed at motivating visually impaired children and young people to engage in sports. Visually impaired individuals typically require the assistance of a sighted partner to participate in sports. These partners not only accompany their visually impaired peers by cycling or running half-marathons together but also guide them and spend time with them during training. Firefly regularly reached out to its supporters, encouraging them to become volunteer guide runners or pilots. In summer, it also organised training for future sighted guides. Thanks to the generosity of donors, Firefly was able to help fund a project by Palacký University to establish, over the next two years, consulting centres for sports activities aimed at visually impaired pupils and students. These centres will be set up in seven regions across the Czech Republic.

On its tour, the awareness-raising Café in the DARK welcomed nearly 4 000 guests, who collectively contributed one million crowns to the Firefly fund. For the fifth consecutive year, the nationwide Firefly Christmas fundraising campaign was held, with Kaufland as the general partner. Over the course of two weeks, 143 Kaufland supermarket stores collected 18 million crowns to support visually impaired people.

Organised from the start of the year to help visually impaired people, 34 small-scale benefit events raised over CZK 779 000 for the Firefly fund. Firefly launched a new long-term communication project to attract regular donors through the website svitimstale.cz. The campaign is based on the idea that some everyday activities can be extremely difficult for blind and partially sighted people, and that any monthly contribution can help them feel more secure and independent in their lives. In Czech, the word for „extremely“ is very similar to „cosmically,“ and the words for „monthly“ and „lunar“ are the same. The advertisement further says, „A small amount for you, a huge meaning for us,“ with the main protagonist making symbolic steps that take the audience to the surface of the Moon. The campaign was broadcast by Czech Radio, Czech Television, and on the Internet, social media, and in cinemas.

For more information on the foundation and its projects, go to www.nadacnifondcro.cz.



ORGANISATION AND MANAGEMENT

ORGANISATION AND MANAGEMENT

The Technology and Maintenance Department provided all technical, technological, and infrastructure services necessary for the smooth operation of Czech Radio. In terms of building investments, the major project was the renovation of the roof plates on the building complex on Vinohradská Street. Renovations were also carried out on buildings in Hradec Králové and Karlín. Additionally, we completed renovations of the spatial acoustics in the broadcasting studios of Radiožurnál and Radio Junior.

In terms of transmission, many tasks were related to the presidential election early in the year and the centenary celebrations. These included, for instance, organising the concert at Rieger Gardens and hosting the international conference titled Media and Ukraine, held at Jatká 78 in Holešovice, Prague.

High standards were also required from the IT Department. A number of computers were replaced, and to enhance endpoint cyber security, we expanded the proactive protection system (XDR – Extended Detection and Response) by adding 400 licences to cover all endpoints connected to Czech Radio's network. Additionally, we upgraded, restructured, and configured the Zabbix monitoring system, which monitors the operation of over 500 physical and virtual devices in the central IT infrastructure in real time.

The fundamental task of the Research Department was to continue supporting Czech Radio stations by analysing listener needs and opinions. As part of the centenary celebrations, a special research project titled The Society of Distrust was conducted. Unique in its topic and impact, this project analysed the influence of conspiracies and disinformation on the Czech population. Additionally, a series of evaluation surveys assessed public perception of the public service and evaluated the broadcasting of Czech Radio stations. This process culminated in a discussion between selected listeners and Czech Radio management at the Radio building on Vinohradská Street.

For 2023, Czech Radio had planned a balanced budget but ultimately achieved a budget surplus of CZK 111 000. Revenue exceeded projections by CZK 6 833 000, which allowed for additional expenditures of CZK 6 722 000.

For 2023, Czech Radio had planned a balanced budget, but ultimately recorded a budget surplus of CZK 111 000. Revenues exceeded projections by CZK 6 833 000, which allowed for expenditures to be exceeded by CZK 6 722 000.

■ Revenues

In 2023, revenues totalled CZK 2 288 833 000, exceeding the planned revenues by CZK 6 833 000.

This difference was primarily driven by higher commercial revenues (CZK +9 138 000), particularly from advertising and sponsorship of Czech Radio's programmes and projects. Other operating revenues also increased (CZK +1 278 000) due to higher in-kind donations, subsidies, and grants. Financial and operational revenues were higher as well (CZK +1 295 000), thanks to advantageous cash deposits by Czech Radio and higher foreign exchange gains. In 2023, a special budget was allocated to cover costs related to the celebrations of the 100th anniversary of radio broadcasting, amounting to CZK 11 404 000. The principal source of funding for Czech Radio – revenue from radio licence fees – fully met the planned amount, totalling nearly CZK 2.1 billion.

■ Expenditures

The overall expenditures of Czech Radio in 2023 were planned at CZK 2 282 000 000. However, actual expenditures exceeded the plan by CZK 6 722 000, totalling CZK 2 288 722 000, which was made possible by the excess revenues.

Personnel costs deliberately exceeded the planned amount by CZK 6 944 000 due to the payment of extraordinary bonuses to all employees at the end of the year. The overrun in material procurement costs (CZK +6 119 000) was mainly related to the purchase of small items of fixed property, particularly for computer infrastructure. These overruns were nearly fully offset by savings in other operating expenditures (CZK –12 014 000), primarily due to a higher volume of reversed adjusting entries for radio licence fees and lower depreciation of fixed property. In 2023, expenditures also included costs related to projects organised for the 100th anniversary of radio broadcasting. These costs were mostly covered by a special budget, which was funded by accumulated profits from previous periods (see above).

The extraordinary expenditures also included the clearing of an accounting reserve (CZK –134 000), created in 2019 in relation to a legal dispute that was settled in early 2023.

Czech Radio Financial Management in 2023

FINANCIAL MANAGEMENT in 2023 (in CZK thousands)	Actual figure	Budget	Difference	%
Revenues from licence fees	2 062 718	2 060 000	2 718	100.1 %
Revenues from advertising, sponsoring and other comm. activities	101 638	92 500	9 138	109.9 %
Revenues from international broadcasting	33 000	33 000	0	100.0 %
Other earnings from sales of services	24 851	23 850	1 001	104.2 %
Digitisation fund	11 404	20 000	-8 596	57.0 %
Other operating revenues	16 328	15 050	1 278	108.5 %
OPERATING REVENUES	2 249 938	2 244 400	5 538	100.2 %
FINANCIAL OPERATIONS REVENUE	38 895	37 600	1 295	103.4 %
EXTRAORDINARY REVENUES	0	0	0	x
TOTAL REVENUES	2 288 833	2 282 000	6 833	100.3 %
Expenditures on material	37 320	31 201	6 119	119.6 %
Expenditures on services	940 746	939 097	1 649	100.2 %
Operating expenditures	69 737	67 047	2 690	104.0 %
Personnel expenditures	1 046 944	1 040 000	6 944	100.7 %
Tax expenditures	16 562	16 040	522	103.3 %
Other operational expenditures	155 286	167 300	-12 014	92.8 %
Non-tax expenditures	21 072	20 166	906	104.5 %
OPERATING EXPENDITURES	2 287 667	2 280 851	6 816	100.3 %
FINANCIAL OPERATIONS EXPENDITURES	1 189	1 149	40	103.5 %
EXTRAORDINARY EXPENDITURES	-134	0	-134	x
TOTAL EXPENDITURES	2 288 722	2 282 000	6 722	100.3 %
Profit or loss before tax	111	0	111	x
Income tax	0	0	0	x
Balance	111	0	111	x

TECHNOLOGY AND MAINTENANCE

The Technology and Maintenance Department provides all the technical, technological, and infrastructure services necessary for the smooth operation of Czech Radio. This includes facility management of Czech Radio buildings, as well as oversight of their equipment, safety, and operations.

■ Sound Technology

Without a doubt, the most important and demanding project of the year was the renovation of the spatial acoustics in the Radiožurnál broadcasting studios. Initially planned to be completed in two stages, with a final deadline in February 2024, the project was ultimately finished in 2023. The studio's new spatial acoustics, dynamic ambient LED lighting, updated studio desks, and state-of-the-art branding enhanced not only its technology but also its aesthetic appeal. Technologically, the workspace is equipped with the latest digital mixing system (DHD), the Riedel intercom, and Genelec studio monitors. Full-HD cameras, complemented by high-quality lighting, now offer an enhanced view of the studio, shared by Czech Radio as a supplement to spoken-word programmes.

Technology was renovated in the RS7 studio for spoken-word and experimental sound in the Czech Radio building in Vinohrady. Based on the AoIP DANTE technology, the new installation enables two-side administration of audio peripherals with DAW ProTools on the Apple Mac Studio platform. Renovations and technology replacements were carried out in the buildings in Hradec Králové, České Budějovice and Ostrava.

■ Outside Broadcasting

Throughout the year, the OB Department was involved in the broadcasts from all major events, particularly those held outside the Czech Radio building.

One of its primary tasks was arranging broadcasts for the final debates and on-site reporting related to the Czech Republic's presidential election early in the year. Throughout 2023, broadcasts were also arranged for many significant events marking the centenary of Czech Radio, notably the concert in Rieger Gardens and the international conference Media and Ukraine, held at Jatka78 in Holešovice, Prague.

Additional projects, where Czech Radio served as a major partner, included broadcasts from the International Film Festival in Karlovy Vary, the Summer Film School in Uherské Hradiště, and the Zlín Film Festival for Children. The OB Department also played a significant role in the technical coordination of the Prix Bohemia Radio festival in Olomouc, as well as in all projects of the Czech Radio Symphony Orchestra and the complex contemporary music concerts within the Prague Spring festival.

■ New Technologies

In 2023, several major projects were implemented in the realm of new technologies and their development. These included the construction of new broadcasting studios for Radiožurnál and Czech Radio České Budějovice, along with the renovation of other regional station studios, all of which were equipped with the latest DHD RX2 and XC3 mixing consoles. Simultaneously, most studios have been modernised with features to enable video presentations of the stations (HD cameras, screens, lighting, an overall visual redesign etc.). Upgrades are also underway in production studios, where the ProTools and Reaper production environments are being updated. In Prague's RS7 production studio, an entirely new audio system was installed based on the AoIP Dante protocol.

We are expanding the use of cellular 5G technology to ensure connectivity for radio transmissions and on-site events. This involves using a combination of multiple transmission channels, their interconnection, and coding (referred to as SD-WAN technology), enhancing the reliability, capacity, and security of mobile Internet connections to function similarly to an internal network.

In 2023, the DAB+ digital broadcasting platform continued to stabilise as a standard distribution platform. To further improve signal coverage and quality (especially for indoor reception), eight new transmission towers were added to the DAB+ Czech Radio network towards the end of 2023. Additionally, Czech Radio continued retransmitting broadcasts from the Ukrainian public service radio, Українське радіо.





■ Signal Distribution

In 2023, DAB+ signal coverage reached over 96% of the Czech population. In December, eight new transmitters were commissioned to improve coverage in specific areas and enhance indoor signal quality in certain urban locations, including Valašské Klobouky, Hradec Králové, Domažlice, Ústí nad Labem, Svítavy, Most, Železná Ruda, and Krnov. Within the public-service radio multiplex, the following stations were available in Bohemia (channel 12C): Radiožurnál, Dvojka, Vltava, Plus, D-Dur, Jazz, Radio Wave, Radio Junior, Pohoda, Radiožurnál Sport, and regional stations Radio Praha, Czech Radio Plzeň, Czech Radio České Budějovice, Czech Radio Liberec, Czech Radio Pardubice, and Czech Radio Region, as well as Ukrainian Radio. In Moravia (channel 12D), the distributed stations included Radiožurnál, Dvojka, Vltava, Plus, D-Dur, Jazz, Radio Wave, Radio Junior, Pohoda, Radiožurnál Sport, and regional stations Radio Praha, Czech Radio Brno, Czech Radio Zlín, Czech Radio Olomouc, Czech Radio Vysočina, Czech Radio Ostrava, and Ukrainian Radio.

For DVB-T2 digital broadcasting, Czech Radio stations continued to be distributed within the public-service broadcast multiplex (alongside Czech Television) in the DVB-T2 standard. In 2023, the selection of radio stations available on the DVB-T2 multiplex remained unchanged, with 10 stations distributed: Radiožurnál, Dvojka, Vltava, Plus, Radio Junior, Radio Wave, Jazz, D-Dur, Radiožurnál Sport, and Pohoda, including supplementary HbbTV and EPG information.

The DVB-S2 satellite distribution in 2023 operated at the same scale as in previous years, offering 23 Czech Radio stations: 8 nationwide, 14 regional, and the international service Radio Prague International. Satellite distribution continues via the Astra 3B satellite (positioned at 23.5° E). This satellite distribution serves as a backup for terrestrial transmission to broadcasters. The contract with Skylink/Canal+ has been extended for another year under the existing terms.

■ Information Technology

In 2023, Czech Radio continued the development, modernisation, and support of its information technologies. Devices for the initial phase of the disk array renovation were delivered and installed. Additional disk capacity was also added to the arrays procured in 2022 to support block-level access for performance-intensive applications. These new disk arrays, featuring block-level storage, replace those acquired in 2016 and offer significantly greater storage capacity and improved performance.

To enhance endpoint cybersecurity, we expanded our proactive protection system (XDR – eXtended Detection and Response) by adding 400 licences to cover all endpoints connected to Czech Radio's network.

We upgraded, restructured, and configured the Zabbix monitoring system, which monitors the operation of more than 500 physical and virtual devices in the central IT infrastructure in real time.

Individual information systems were also upgraded. The EDMS ELO system was modified to optimise metadata transfer for creating separate contracts and orders, and to improve the connector function for transferring data between SAP and ELO. The system now includes notifications for public tender cancellations and enables additional tasks related to the organisation's documents.

■ Facility Management

In terms of investments in buildings, the major undertaking in 2023 was the renovation of the roof plates at the building complex on Vinohradská Street. The roof cladding renovation of Building B at Římská 13 was completed in December 2023, while the renovation of Building A will be completed in 2024.

In the second half of 2023, a series of investment projects related to physical security were implemented at the building complex in Vinohrady. These included the addition and upgrading of camera systems, the installation of new components for electronic security systems, and the preparation of design documents for the replacement of turnstiles at the entrance to the building at Římská 13.

At the regional studio in Hradec Králové, the building renovation included an investment in the comprehensive reconstruction of the rear wing and courtyard. This resulted in a comprehensive renovation of the space behind the building, which is used for technical and operational purposes by the regional station. As part of the ongoing renovation of the building complex in Karlín, Prague, the second stage of the revitalisation of the garden and fencing was completed.

Regarding energy savings, Czech Radio replaced the lighting fixtures in the building in Karlín. This initiative is part of efforts to reduce the environmental impact of our activities, particularly in terms of lowering our carbon footprint.

In 2023, the Czech radio market saw a gradual stabilisation of daily and weekly listenership, most notably for large commercial stations, which had experienced a significant decline in daily listeners during the COVID era. Czech Radio retained its audience in the post-COVID period, achieving its highest-ever listenership share in the history of Radio Projekt by mid-2023, with nearly a 28% market share. Czech Radio stations' weekly reach rose to 30% of the population aged 12 to 84. This prolonged period of stable listenership (2020–2023), alongside a dynamic 222% growth in on-demand consumption of Czech Radio's audio content, was only interrupted in the summer quarter of 2023. During this time, Czech Radio's listenership declined, and its market share fell to 25%. This decline was influenced by several factors, including a favourable summer season that encouraged holiday travel both abroad and domestically, and a general fatigue with negative news, which strengthened the trend of listeners seeking more relaxing content, even on the radio. This situation continued through the second half of the year. Despite this, Radiožurnál remained the most listened-to station in the Czech Republic in terms of both daily and weekly listenership.

In 2023, Czech Radio, in collaboration with other stations, continued active testing of linking data from Radio Projekt with adMeter's electronic passive measurement (conducted by the Median agency). Data from both sources were combined on a pilot scale, and a comparative study was conducted to assess the impact of both methods on listenership results. Among the tested approaches, the data fusion within Radio Projekt could potentially be implemented as early as 2024, representing an essential step toward electronic passive measurement of radio listenership in the Czech Republic.

In response to the rapid growth of digital services and on-demand listening, a large-scale segmentation survey was conducted among podcast listeners, marking the first time that podcast reach within the Czech population has been analysed in detail, along with individual user groups. One key finding was that podcast reach among the Internet population of the Czech Republic (ages 15–70) exceeded 50% (54%), aligning with the growing demand for Czech Radio's on-demand content. This result places the Czech Republic among the top-ranking podcast markets in Europe.

As part of the centenary celebrations, Czech Radio conducted a research project titled The Society of Distrust. This unique study, involving 3 900 respondents, focused on the impact of conspiracies and disinformation on the Czech population. Commissioned by Czech Radio (specifically by iROZHLAS) and developed in collaboration with the Research Department, the project was carried out by a team of sociologists from the National Institute for Research on Socioeconomic Impacts of Diseases and Systemic Risks (SYRI), including Josef Šlerka from the Faculty of Arts at Charles University, and Marie Heřmanová, Matouš Pilnáček, and Paulína Tabery from the Sociological Institute of the Academy of Sciences.

The research aimed to assess the awareness of conspiracy and disinformation narratives among Czechs, to quantify the level of agreement with these narratives among Internet users aged 18–65, to categorise individuals based on their relationship to such narratives, and to explore their attitudes and behaviours regarding media consumption. Based on respondents' attitudes toward twenty different conspiracy and disinformation narratives, the study identified eight

distinct segments: strong opponents of conspiracies (17%), moderate opponents (20%), disengaged opponents (17%), indifferent individuals (6%), those who believe there is a grain of truth (13%), moderate sympathisers with conspiracies related to migration (10%), moderate sympathisers with conspiracies related to COVID-19 (12%), and strong proponents of conspiracies (6%). The detailed findings were regularly published on iROZHLAS's news website as part of its The Verifier project.

The data research project The Czech Republic – A Life beyond Any Price continued in 2023, examining the effects of the energy crisis and high inflation on household expenditures. The project was extended to gather data on the impacts of winter 2022–2023 on the living situations of Czech households. Conducted by the PAQ Research agency since 2022, the agency has been regularly supplying data for the iROZHLAS website and for reports broadcasted by Czech Radio's news stations.

In autumn 2023, a series of traditional evaluation surveys was conducted, focusing on public perception of the Czech Radio public service and assessing the broadcasting quality of Czech Radio stations and the iROZHLAS portal. The results confirmed a high level of satisfaction with Czech Radio as a public service medium and its role in society. However, there was a slight increase in the number of listeners who were uncertain about evaluating the performance of public service and Czech Radio's role in a democratic society.

As part of programming activities, a survey was conducted to explore listener preferences for live-action podcasts for Radio Wave and the Department of Development and Production. Several surveys focused on marketing activities, particularly the pre-test and post-test communications for Radiožurnál and the campaign celebrating the centenary of radio. Audience music preferences were monitored through mass audio tests of songs and regular testing of new music, specifically for Radiožurnál, Dvojka, and the regional stations.

As in previous years, the news service conducted flash and pulse surveys to gauge public opinion on current events both domestically and internationally. Topics included attitudes toward the war in Ukraine, the government's austerity package, the presidential election, and staffing issues in the healthcare and educational sectors.

The Research Department continued its collaboration with the Marketing and Digital Services Department, focusing on analysing the radio market and Czech Radio's digital activities. Throughout the year, the department provided analytical consulting to individual stations and other Czech Radio departments.

Throughout the year, the Research Department cooperated with the Group of European Audio Researchers (GEAR) within the EBU. This international cooperation entailed also participation at a conference in Lisbon or at a workshop of the expert group dedicated to the topic of podcast measurement.



 Sto let
je jen začátek  100

■ Czech Radio and Its Listeners

In 2023, the reach of all radio broadcasting stabilised, with a daily reach of 54% and a weekly reach of 84%. The year-on-year decline amounted to only 77 000 fewer daily listeners. Commercial stations fared better, while Czech Radio experienced a sharper decline in listenership, a trend that commercial stations had already faced during the COVID era.

Radiožurnál maintained its position as the most listened-to radio station in terms of both daily and weekly listenership. However, its margin over competing commercial stations, Impuls and Evropa2, decreased significantly, particularly regarding weekly listenership. The news and current affairs station Plus continued to perform well, maintaining a stable and high listenership rate. The largest programme stations, Dvojka and Vltava, experienced a year-on-year decline in daily listenership, with the decrease being more pronounced for Dvojka. In 2023, Czech Radio's newest digital stations – the sports station Radiožurnál Sport and Pohoda, which caters to elderly listeners – successfully continued to build and strengthen their core audiences.

In the second half of 2023, among people aged 12 to 84 – the demographic group monitored by RADIO PROJEKT – as many as 1.476 million listeners tuned in daily to at least one Czech Radio station. This represents about 16% of the given population and 31% of all daily radio listeners in this age group. Among these, 1.141 million listened daily to at least one nationwide Czech Radio station, while regional stations attracted 410 000 daily listeners.

Weekly listenership of Czech Radio in the same period reached 2.602 million listeners, representing around 29% of the monitored population and 35% of weekly radio listeners in the Czech Republic.

Furthermore, 2.065 million listeners named one of Czech Radio stations as their most frequently listened-to station. Czech Radio's market share within the Czech radio sector was 24.8%, with nationwide stations contributing 17.5% and regional stations 7.1%.

Since 2021, Czech Radio has been measuring its total reach across all platforms, including classic and digital broadcasting, on-demand services, its news website, and other web platforms. According to data from the second half of 2023, Czech Radio reaches 33% of the population aged 12 to 84, equating to approximately 3 million people weekly.

Listenership of Czech Radio's stations in 2023

data: Radio Projekt SKMO 1 January – 17 December 2023

CR NATIONWIDE STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Radiožurnál	1556	17.3	788	8.8	167.4	10.5
CR Dvojka	569	6.3	320	3.6	213.5	5.4
CR Vltava	160	1.8	45	0.5	127.3	0.5

CR REGIONAL STUDIOS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
Czech Radio Brno	161	1.8	90	1	229.6	10.5
Czech Radio České Budějovice	75	0.8	39	0.4	187.4	7
Czech Radio Hradec Králové	64	0.7	34	0.4	232.2	9.4
Czech Radio Liberec	13	0.1	5	0.1	222.3	2
Czech Radio Olomouc	60	0.7	36	0.4	205.5	7.9
Czech Radio Ostrava	62	0.7	41	0.5	220.8	5.6
Czech Radio Pardubice	42	0.5	22	0.2	236.1	7.4
Czech Radio Plzeň	72	0.8	42	0.5	198.2	10.1
Radio Praha	26	0.3	9	0.1	194.6	0.2
Czech Radio Region	59	0.7	35	0.4	190.7	2.3
Czech Radio Vysočina	42	0.5	21	0.2	221.4	6
Czech Radio Sever	63	0.7	32	0.4	203.6	5
Czech Radio Zlín	36	0.4	17	0.2	205.7	4.7

STATIONS AS PER SECTION 3 (1) (B):	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
Czech Radio Plus	248	2.8	135	1.5	168.8	1.8

CR SPECIAL STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
Czech Radio D-dur	11	0.1	5	0.1	138.6	0.1
Czech Radio Jazz	17	0.2	4	0	185.8	0.1
Radio Junior	18	0.2	6	0.1	76.4	0
Czech Radio Pohoda	17	0.2	7	0.1	119.1	0.1
Radiožurnál Sport	36	0.4	22	0.2	155	0.3
Radio Wave	34	0.4	8	0.1	203.5	0.1

CR	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
Nation-wide stations	2012	22.4	1087	12.1	189.4	16.3
Regional stations	753	8.4	427	4.8	217.9	7.4
Stations as per Section (3) (1) (b)	248	2.8	135	1.5	168.8	1.8
Special stations	125	1.4	51	0.6	154.0	0.6
Total	2683	29.9	1555	17.3	212.6	26.2



René Zavoral
Director General

(from 20 January 2016, 2nd term from 20 January 2022)

Jan Menger
Head of the Director General's Office

Ondřej Suchan
News Service Director

Ondřej Nováček
Programming Director

Jiří Malina
Marketing and Digital Service Director

Karel Zýka
Technology and Maintenance Director

Jiří Hošna
**Director of Communication,
Commerce and External Relations**

Martin Vojslavský
Finance Director

Kateřina Konopásková
**Director for Artistic Ensembles,
Competitions and Festivals**

■ **Czech Radio Council**

Mgr. Ondřej Matouš

Chair

Bc. Tomáš Kňourek

Deputy Chair

Mgr. Zdeněk Mahdal

Deputy Chair

Mgr. Miroslav Bobek

Jan Krůta

Mgr. Marek Pokorný

doc. Mgr. Jaroslav Šebek, Ph.D.

Jiří Dohnal

Oldřich Vágner

■ **Supervisory Committee of Czech Radio**

Ing. Miroslav Dittrich

Chair

Ing. Jiří Vyskočil

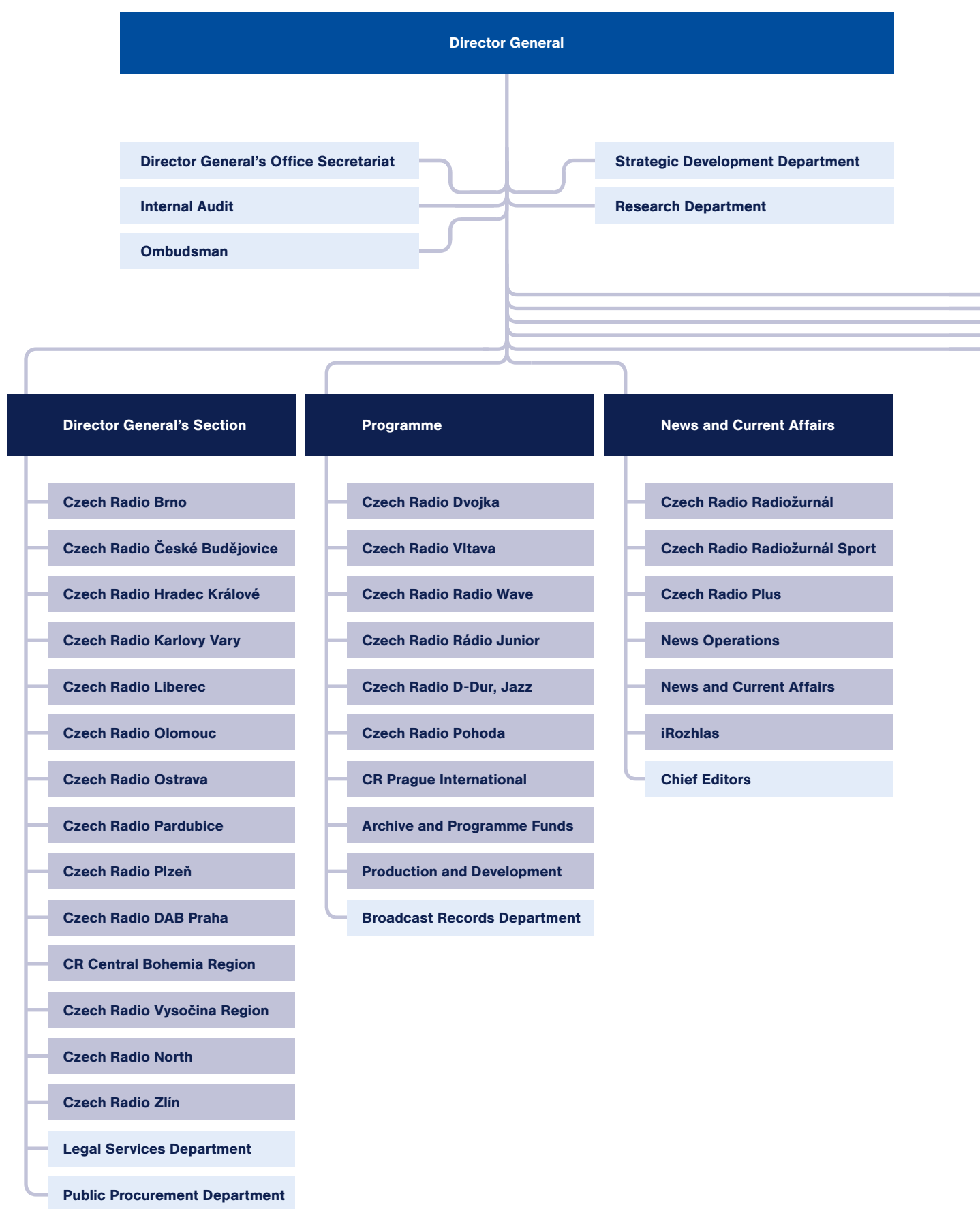
Deputy Chair

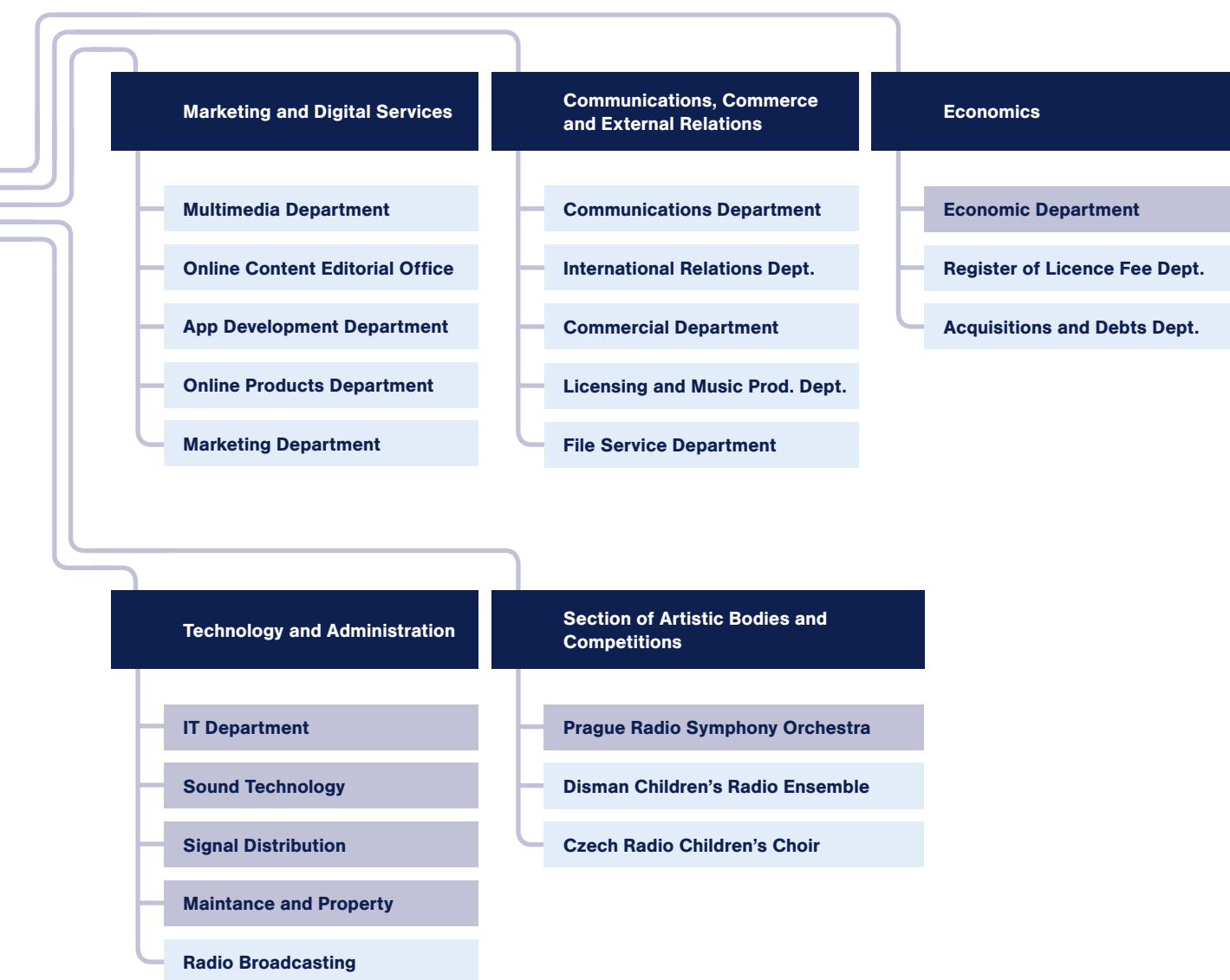
JUDr. Jakub Chytil

Ing. Marek Vích

Mgr. Kateřina Louthanová

ORGANISATIONAL STRUCTURE





NAMES OF PROGRAMS AND PROJECTS IN ENGLISH AND CZECH

English	Czech
10 below 40	10 pod 40
20th Century Stories	Příběhy 20. století
A Good Read	Počteníčko
A Life beyond Any Price	Život k nezaplacení
A Morning with the Radio	Ráno na rádiu
A New Address	Nová adresa
A Rendezvous with Literature	Setkání s literaturou
A Rendezvous with Literature	Setkání s literaturou
A Repetition Exercise	Opáčko
A Year in a War	Rok ve válce
Academy	Akademie
Accent	Akcent
Accent	Akcent
Across the Country	Křížem krajem
Alex and His Guest	Alex a host
Alchemists or, Discover Your Philosopher's Stone	Alchymisti aneb Objev svůj kámen mudrců
Among Us	Mezi námi
An Evening to a Topic	Večer na téma
An Unexpected Get-Together	Neočekávaný dýchánek
Appetite	Apetýt
Around the Czech Language	Okolo češtiny
As Time Goes By	A léta běží
Astronomic Window	Astronomické okénko
Avoid the Bait	Jak nenaletět
Back to History	Návraty do minulosti
Back to the Studio	Zpátky do studia
Bakala's Empire	Tady je Bakalovo
Balance	Balanc
Baton	Taktovka
Big Ear's Magic School	Ušounova pohádková školka
Book Tips	Knižní tipy
Cabbage Market	Zelný rynek
Calendar Stories	Příběhy z kalendáře
Calling Card	Vizitka

Caught in the Air	Chyceni v éteru
Cities Changing	Proměny měst
Close Encounters	Blízká setkání
Clues, Facts and Secrets	Stopy, fakta, tajemství
Consonance	Souzvuk
Country Wagon	Country dostavník
Crème	Smetana
Culture below Ještěd	Kultura pod Ještědem
Curious	Zvídavec
Cycling Magazine	Cyklistický magazín
Czech Lion Backstage	Český lev ze zákulisí
Czechia Helping Abroad	Česko pomáhá
Daisies on the Sky	Sedmikrásky na nebi
Diagnosis F	Diagnóza F
Distroubled	Postiže
Docuwave	Dokuvlna
Doing Sports the Right Way	Jak správně sportovat
Double Take with Halina	Na větvi s Halinou
Dvojka at the Piano	Dvojka u piana
Easy Chair	Lenoška
Episodic Reading	Četba na pokračování
Evenfall Reading	Podvečerní čtení
Fact Checking From the First Hand	Ověřovna! na vlastní kůži
Fair and Square	Narovinu
Fairy Tale	Pohádka
Famous Athlete's Afterlife	Jak žijí bývalé sportovní hvězdy
Filter	Filtr
Focus	Zaostřeno na
Folk Wisdom	Babské rady
Folklore Tunes	Folklorní notování
Football Competitions of Lower-Level	Nižší fotbalové soutěže
Footprints	Stopy
For and Against	Pro a proti
For Christ's Sake!	Hergot!
Forgotten Clubs	Zapomenuté kluby
Forgotten Players	Zapomenutí hráči
From Hill to Hill	Z kopca na kopec

From Praděd to Haná	Od Pradědu na Hanou
Getting to know Šumava	Poznáváme Šumavu
Golden Love	Zlatá láska
Grass Widows	Slaměné vdovy
Green Worlds	Zelené světy
Hajaja Live: Seven Wishes	Hajaja živě: Sedm přání
Hanakia Sunday Talks	Plk na nedělo
Happiness ASAP	Štěstí ASAP
Happy and Fit	Vesele a zdravě
Heading East!	Na Východ!
Helpline	Linka důvěry
History of Names	Názvopis
Holidays at Grandma's	Prázdniny u babičky
How Is the Vondra's Family?	Jak se máte, Vondrovi?
How It Really Happened	Jak to bylo doopravdy
How We Speak at Home	Jak se u nás mluví
Humoriad	Humoriáda
Humoriad on the Road	Humoriáda na cestách
Chics	Buchty
Chics Reading	Buchty čtou
Children Are Asking	Děti se ptají
Christmas Star Comebacks	Vánoční hvězdné návraty
I'll Hardly Change or, Marie Tomsova's Sundays	Jiná už nebudu aneb Neděle Marie Tomsové
Illness No Illness	Moci bez nemoci
In the Pursuit of Recreational Sport	Kam za rekreačním sportem
Insecure Seasons	Nejisté sezóny
Insomniacs	Nespavci
Keep it! 7 Days for the Planet	Udrž to! 7 dní pro planetu
Key Women	Osudové ženy
Language Corner	Jazykový koutek
Late Morning Radiožurnál	Dopolední Radiožurnál
Laugh with Us	Zasmějte se s námi
Lenka Vahalová's Guest	Host Lenky Vahalové
Life Stories	Osudy
Living with a Teacher	Mám doma paní učitelku
Magazine of Outdoor Sports	Outdoorový magazín
Mass	Hmota

Masterclass	Mistrovský kurz
Meetings	Stretnutie
Modern Love	Moderní láska
Moldavite	Vltavín
Morning Contemplation	Ranní úvaha
Morning Dvojka	Ranní Dvojka
Morning Radiožurnál	Ranní Radiožurnál
Mosaic	Mozaika
Musical Scores	Partitury
Neighbours	Sousedé
New Year's Eve with Humoriad on the Road	Silvestr s Humoriádou na cestách
Nicely Czech	Hezky česky
Nightingales in a Box	Slavíci v krabici
Now I'm Robin	Teď jsem Robin
Old Masters	Staří mistři
Omelettes	Omeletky
On a Sweet Note	Na pěknú notečku
On the Air after the Football Game	S mikrofonom za fotbalem
On the Air after the Hockey Game	S mikrofonom za hokejem
Once Upon a Time There Was a Year	Byl jednou jeden rok
One-Minute News	Minutové zprávy
Open Minds	Otevřené hlavy
Opinions and Arguments	Názory a argumenty
Our Story	Náš příběh
Our Ukrainians	Naši Ukrajinci
Outings	Výlety
Outings in Eastern Bohemia	Východočeské výlety
Pillow	Polštář
Planetarium	Planetárium
Pocket Money	Kapesný
Professionals	Profesionálové
Radio Advice Centre	Velká radioporadna
Radio Book	Radiokniha
Radio Column	Rozhlasový sloupek
Radio Junior Club	Klub Rádio Junior
Radio Leafing	Rozhlasové listování
Reaction	Reakce

Reading Diary	Čtenářský deník
Reading for Sunday	Čtení na neděli
Religious Music	Duchovní hudba
Reproduction 2.0	Reprodukce 2.0
Science Plus	Věda Plus
Silent Witnesses of the Past	Němí svědci historie
Silver Wind	Stříbrný vítr
Ski Trip	Lyžák
Skiing	Lyžování
Smiles from the Archive	Úsměvy z archivu
Southern Bohemians	Jihočeši
Spiritual	Spirituála
Sports and Children	Sportování dětí
Star Comebacks	Hvězdné návraty
Starry Christmas	Hvězdné Vánoce
Station Zero	Stanice nula
Stay Calm	Buďte v klidu
Stories from a Stargazer	Příběhy z hvězdárny
Stories from Vysočina	Příběhy z Vysočiny
Storytellers	Vypravěči
Summer in the Mountains	Léto na horách
Summer on the Grill	Léto na grilu
Surviving Utøya and Oslo	Přežití: Utøya a Oslo
System Error	Chyba systému
Talks	Hovory
Talks with a Pedigree	Hovory s rodokmenem
Techno	Techno
The Adventures of Alena Zárybnická	Zálety Aleny Zárybnické
The Art of Doing	Kdo umí, ten umí
The Art of Forgery	Umění padělat
The Czech Twelve	Česká 12
The Gourmet Year	Pochoutkový rok
The Guest of Radiožurnál	Host Radiožurnálu
The History of Sports	Historie sportu
The Lab	Laboratoř
The Legends of Entertainment	Legendy zábavy
The Month of Major Zeman	Měsíc majora Zemana

The Old Stuff	Vykopávky
The Olympic Year	Olympijský rok
The Olympic Year	Olympijský rok
The Pippin of Vysočina	Pašák Vysočiny
The Place I Know	Tady to znám
The Pranks of Jiří Krampol	Vylomeniny Jiřího Krampola
The Sect from Kutná Hora	Kutnohorská sekta
The Sleeping Town	Spící město
The Society of Distrust	Společnost nedůvěry
The Stories of Athletes	Příběhy sportovců
The Summer of Music Legends	Léto hudebních legend
The Time of Love	Lásky čas
The Top Five Czech Universities	Pět nejlepších českých univerzit
The Topic	Téma
The Twilight of Romantics	Soumrak romantiků
The Ultimate Talk Show	Totál Talkshow
The Unknown Faces of February '48	Neznámé tváře února 1948
The Verifier!	Ověřovna!
The World of Music	Hudební svět
The World of Poetry	Svět poezie
The Year of the Big-Eared Mike	Rok ušatého Majka
Theatre for Your Ears	Divadlo pro vaše uši
This Time Hundred Years Ago	Stalo se před sto lety
Three Presidents	Tři prezidenti
To the Point	K Věci
Tonda Procházka's Questions	Otázky Tondy Procházky
Tourist Summer	Turistické léto
VHS is Hard to Delete!	VHSky: těžko je smazat!
Waiting for the President	Čekání na prezidenta
Wave	Vlna
Weekend Supplement	Víkendová příloha
What is Their Take	Jak to vidí
Whodunit	Kriminálka
Whom I Met through Toboggan	Koho mi nadělil Tobogán
Win a Little Tractor	Vyhrajte traktůrek
Wonderful Lives	Úžasné životy
Životice: A Picture of the (Slightly) Forgotten Tragedy	Životice: obraz (po)zapomenuté tragédie



2023

CZECH RADIO ANNUAL REPORT 2023

Published by Czech Radio

Address of the editorial office:
Communications Department
Czech Radio
Vinohradská 12
120 99 Prague 2

Chief Editor: Zuzana Foglarová

Photo: Jiří Šeda, Tomáš Vodňanský, Andrea Filičková, Khalil Baalbaki, Oldřich Ježek, Libor Makrlík, Filip Jandourek, Michal Budinský, Jan Kundera, Dana Prášilová and the archive of Czech Radio

Graphics: Adéla Knajzlová / Czech Radio Graphic Studio

Typesetting and DTP: Pavel Švejda

Graphic design of the cover: Michaela Doležalová

Prague, July 2024
Not for sale

Nationwide Stations**Radiožurnál****Dvojka****Vltava****Plus****Radiožurnál Sport****Radio Wave****D-dur****Jazz****Rádio Junior****Rádio Pohoda****Regional Stations****Region**

We broadcast from radio studios in the following cities:

Brno | České Budějovice | Hradec Králové | Karlovy Vary
Liberec | Olomouc | Ostrava | Pardubice | Plzeň
Regina DAB Praha | Region | Sever | Vysočina | Zlín**International Broadcasting****Radio Prague International**

