

www.rozhlas.cz e-mail: info@rozhlas.cz

with us you're never alone





Czechoslovakia was the first country in continental Europe to begin regular radio broadcasts. Our first broadcast on **18. 5. 1923** was from a scout tent in the Prague district of Kbely.





www.izurnal.cz radiozurnal@rozhlas.cz

news current affairs sport arts programmes traffic and motoring

www.rozhlas.cz

/radiozurnal

e-mail:

broadcasting for minorities





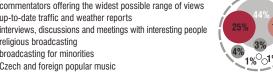
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nublic service radio

status

status	public service radio	nationwide news-current attairs station Rad			
stations	Czech Radio 1 – Radiožurnál (news, current affairs station)	broadcasting 24 hours a day 🕓 📺			
	Czech Radio 2 – Praha (station for the whole family)				
	Czech Radio 3 – Vltava (station devoted to culture)	 – fast, reliable and thorough information service reporting on both 			
	Czech Radio 4 - Radio Wave (station devoted to youth)	domestic and international events			
	Czech Radio 6 (news, current affairs station)	 – commentators offering the widest possible range of views 			
	Czech Radio – regional broadcasting	- up-to-date traffic and weather reports			
	Czech Radio Brno; Czech Radio Plzeň;	 interviews, discussions and meetings with interesting people 			
	Czech Radio České Budějovice; Czech Radio Sever;	- religious broadcasting			
	Czech Radio Hradec Králové; Czech Radio Regina;	 broadcasting for minorities Crack and foreign popular music 			
	Czech Radio Olomouc; Czech Radio Region, Středočeský Kraj;	 Czech and foreign popular music 			
	Czech Radio Ostrava; Czech Radio Region, Vysočina Czech Radio Pardubice;				
	Czech Radio Parabolice; Czech Radio 7 – Radio Praha (international broadcasting)	What you won't find elsewhere			
	Czech Radio Online (Czech Radio's website)	 live domestic and foreign sports broadcasts 			
		- the Your Topic series - every day a different issue			
	Crech Radio D-dur (classical music)	is aired on a phone-in programme in which the			
	Czech Radio Rádio Česko (news, current affairs station)	public participate			
	Czech Radio Leonardo (popular-educational station)	 – iŽurnál, Czech Radio 1 - Radiožurnál's internet 			
ramming	Czech Radio also supports original artistic radio work (in the form	server. Offers constantly updated information from			
activities	of the Prix Bohemia Radio), important artistic bodies (the Prague	home, abroad and the worlds of economics and			
	Radio Symphony Orchestra, the Czech Radio Big Band, the	sport, as well as detailed weather forecasts, traffic			
	Disman Children's Radio Ensemble, Children's Choir) and young	news and transcriptions of selected current affairs			
	musicians from many areas (the Concertino Praga and Concerto	programmes			
	Bohemia competitions). It is an active member of the European				
	Broadcasting Union (EBU) and – via the Czech Radio Foundation	Frequencies on FM (MHz)			
	- is also involved in the area of charity.	Brno-Kojál 95,1 * České Budějovice 91,1 * Domažlice 98,0 * Hodonín 106,2 * Ch			
ing hands	,	Jihlava 90,7 * Karlovy Vary 102,6 * Klatovy 99,8 * Liberec 95,9 * Mariánské Lázn			
ing bands	FM, MW, LW, SW, DVB-T + live broadcasting on www.rozhlas.cz	Pardubice 89,7 * Písek 97,0 * Plzeň-Krašov 89,1 * Plzeň-Radeč 99,2 * Praha 9- Sušice 90,6 * Trutnov 88,5 * Třinec 92,1 * Uherský Brod 93,0 * Ústí nad Laben			
address	Vinohradská 12, 120 99 Praha 2, Czech Republic	Votice 93,1 * Vsetín 92,1 * Zlín 99,5 * Znojmo 101,2			
e-mail	info@rozhlas.cz	LW Transmitters (kHz) Mon – Sat / 05:00 – 24:00 / Sun + holidays / 06:00 – 24:			

nationwide news-current affairs station broadcasting 24 hours a day



Radi@żurnál

CESKY ROZHLAS 1

Kojál 95.1 * České Budějovice 91.1 * Domažlice 98.0 * Hodonín 106.2 * Chomutov 98.9 * Jeseník 91.3 1 90,7 * Karlovy Vary 102,6 * Klatovy 99,8 * Liberec 95,9 * Mariánské Lázně 97,6 * Ostrava 101,4 vice 89.7 * Písek 97.0 * Plzeň-Krašov 89.1 * Plzeň-Radeč 99.2 * Praha 94.6 * Příbram 102.2 * Sokolov 94.3 90,6 * Trutnov 88,5 * Třinec 92,1 * Uherský Brod 93,0 * Ústí nad Labem 90,9 * Valašské Meziříčí 92,5 93,1 * Vsetín 92,1 * Zlín 99,5 * Znojmo 101,2

ansmitters (kHz) Mon – Sat / 05:00 – 24:00 / Sun + holidays / 06:00 – 24:00 / Uherské Hradiště - Topolná 270

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broadcastin



nationwide station for the whole family broadcasting 24 hours a day

- ╚ ČESKÝ ROZHLAS 2
- a colourful mix of information, educational programmes and entertainment
- programmes for children
- news and current affairs programmes
- broadcasting about free time, interests, pastimes and hobbies
- a wide selection of music contemporary popular music, oldies, folk, brass band music

arts p educational p



music news tertainment rogrammes rogrammes radio drama		39% 21% 8%	16% 7%
radio drama other	•	3% 6%	7%

What you won't find elsewhere

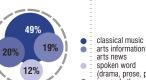
- this much entertainment
- so many programmes for children
- a fairytale every day
 - live broadcasts of religious services

nationwide station aimed at people with an interest in music, the spoken word and culture in the widest sense of the word - broadcasting 24 hours a day





- ╚ ČESKÝ ROZHLAS 3
- almost 70% of broadcasting consists of classical music and jazz
- literature, drama and documentaries at prime times
- complete daily arts listings
- simple and clear programme schedule
- (the same genres are featured at the same time every day)



(drama, prose, poetry) jazz and other genres of music

What you won't find elsewhere

- live broadcasts from opera houses and concert halls around the world
- radio documentaries and radio drama
- jazz, ethnic and other specific genres of music
- Klub VItava offers closer contact with broadcasts and publishes an exclusive quarterly, the Magazin Klubu VItava, with information from the world of culture.



Frequencies on FM (Mhz)

Benešov 99,0 * Brno-Kojál 102,0 * Brno - Město 90,4 * České Budějovice 96,1 * Hodonin 100,4 * Cheb 106,2 * Chomutov 96,3 Jeseník 98,2 * Jihlava 95,4 * Kaplice 105,9 * Karlovy Vary 105,7 * Kašperské hory 107,2 * Klatovy 88,6 * Liberec 103,9 Ostrava 104,8 * Pardubice 102,7 * Písek 105,2 * Pízeň-Krašov 95,6 * Pízeň-Radeć 93,3 * Praha 105,0 * Příbram 107,0 Trutnov 101,9 * Ústí nad Labem 104,5 * Vlalašské Meziříči 96,8 * Varnsdorf 88,4 * Vsetín 98,3 * Zini 94,8 * Znojmo 99,2



Frequencies on FM (MHz)



Brno-město 92,6 * České Budějovice 103,7 * Hodonín 107,8 * Chomutov 94,2 * Jesenik 88,7 * Jičín 106,9 * Jihlava 107,1 Klatovy 90,3 * Kutná Hora 102,2 * Liberec 89,9 * Nové Hrady 102,2 * Olomouc 107,2 * Opava 101.7 * Pardubice 100,1 Pisek 98,9 * Pizeň-Krašov 101,7 * Praha 91,2 * Třinec 101,9 * Ústí nad Labem 98,6 * Valašské Meziřičí 89,9 Votice 103,2 * Vrbno p./Pradědem 103,6 * Vsteín 102,9 * Zlín 107,7 * Znojmo 89,6 **Transmitters MW (kHz)** Mon-Fri /04:00 – 18:00/ Sat, Sun + holidays /05:00 – 18:00/ České Budějovice 954 Dobrochov 954 * Karlov Vary 954 * Moravské Budějovice 1332 * Ostrava 639 * Praha-Liblice 639 e-mail:

nationwide stations



A station for young people from the Central Bohemia region, Broadcasting 24 hours a day,

- great music which you won't hear elsewhere
- hip-hop and r'n'b, guitar bands, punk and electronica
- a daily stream where everyone will find their favourite type of music
- evening genre shows for real enthusiasts
- presenting teams who speak your language
- reporters visit new clubs, interesting exhibitions and good films, and introduce you to new bands



What you won't find elsewhere:

- presenters such as Joshua (100°C), Karel Buriánek (Sunshine), Rae (Clou), Omar (D-Real-C), Kuba Alexa (Quite Quiet) and Gipsy (Gipsy.cz)
- free-flowing, intelligent and funny talk-shows
- the latest information on everything you're into
- live concerts by stars such as Coldplay, Green Day, Chemical Brothers, The Roots, Dana Bárta and Skyline - live broadcasts from festivals, concerts and sports

Nationwide news-current affairs station broadcasting from 18.00 to 24.00 on AM



e-mail: cro6@rozhlas.cz

www.rozhlas.cz/cro6

nationwide stations

- live broadcasting on the internet and transcriptions of selected programmes and reports
- offers objective news, analysis and discussion of domestic and regional issues
- programmes with a religious theme
- Request radio a unique internet service for listening to broadcast programmes





We promise you

- extensive news from home and abroad
- current affairs analysis and comments
- information from all areas of science and culture
- environment, education and healthcare
- civic society

Frequencies on AM (kHz)

České Budějovice 954 * Dobrochov 954 * Karlovy Vary 954 * Moravské Budějovice 1332 * Ostrava 639 Praha-Liblice 639

Programme you can tune up also on **DVB-T** system in Czech Radio Rádio Česko programme Multiplex A (Czech Radiocommunication)



Frequencies on FM (MHz) 100,7 FM (Prague, Central Bohemia Region) Programme you can tune up also on DVB-T in Multiplex A (České radiokomunikace)

events



Radio Prague – the International Service of Czech Radio: the latest news from the Czech Republic in six languages

╚ ČESKÝ ROZHLAS 7

- broadcasts in English, German, French, Spanish, Russian and Czech
- aimed at listeners outside the Czech Republic
- available on shortwave, on the Internet $\underline{www.radio.cz}$ (MP3, RealAudio) and in
- Europe and North America via satellite, podcasting from 2006
- English broadcast available in Prague on 92.6 FM, Monday Thursday, from 7.05 to 7.20 \mbox{pm}



Frequencies on SW



13 m * 16 m * 19 m * 25 m * 41 m * 49 m

 $\check{C}Ro~7$ - Radio Praha can be received via the Czechlink satellite system and also in German and English on Eutelsat Hotbird 5

For detailed information on broadcasting times and frequencies see <u>www.radio.cz</u>.

Czech Radio – Regional broadcasting

We broadcast from our studios in the regional cities: Brno, České Budějovice, Hradec Králové, Jihlava, Karlovy Vary, Liberec, Olomouc, Ostrava, Pardubice, Plzeň, Praha, Ústí nad Labem, Zlín

 over the 2000 – 2002 period, independent programming for the Central Bohemia, Vysočina and Pardubice regions were introduced; "local windows" were gradually expanded to the Karlovy Vary and Zlín regions, from 2005 also to the Liberec region
 Czech Radio's long-term goal is to have a regional broadcasting structure in place In which each region would have its own radio station



We promise you – regional news, current affairs and music – arts, documentary programmes and smart entertainment – regional made high-quality creative

radio programmes

Frequencie on FM (MHz)

 $\begin{array}{l} \textbf{Brno}-106,5-89,5-93,1-93,6-97,5-97,3-99,1-107,3* \\ \hline \textbf{Ceské Budějovice}-88,2-106,4\\ \textbf{Hradec Králové}-90,5-95,3-96,5* \\ \textbf{Olomouc}-106,8-92,8-88,7* \\ \textbf{Ostrava}-107,3-99,0-105,3\\ 102,6-95,5* \\ \textbf{Pardubice}-104,7-101,0-102,4-98,6* \\ \textbf{Plzeň}-106,7-91,0-95,8-102,4-105,3\\ 103,4-100,8-96,7-106,3-98,2* \\ \textbf{Sever}-88,8-91,3-98,5-102,3-103,1* \\ \textbf{Regina}-92,6\\ \textbf{Region, Středočeský kraj}-100,5-100,3-100,0-100,4* \\ \textbf{Region, Středočeský kraj}-100,5$



regional broadcasting

www.rozhlas.cz

e-mail:

see contacts



There are no borders for us on the world-wide web. Even in the furthest flung parts of the world everyone can eniov Czech Radio Online

- news and information from the Czech Republic and around the world
- the latest information from the world of science and technology
- news about the world of nature
- arts news

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Podcast

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- information about interesting radio programmes
- sound recordings from the radio archives



- Children's pages - games and learning for children of all ages

- Nature where else can you find an audio atlas of animals?
- World reports and photos from around the world
- Digital ewerzday news about digital broadcasting

What you won't find elsewhere

- audio archive and recordings of selected programmes
- content suited to different times and moods

Relax with Czech Radio's internet pages

Czech Radio Rádio Česko the news and current affairs radio station from Czech Radio broadcasts every working day from 7 to 11 am and from 1 to 4 pm

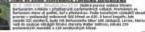


- fast, reliable and comprehensive information on events both at home and abroad
- interviews with politicians, economists and other experts
- up-to-date current affairs, commentary and notes
- direct broadcasts from important events



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What you will not find elsewhere

- comprehensive news reports every 15 minutes
- detailed financial and sports information every hour
- a stream of important information with no music
- analytical interviews give you the background on important events at home and abroad

Czech Radio - Rádio Česko vou can tune up:

- on BBC frequencies (VKV/FM MHz): Zlín 93.9 * Olomouc 105.6 * Brno 101.3 * Liberec 99.2 Ostrava 106,3 * Plzeň 98,6 * Ústí nad Labem 105,8 * České Budějovice 89,8 Pardubice/Hradec Králové 99.1 * Praha 101.1 * Jihlava 96.7 * Karlovy Vary 94.7
- on DVB-T in Multiplex A (Czech Radiocommunications)
- on www.radio-cesko.cz webpage



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www.radio-cesko.cz

cesko@rozhlas.cz

e-mail:

www.rozhlas.cz/d-dur

e-mail: d-dur@rozhlas.cz

Czech Radio D-dur broadcasts classical music from Renaissance

to 21st century works 24 hours a day - a station not only for those "seriously interested in serious music". as well as for those who just need classical music as a pleasant accompaniment to their work or leisure



- the finest works of music are repeated at different times of the day each time they are broadcast
- the very best recordings from the vast Czech Radio archives are included in the schedule
- there is a direct broadcast or recording of a concert every working day from 8 pm and opera every Sunday from 4 pm
- the schedule is prepared by experienced Czech Radio 3 -Vltava programme planners
- the station is to be broadcast at the highest possible technical standard on the internet and using DVB-T system

What you will not find elsewhere

- web services - discussions on classical music Recordings, encyclopedic information on composers



THE PERSON VALUE AND IN wrombowit upply amaging MAX SURA A MARTINEAD STREET

Czech Radio Leonardo The adventure of learning Round the clock science, nature, technology, history and the world at large



- a station for the curious
- specialized magazines on science, technology, nature, history and the world at large hour-long interviews and discussions
- popularization programmes from all Czech Radio: Meteor, Planetarium, Rambles through the Czech Past, Foreign Reporters' Notebook and many other programmes

What you will not find elsewhere

- All morning and afternoon with Leonardo every working day from 9 am to 11 am and from 2 pm to 4 pm, a stream of news and items of interest from the world of science and technology, a stream in which we do not cut any songs - Enter! - every working day from 11 am to 12 noon, discussion with people involved in science and research - specialized magazines: interviews, reports, readings, every working day from 6 pm to 7 pm ethnic and contemporary music – music programmes at
- midnight and noon, 7 am and 7 pm



Where will you hear us? www.rozhlas.cz/d-dur + DVB-T system of Multiplex A (Czech Radicommunications) Where will you heard us? www.rozhlas.cz/leonardo + DVB-T system of Multiplex A (Czech Radiocommunications)

leonardo

e-mail:

special stations

www.rozhlas.cz/audio

digital broadcasting



Live broadcasts

Czech Radio nationwide and regional station broadcasting on the internet.

Request radio

A unique internet service for listening to broadcast programmes

 allows you to download and listen to specific programmes or to compile your own "station" from

selected programmes - your very own request radio

News reports

Recordings of Czech Radio 1 – Radiožurnál news reports from over the last 24 hours in MP3 format

Internet specials

Special-subject internet radio

- Folk radio, Radium, Radiocustica and more...

Podcast

- New technology on the Czech Radio website. Our latest programmes are always available.

Czech Radio's communication with the public

Czech Radio does not only use the airwaves to communicate with the public. We also **co-operate with other media** (such as Czech Television and various daily newspapers), use **public relations** and support different charity projects in the form of media partnership, as well as other publicity activities.

The emphasis is placed on **publicising Czech Radio** as an institution which provides the broadest possible service in the field of radio broadcasting. In recent years great stress has been put on the brand Czech Radio and strengthening and making more precise the position of individual stations on the market. The **unified visual style** of Czech Radio and its stations is important in this regard.

Czech Radio supports many exceptional **charity, educational, cultural and sports institutions** and their activities (in the form of media co-operation). Among our long-term partners are the National Museum, the State Opera, the Administration of Prague Castle, the

Czech Olympic Committee and important festivals such as the Prague Spring, the Prague Autumn and others.

Another important part of Czech Radio's activities involves **organising our own events**, such as the regular **Open door Day**, Give Blood with Czech Radio, the Prix Bohemia Radio festival, charity toy collections, etc. Every year a **Czech Radio Yearbook** is published in a Czech-English version; it contains a summary of our programmes and economic results for the previous year. Current information on Czech Radio's stations and their programmes is available on various types of brochures and other printed material.





www.rozhlas.cz/audio

For Czech Radio **direct contact with listeners** is important. Written and telephone feedback and requests for programmes to be repeated reach us via email address *ohlasy@rozhlas.cz* and the special listeners' number +420 22 155 1313.



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Archive and Program Fund (APF)

APF Department provides for general care of funds and collections of audio, written, and video materials. The current length of the funds and collections exceeds **12,000 meters**. The length of sound funds exceeds **9,000,000 minutes**, written funds count over **50,000,000 pages**, and the number of books is greater than 50,000.

The funds and collections consist of audio recordings on various types of both historic and current media, music, photographs, personal inheritances, administrative materials, technical documentation, clippings, books, and prints. These are significant from the perspective of historic and cultural usage for program purposes, promotion, and possibly also for commercial purposes. They constitute a valuable source for both radio and general history.



They comprise many unique documents, the most valuable of which are the voices of our presidents, Emperor Franz Joseph, and significant cultural personalities: the Čapek brothers, J. Hora, K. Biebl, scientists F. Křižík, B. Hrozný, J. Pekař, J. Heyrovský, and others. They also capture significant historical moments, such as Munich 1938, May 1945, the political trials of 1950s, August 1968, etc. The fund's written documents consist of real jewels, such as the manuscripts of K. Čapek, B. Martinů, L. Janáček, and J. Suk.

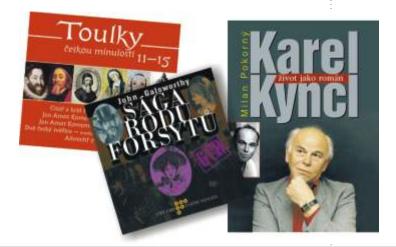
Radioservis, a.s.

Radioservis is a daughter company of Czech Radio and acts as its publishing service. It brings out the weekly **Týdeník Rozhlas** magazine, which is the only publication to carry listings of all the programmes broadcast by every Czech Radio station. Radioservis also releases **sound recordings** on various formats. An important part of its activities is the **publication of books**, mainly books that concern radio or are written by radio personalities.



non-programming activities

RADIÓERUIS





Archive materials can be accessed by the public under set conditions – for more see the **Business Activities / Sale of Licenses** section.

Radioservis's products can be bought at the **Czech Radio and Czech TV shop** at Vinohradská 13, Prague 2, tel. +420 222 254 480, Mon – Fri (9.00 – 18.00);

Mail Store: www.radioservis-as.cz. Informations: +420 222 715 036, e-mail: <u>eshop@rozhlas.cz</u>. Nadační fond

The Czech Radio Foundation

<u>Světluška</u>

("Lightning fly": a symbol that brings "light into darkness")

The best recognized long-term project of the Czech Radio Foundation is a nation-wide money collection entitled Světluška. Money raised in this annual fundraising event, accompanied by blindness awareness campaign, are carefully distributed to the blind and partially sighted people in a public granting procedure supervised by a Counsel of Experts. Patron of the project is well-known singer Aneta Langerová.

Světluška supports: early intervention care for families with children with multiply disabilities (vision and movement stimulation), personal assistance for blind children integrated to normal schools, purchase of auxiliary aids such as digital reading device with voice output, Braille display, guide dogs, mobility and orientation training (using white cane), vocational skills, sheltered living and supported workplace, daily living skills, recording books on tapes etc. The bank account (ten nines) **99999 99999/0100** is open to donors throughout the whole year.

The Czech Radio Foundation was established at the instigation of the director of Czech Radio, Václav Kasík. In the five years of existence the foundation granted over 30 million Czech crowns, especially to blind children and partially sighted people who are in desperate or extremely demanding situation.



Contact:

Czech Radio Foundation, Vinohradská 12, 120 99 Praha 2, tel: +420 22 155 1217-9, e-mail: nadacni.fond@cro.cz, www.svetluska.net

"Every one sometimes needs light in the darkness."

Collection account no.: 99999 99999/0100 DMS SVETLUSKA – send to no. 87777 (contribution 30 CZK)

Prague Radio Symphony Orchestra (PRSO)

The Prague Radio Symphony Orchestra was **established in 1926** and its history dates back to the virtually beginning of Czech Radio's broadcasts. During its existence the orchestra has built up a very high reputation, thanks to its rich programme and everimproving artistic standards. It has become an essential part of the Czech concert scene and a welcome guest at concert halls abroad.

The PRSO has been led by **many important conductors** over the years, including C. Munch, F. Konwitschny, H. Scherchen, G. Rozhdyestvensky, S. Baudo, L. Segerstam, C. Mackerras and V. Neumann. Among composers whose work the orchestra has premiered are A. Honegger, A. Khachaturjan and K. Penderecki.

Under chief conductor Vladimír Válek, who has led it since 1985, the orchestra has reached a very high professional level. At the present time, the PRSO performs concerts within the framework of a season ticket system at the **Dvořák Hall at Prague's Rudolfinum**. It is a regular guest at several important cultural events (such as the Prague Spring, the Prague August, Smetana's Litomyšl, the Moravian Autumn, etc.).

The Prague Radio Symphony Orchestra is proud to regard itself as **one of the most important radio orchestras in Europe**. The artistic standing of the orchestra is confirmed by the positive reaction it meets on foreign tours, both from



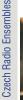
Contact:

Symfonický orchestr Českého rozhlasu (SOČR) Vinohradská 12 120 99 Praha 2, Czech Republic

tel: +420 22 155 1411 www.rozhlas.cz/socr



Czech Radio Ensembles





audiences and critics. The Prague Radio Symphony Orchestra has appeared in Germany, Italy, Austria, Spain, Turkey, Switzerland, France, Greece, England, South Korea, Japan. China. Taiwan and the United States.

What is also rich is recording career. It records for leading companies such as Supraphon, Radioservis, Pony Canyon, Clarton. The latest projects realised in cooperation of Czech Radio and Supraphon include recordings of the complete symphonies of A. Dvořák, P. I. Tchaikovsky and the piano concerts of V. J. Tomášek. Orchestra's recordings, featuring piano concerts by Ervín Schulhoff with the soloist Jan Simon and conducted by Vladimír Válek, won a world music critics award in January 1996 at the MIDEM Classic in Cannes (the Cannes Classical Award).

Production Centre

Established on 1st December 2002, the Production Centre is a Czech Radio umbrella project Czech Radio that produces creative programmes, both talk and music, and organises two musical com-Production petitions - Concertino Praga and Concerto Bohemia. In addition to the Executive Producer Centre and his production team, talk and music directors, sound directors, producers and the head secretary for musical competitions also work at the Production Centre.

The Production Centre takes on business from its main partners. Czech Radio 3 – Vltava and Czech Radio 2 - Prague, from the International Department, the Marketing and PR Department, the Office of the CEO and the Programming Director, as well as from other partners from within Czech Radio.

Czech Radio Big Band

The history of the Big Band goes back to the 1960s, when it was called the Dance and Jazz Orchestra. It was founded by and first led by the excellent Czech jazz musician and composer Karel Krautgartner. Over the years many personalities whose names have become part of Czech jazz history have passed through the orchestra: among them Luděk Hulan, Richard Kubernát, Václav Král, Laco Déczi, Milan Ulrich, In 2002 Felix Slováček was replaced as chief conductor of the Czech Radio Big Band by Václav Kozel.

Disman Children's Radio Ensemble

The Disman Children's Radio Ensemble was established in September 1935 and was led until 1973 by its founder, the renowned teacher and radio director Miloslav Disman. The ensemble was then taken over by Jan Berger until it came under the leadership of Zdena and Václav FlegI. As well as taking part in radio programmes, the ensemble has its own repertoire.

Czech Radio Children's Choir

The Czech Radio Children's Choir was led from 1945 by Dr. Bohumil Kulínský, under whom the choir reached a high level in terms of both programme and interpretation. The choir was next led by Čestmír Stašek, and then in 1992 Dr. Blanka Kulínská and her son Bohumil Kulínský became choir master and artistic director. The two have led the choir to very high standards of interpretation. The children take part in many studio recordings, live broadcasts and public concerts. The choir also represents Czech choral singing and Czech Radio abroad.

The Production Centre is a Czech Radio umbrella project that produces creative programmes, both talk and music, and organises two musical competitions -Concertino Praga and Concerto Bohemia.

The Czech Radio Big Band was formed in the 1960s, the Disman Children's Radio Ensemble was established in 1935 and the history of the Czech Radio Children's Choir dates back to 1945





Prix Bohemia Radio

Prix Bohemia Radio

The Prix Bohemia Radio is a **festival of original radio creativity** and was first held in Mladá Boleslav in **1976**. The categories rotate every year, though it always features an international category. The festival is chaired by Czech Radio's Chief Producent and takes place in Poděbrady at the end of September / the beginning of October.

Concertino Praga

The Concertino Praga is a member of the European Union of Music Competitions for Youth (EMCY). An **international competition for young musicians**, it was founded in **1966** by the children and young people music department. Czech Radio sends recordings (15 - 20 min.) to the **EBU**, and in some cases to the **EMCY**. The winners – CP laureates – defend their titles at a winners' concert in Prague and within the framework of the South Bohemian CP festival.

Concerto Bohemia

Czech Radio's competition for young orchestras and ensembles takes place in Prague every year and is a younger sibling to the Concertino Praga. It too was begun by the children and young people music department. Both competitions are based on the same principle: the anonymous appraisal of sound recordings. The upper age limit is 25 and the maximum number of players is 36.

Technology and Information Technology at Czech Radio

Understandably, Czech Radio has to use a great amount of modern technical equipment in the creation and broadcasting of its programmes. Czech Radio's technical division takes care of obtaining, maintaining and using that technology in the best possible way. That technology includes recording and broadcasting studios, connecting systems and communication between individual departments, a telephone exchange and a modern information infrastructure including a WAN network, radio relaying equipment (such as transmission vans) and broadcasting distribution systems.

From the point of view of transmitting individual radio programmes, the most important service is **broadcasting centres**. They are equipped with modern digital technology and use recordings made on CD, MD, DAT and direct from computers. Classic analogue tape is rarely used today (that is especially true of news programmes, which practically never use them). Studios are equipped with the **Dalet computer system**, which is used for recording, preparing programmes, special transmissions and to a certain extent for archiving programmes. Czech Radio's **most modern** facility is the **Studio Building in Římská Street**, in the Prague district of Vinohrady. All studios are equipped with digital mixing desks, computer systems and are connected by fibre optics. At the same time, regional studios are also being equipped with similar technology.

Recording studios are an important part of Czech Radio's facilities, and are used for recording various genres of music and drama. The biggest studio, Studio 1 in Vinohrady, is designed for the recording of symphonic music, and can hold a whole orchestra. The

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The first annual Prix Bohemia Radio took place in 1976. The Concertino Praga competition was established in 1966 by the children and young people music department, while its younger sibling, the Concerto Bohemia, started several years later. From the point of view of transmitting individual radio programmes, the most important service is broadcasting centres, which are equipped with digital technology and use recordings made on CD, MD, DAT and direct from computers.

recordings are not just broadcast but are also sold on various formats. The technical division also restores unique historical pictures which were taken at Czech Radio.

A **satellite system** is used to distribute the broadcasting signal of nation-wide stations: the signal is broadcast from Prague by satellite, from where it is broadcast back to the country and to individual transmitters where it is used as the transmitter's source signal. We also cooperate with partner radio stations in Europe to whom we are joined by satellite connection (e.g. in the live transmitting of concerts and sports events, or in the international exchange of programmes). A modern **broadband ISDN distribution** network is increasingly used in radio broadcasting; this allows for the very simple transfer of sound signals, without the need for ordering and organising special modulation lines.

Czech Radio uses modern **information**, **computer and communications technology** intensively and all its centres are equipped with an information technology and computer network. Regional studios are connected via data lines allowing for quick and reliable transmission in electronic form. The radio archive is gradually being digitalised (both sound and print archives).

A further information and communications medium is the internet. **Czech Radio's web pages** have with time become an extensive resource offering information about the station as well as broad news coverage, including the possibility to download on request old news stories for instance. Another part of the Czech Radio website is the **live broadcasting of programmes**, which is especially popular with the Czech community overseas.

Czech Radio's audience

Czech Radio, specifically some of its nation-wide and regional stations, is listened to on an average day by nearly fifth of the Czech population over the age of 12. Multimedia research conducted by the company **MEDIA PROJEKT during the first half of 2007** found that Czech Radio has a **20.9% share** of the radio audience in the Czech Republic. The average listen to Czech Radio is 3,2 hours a day. Some **2.5 million listeners**, or almost a third of Czechs over the age of 12, listen to a Czech Radio station at least once a week. In a very competitive environment of commercial broadcasting, three nationwide and over 60 regional or local radio stations, **Czech Radio 1 – Radiožurnál** has for a long time been among the most successful. In the monitored period Radiožurnál was the most listened to radio station in the Czech Republic on ver the age of 12. Among regional public service radio stations the most listened to are **Czech Radio České Budějovice, Czech Radio Brno** and **Czech Radio Plzeň**.

Share of the Czech Radio market according to stations (second half of 2005) ČRo 1 – Radiožurnál

ČRo 2 – Praha ČRo 3 – Vtava ČRo 6 ČRo regional stations foreign stations nationwide commercial stations regional commercial stations



Source: Continuous research of consumption of the radio audience RADIO PROJEKT carried out for SKMO by the MEDIAN and STEM/MARK from 1. 1. 2006

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A satellite system is used to distribute the broadcasting signal of nationwide stations: the signal is broadcast from Prague by satellite, from where it is broadcast back to the country and to individual transmitters where it is used as the transmitter's source signal.

Czech Radio, specifically some of its nationwide and regional stations, is listened to on an average day by almost a third of the Czech population over the age of 12.



Co-operation with the European Broadcasting Union (EBU)

The EBU was **established in 1950 and is based in Geneva**. It is the biggest professional organisation of national broadcasting organisations in the world. It has 122 members in 80 countries, of which 74 are active and 48 are affiliated. In 1990 Czech Radio became an affiliated member and on 1.1.1993, with the merging of the EBU and OIRT, it became a full, active member. It includes EUROVISION and EURORADIO - a system of exchange of television and radio programmes organised by and coordinated by the EBU and based on the programmes offered by individual members.

Co-operation with the EBU in terms of radio is very broad and includes the areas of music, news, sport, educational and drama programmes, youth programmes, motoring programmes, etc. One of the EBU's main areas is **co-operation in the technical field**. The EURORADIO network - its two satellite channels - broadcasts around 2,500 concerts and opera performances every year and coordinates over 440 sporting events and 120 important news events. **EURORADIO has a po-tential audience of around 400 million listeners**.

The EURORADIO season offers a range of **over 100 programmes** intended for live broadcast in its concert, opera and jazz seasons, special days and the New York Metropolitan Opera in the period from September to June. Furthermore, it broadcasts over 250 concerts in the period 15. 6. - 15. 9. in EURORADIO summer festivals. The popular music project EUROSONIC offers its members over 600 concerts a year.

Czech Radio plays an important role in the area of the **international exchange of music programmes** organised through EURORADIO, allowing an important part of our national culture to be presented across a wide genre and regional spectrum. Through our international department Czech Radio regularly plays an active role in EURORADIO musical programme cycles (concert season, opera season, jazz season, special days) and offers many music programmes in a system of free programme exchanges. That mostly concerns concert recordings from important festivals, leading orchestras' concert seasons and the very best chamber ensembles and soloists.

How Czech Radio is financed

Czech Radio is financed in a mixed way according to law no. 348 from 5. 8. 1994 on radio and television license fees. Around 90% of Czech Radio's total income comes from radio license fees. The remainder comes from commercial activities (selling advertising time, renting free technical capacity, publishing, selling the rights to sound recordings in the archive, etc.).

Czech Radio's employees

On 1. 1. 2007 Czech Radio had 1,498 employees, of whom 1017 work in Prague and the rest in our regional studios.

Commercial Activities

Czech Radio is allowed by law to engage in certain commercial activities, which serve to supplement the organisation's finances to an extent of 10 - 18% of the total budget. Following an amendment to the Czech Republic's laws the importance of commercial activities is decreasing, particularly in the area of radio advertising.

Advertising and Sponsorship

The sale of radio advertisements and sponsorship remain our most important commercial activity. The amount of advertising is limited by the amount of time advertising is allowed (a maximum of three minutes daily on nationwide stations and a maximum of five minutes a day on regional stations). With the exception of news and current affairs programmes all of Czech Radio's programmes and events can be sponsored. The agency ARBOmedia handles advertising on Czech Radio's expert divisions.

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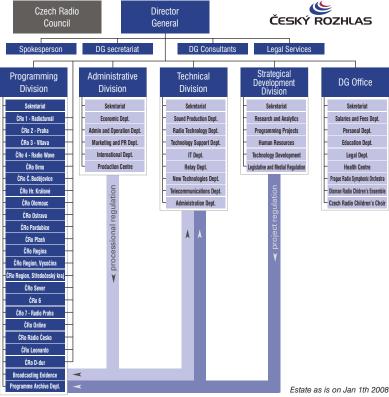
Co-operation with the EBU in terms of radio is very broad and includes the areas of music, news, sport, educational and drama programmes, youth programmes, motoring programmes, etc. Information on conditions for the sale of advertising and sponsorship on Czech Radio, including prices, can be obtained from:

ARBOmedia.net Praha, spol. s r. o.

(exclusive representative for nationwide stations for the sale of advertising in broadcasting studios) Janáčkovo nábřeží 51, 150 00 Praha 5, Phone: + 420 251 082 111, e-mail: pr@arbomedia.cz







The Sale of Licenses

Interested parties can obtain **mechanical rights** to certain titles from Czech Radio's rich archive, including titles which are of great importance in the history of the Czech Republic. Those rights allow (with the observation of further conditions under the copyright law) for the release of those recordings on commercial formats (CD, MC, CD ROM, video, film etc.). Contact: Český rozhlas, Vinohradská 12, 120 99 Praha 2, Tel.: +420 22 155 1346 e-mail: *licence@rozhlas.cz*

Rental of recording studios,

outside broadcast equipment, audio support services for events

According to availability Czech Radio offers its recording studios and outside broadcast equipment for short-term rental. Prices are according to a set price-list. Contact: Český rozhlas, Vinohradská 12, 120 99 Praha 2, Tel.: +420 22 155 1303 e-mail: obchod@rozhlas.cz

Recording of Particular Programmes

If listeners would like to obtain a copy of a favourite programme or an excerpt from a Czech Radio broadcast, we can make recordings for private use (which may not be rebroadcast). Prices are according to a set price-list.

Contact: Český rozhlas, Vinohradská 12, 120 99 Praha 2, Tel.: +420 22 155 1341 e-mail: *info@rozhlas.cz*

Interested parties can obtain mechanical rights to certain titles from Czech Radio's rich archive, including titles which are of great importance in the history of the Czech Republic.



	Histo	ry of Czech(oslovak) Radio	1
1923		- PRAGUE - start of regular broadcasting from a tent at Kbely	
		(Czechoslovakia the second country after Britain to broadcast regularly in Europe)	1
1924	1. 8.	- first sports broadcast (boxing from Letná)	1
	: 1.9.	 BRNO - start of studio broadcasting 	
1925	12. 2.	 – first live opera broadcast (Národní divadlo, Prague - Smetana's "The Two Widows") 	1
	28. 1.	 – first Czech broadcasting station starts operating in Prague - Staré Strašnice 	1
	28. 10.	 – first live broadcast of presidential address 	1
1926	-	 Agricultural Radio begins regular broadcasting - first specialized radio broadcast in Europe 	1
1927		 time signal introduced 	1
		 Foundation of Prague Radio Symphony Orchestra 	1
		 BRATISLAVA - start of studio broadcasting 	2
1928		 – first international opera broadcast (Opera Comique in Paris - "The Bartered Bride") 	2
1929		– MORAVSKÁ OSTRAVA - start of studio broadcasting	2
1930		 – first transoceanic broadcast from New York 	2
1932		- first broadcast from wax cylinder recording	
1932	10.12.	 Ceremonial opening of the new Czechoslovak Radio building in Fochova třída (now 	
1005		Vinohradská 12 in Prague Vinohrady), in which the institution still has its headquarters today	
1935	01.0	- foundation of the Disman Children's Radio Ensemble	
1936		 RADIO PRAHA begins broadcasting abroad 	
1945		 Prague Uprising begins with radio appeal for help second station of Czechoslovak Radio begins broadcasting - PRAHA II > Československo > 	
:	. ividy	Hvězda (after 1968) > Československo (after 1989) > ČRo 1 - RADIOŽURNÁL (1993)	
	end of	– PLZEŇ and ČESKÉ BUDĚJOVICE - start of studio broadcasting	
		– HRADEC KRÁLOVÉ and ÚSTÍ n/L - start of studio broadcasting	
1953	yoai	- start of TV broadcasting (TV part of radio until 1957)	
1954		- introduction of radio by wire	
1958	-	– first VHF transmitter begins transmitting on Petřín in Prague	2
1964	1.3.	– first stereo broadcast (jointly by Praha station and TV)	2 2 2
		- Regional station for Prague and C. Bohemia (after 91 REGINA PRAHA) begins broadcasting	2
:	Dec.	- Station for demanding listeners begins broadcasting on VHF - ČESKOSLOVENSKO II	
		>VLTAVA (after 1968)	
1966		 – foundation of international competition for young musicians "Concertino Praga" 	2
1968	:	- active participation of radio in the political changes in society (direct transmissions from	2
		public meetings, discussion programs)	
	21.8.	 – fighting at the radio (15 dead) 	
1976		 – foundation of festival of original radio production "Prix Bohemia Radio" 	

1991		- Act on Radio and TV Broadcasting passed, enabling operation of private channels
		- Czech National Council passes act on the establishment of Czech Radio as an independent
		public entity
1992		 – foundation of radio competition for young chamber orchestras "Concerto Bohemia"
1994		- OLOMOUC - start of studio broadcasting
1995		- Czech Radio Record Company begins operating
1995	0.11.	 Czech Radio 6 / RADIO FREE EUROPE begins broadcasting Act No. 135/1997 passed, amending level of radio license fees to 37 CZK and volume of advertising
1777		time on nationwide and regional channels of Czech Radio to 3 and 5 minutes per day respectively
1998	15	- website www.cro.cz started
1999		– opening Czech Radio Ústí nad Labem branch office in Liberec
		- the Czech Radio Board appointed Václav Kasík the Director General of Czech Radio
2000	18. 5.	 – ceremonial opening of new Studio Building at Římská street
		 broadcasting in Russian (Czech Radio 7 – Radio Praha) begins
2001		 – 65. anniversary of the start of Czech Radio broadcasts abroad
2002		- Czech Radio Pardubice begins broadcasting
	1.5.	- launch of special broadcasts for foreigners living in the Czech Republic. Broadcasting in English,
		German, Spanish, French and Russian by Czech Radio 7 - Radio Prague, international broadcasting becomes part of the new set up at Czech Radio 6 (formerly Czech Radio 6/Radio Free Europe).
	17.6	– Czech Radio Region begins broadcasting for the region of Vysočina
		– 30th Give Blood with Czech Radio campaign takes place
		- after the American side stops financing the Czech broadcasts of Radio Free Europe the news-current
		affairs station Czech Radio 6/Radio Free Europe is renamed Czech Radio 6.
	1.10.	 Czech Radio Ústí nad Labem changed the name on Czech Radio Sever.
	21.10.	- Czech Radio regional broadcasting for Central Bohemia under the name Czech Radio Region, Central
		Bohemia (the previously used name Czech Radio Regina is now exclusively used for Czech Radio
0000		broadcasting in the Prague metropolitan area)
2003 2004	14 10	 80th anniversary of the launch of regular radio broadcasting in the Czech lands first regular broadcasting from 71/n
2004		 – first regular broadcasting from Zlín – in conjunction with planned transformation to digital broadcasting, Rádio Česko and D-dur stations
2005	1. 5.	started its operation
	30.5	– Czech Radio Sever started regular broadcasting for Liberec and Jablonec region
	00.0.	- starts broadcasting Czech Radio Leonardo (on the Internet since September, digital since 21 October)
2006	13. 1.	- 1:13 p.m. (13:13 military time) launch of Czech Radio 4 - Radio Wave

Information and all phone contacts through operator +420 22 155 1111			Czech Radio Brno	Czech Radio	Czech Radio	Czech Radio Region.	
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Czech Radio 3 - Vltava tel.: + 420 22 155 2677 vltava@rozhlas.cz	Czech Radio 6 tel.: + 420 22 155 2701 fax: + 420 22 155 2736 cro6@rozhlas.cz	Czech Radio 7 - Radio Praha tel.: +420 22 155 2901 fax: +420 22 155 2903 cr@radio.cz	Czech Radio Online tel.: +420 22 155 2800 fax: +420 22 155 2802 online@rozhlas.cz	Czech Radio Plzeň Náměstí Míru 10 320 70 Plzeň tel.: +420 377 488 111 fax: +420 377 488 110 info@pl.rozhlas.cz	Czech Radio Regina Hybešova 10 186 72 Praha 8 tel.: + 420 272 170 111 fax: + 420 222 322 326 regina@rozhlas.cz	Czech Radio Region, Středočeský kraj Hybešova 10 186 72 Praha 8 tel.: + 420 272 170 111 fax: + 420 222 322 326 region@rozhlas.cz	Czech Radio Sever Na Schodech 10 400 01 Ústí nad Labem tel.: +420 475 211 686 rozhlas@sever.rozhlas.cz Liberec Redaction: Modrá 1048
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