

Prague, June 16, 2014

## Over 13,000 listeners have already found their favourite audio book or music recording in Czech Radio's radio library

Czech Radio's new online shop, Radioteka.cz, has registered over 13,000 purchases over the first three weeks of its operation (it was launched on 15 May 2014). Its online products include audio books, radio plays, detective stories, documentaries, fairy tales and music. One of the most popular titles is the audiobook, *Italian Holiday*, by Jan Werich.

As a bonus, during the first days of its operation, the eShop offered selected content for free – such as *The Fateful Adventures of the Good Soldier Švejk* read by Jan Pivec, which was also the most downloaded book of all freely available titles.

*"We are very pleased by the popularity of Czech Radio's new eShop, Radioteka.cz. Since the very beginning, we have delivered on our promise to continue to expand and enrich our catalogue. Over 50 albums have been added since the launch of the shop. Radioteka.cz currently offers a total of 300 albums containing spoken word and music,"* says **Robert Tamchyna**, one of the eShop's programmers, adding that the most popular category is "Spoken word/Czech literature".

Radioteka.cz offers not only popular and tested radio programmes, but also not yet published remastered recordings, alternative radio versions of single titles recorded over the years by various creative groups, and titles released for the first time in their unabridged form, such as the detective series by A. C. Doyle – *The Hound of the Baskervilles*. Users can enjoy the performances of many famous actors from the radio drama archives: **Jiří Adamíra**, **Eduard Cupák**, **Jaroslav Marvan**, **Dana Medřická** and others.

The **music titles** on offer draw especially from the productions of Czech Radio's ensembles – the Prague Radio Symphony Orchestra, the Czechoslovak Radio Jazz Orchestra, the Czech Radio Big Band, but also from the Czech Radio Choir and the Brno Radio Orchestra of Folk Instruments.

Whole albums as well as individual songs are available for download, encompassing diverse genres ranging from jazz to musicals, from brass band to symphonies and chamber music, and from Baroque to contemporary.

New content and selected titles from the archive can be downloaded to PCs, tablets and mobile phones or purchased on traditional hard media (CDs, DVDs, books and even scores). A special Android and iOS environment is also in development. As standard longer audio clips will also be available for free.

The motto of the Czech Radio's Radio Library says: "... to hear the world anew" Watch a promotional **video spot** produced by Czech Radio on Czech Radio's YouTube at: [https://www.youtube.com/watch?v=-SHH97\\_e4dg&list=UUtiVvnCqHn9AtUhUr11IFLQ](https://www.youtube.com/watch?v=-SHH97_e4dg&list=UUtiVvnCqHn9AtUhUr11IFLQ).

For more information go to [www.radioteka.cz](http://www.radioteka.cz).

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