

LISTENERS

Data: RADIO PROJEKT January 1 – December 17, 2015

CR NATIONWIDE STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Radiožurnál	1493	17	844	9.6	175.8	9
CR Dvojka (Praha)	635	7.2	409	4.6	235.6	5.9
CR Vltava	187	2.1	60	0.7	139.7	0.5

CR REGIONAL STUDIOS	Listenership last week		Listenership yesterday		ATS rel.	*Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Brno	201	2.3	126	1.4	234.1	8.6
CR České Budějovice	91	1	56	0.6	219.6	10.1
CR Hradec Králové	63	0.7	33	0.4	221.8	6.5
CR Pardubice	40	0.5	20	0.2	215.1	4.4
CR Olomouc	70	0.8	36	0.4	243.4	6.8
CR Ostrava	94	1.1	53	0.6	237.6	5.5
CR Plzeň	123	1.4	74	0.8	230.3	11
CR Sever	68	0.8	39	0.4	196	3.1
CR Regina	21	0.2	7	0.1	112.1	0.4
CR Region (Central Bohemian Region)	31	0.4	14	0.2	226.2	1.3
CR Region (Vysočina)	36	0.4	22	0.2	201.9	4.8

* Market share in target region:

CR Plzeň: Karlovy Vary + Plzeň regions | **CR Brno:** Zlín + South Moravian regions | **CR Sever:** Liberec + Ústí nad Labem regions

STATIONS AS PER SECTION 3 (1) (B):	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Plus	51	0.6	29	0.3	148.1	0.3

CR SPECIAL STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR D-dur	12	0.1	4	0.1	86.2	0
CR Jazz	10	0.1	4	0	76.6	0
CR Rádio Junior	20	0.2	6	0.1	128.2	0
CR Radio Wave	19	0.2	8	0.1	155.7	0.1

CR	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Nationwide Stations	1981	22.5	1213	13.8	208.5	15.4
CR Regional Studios	802	9.1	475	5.4	227.8	6.6
CR Plus	51	0.6	29	0.3	148.1	0.3
CR Special Stations	56	0.6	20	0.2	136.7	0.2
CR Total	2571	29.2	1633	18.6	225.9	22.5